



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25279345
CPE: 278/295/5286
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/20/2016 at 9:40 AM
Flight: 9/20/16 - 9/26/16
Advertiser: CLINTON, HILLARY
Product: Hillary 4 America

Version: Highlighting Revision 3
Station: WKRC
Market: Cincinnati
Office: WASHINGTON

Total \$: \$51,965.00
Total Spots: 107
Total CPM: \$0.00

Agency Order #: 5333265
Buyer: Outen, David
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Traffic #: 2628718
Separation:

Comments: REVISED ORDER. DEBATE SPOT ADDED ON 9/26 PER BUYER. PLS CNF

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20					
1	Tu-F,M 4:30a-5a		Good Morning Cincy @ 430A	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
Class 4												
2	Tu-F,M 5a-5:30a		Good Morning Cincy @ 5A	\$125.00	0	30	3		3	\$375.00	\$0.00	0.0
Class 4												
3	Tu-F,M 5:30a-6a		Good Morning Cincy	\$125.00	0	30	4		4	\$500.00	\$0.00	0.0
Class 4												
4	Tu-F,M 6a-6:30a		Good Morning Cincy	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
Class 4												
5	Tu-F,M 6:30a-7a		Good Morning Cincy	\$200.00	0	30	4		4	\$800.00	\$0.00	0.0
Class 4												
6	Tu-F,M 7a-8a		The Early Show	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
Class 4												
7	Tu-F,M 8a-9a		The Early Show	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
Class 4												
8	Sa 7a-8a		12 News Saturday	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Class 4												
9	Sa 8a-10a		Saturday Early Show	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
Class 4												
10	Su 8a-9a		12 News Sunday	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
Class 4												
11	Tu-F,M 9a-10a		HARRY	\$100.00	0	30	2		2	\$200.00	\$0.00	0.0
Class 4												
12	Tu-F,M 11a-12n		Price Is Right	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
Class 4												
13	Tu-F,M 12n-12:30p		12 News At Noon	\$225.00	0	30	5		5	\$1,125.00	\$0.00	0.0
Class 4												

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25279345 Changes as of: 9/20/2016 at 9:40 AM Version: Highlighting Revision 3 Total \$: \$51,965.00

CPE: 278/295/5286 Flight: 9/20/16 - 9/26/16 Station: WKRC Total Spots: 107

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Cincinnati Total CPP: \$0.00

GMMB 3050 K ST NW Product: Hillary 4 America Office: WASHINGTON

WASHINGTON DC 20007

Agency Order #: 5333265 Primary Demo: Adults 35+ Total GRP: Traffic #: 2628718

Buyer: Outen, David Con Type: POLITICAL/VOTE Separation:

Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY 202-955-5342

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20					
14	Tu-F,M 12:30p-1:30p		The Young And Restless	\$250.00	0	30	3		3	\$750.00	\$0.00	0.0
Class 4												
15	Tu-F,M 1:30p-2p		Bold And Beautiful	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Class 4												
16	Tu-F,M 2p-3p		The Talk	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
Class 4												
17	Su 9a-9:30a		CBS Sunday Morning	\$850.00	0	30	1		1	\$850.00	\$0.00	0.0
Class 4												
18	Su 9:30a-10a		CBS Sunday Morning	\$850.00	0	30	1		1	\$850.00	\$0.00	0.0
Class 4												
19	Su 10a-10:30a		CBS Sunday Morning	\$850.00	0	30	1		1	\$850.00	\$0.00	0.0
Class 4												
20	Su 11a-11:30a		Full Measure with Sharyl Attkisson	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
Class 4												
21	Tu-F,M 3p-4p		Dr. Phil	\$225.00	0	30	4		4	\$900.00	\$0.00	0.0
Class 4												
22	Tu-F,M 4p-4:30p		12 News First	\$235.00	0	30	3		3	\$705.00	\$0.00	0.0
Class 4												
23	Tu-F,M 4:30p-5p		12 News First	\$235.00	0	30	4		4	\$940.00	\$0.00	0.0
Class 4												
24	Tu-F,M 5p-5:30p		12 Local News	\$300.00	0	30	4		4	\$1,200.00	\$0.00	0.0
Class 4												
25	Tu-F,M 5:30p-6p		12 Local News	\$325.00	0	30	3		3	\$975.00	\$0.00	0.0
Class 4												
26	Tu-F,M 6p-6:30p		12 News At 6p	\$350.00	0	30	4		4	\$1,400.00	\$0.00	0.0
Class 4												



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125 West 55th St
New York, NY 10019

Contract # 25279345
CPE: 278/295/5286
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/20/2016 at 9:40 AM
Flight: 9/20/16 - 9/26/16
Advertiser: CLINTON, HILLARY
Product: Hillary 4 America

Agency Order #: 5333265
Buyer: Outen, David
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Version: Highlighting Revision 3
Station: WKRC
Market: Cincinnati
Office: WASHINGTON

Total \$: \$51,965.00
Total Spots: 107
Total CPM: \$0.00

Total GRP:
Traffic #: 2628718
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20					
27	Tu-F-M 7p-7:30p		Inside Edition	\$350.00	0	30	4		4	\$1,400.00	\$0.00	0.0
Class 4												
28	Tu-F-M 7:27p-8p		Ent. Tonight	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
Class 4												
29	Sa 6:57p-7:57p		Entertainment This Week	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
Class 4												
30	Tu 8p-9p		NCIS-CBS	\$1,800.00	0	30	1		1	\$1,800.00	\$0.00	0.0
Class 4												
31	Tu 9p-10p		BULL	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
Class 4												
32	W 8p-9:30p		SURVIVOR	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
Class 4												
33	W 9:30p-11p		BIG BROTHER	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
Class 4												
34	F 8p-9p		MACGYVER	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
Class 4												
35	Sa 8p-9p		CrimeTime Saturday 8/7p-CBS	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
Class 4												
36	Sa 9p-10p		CrimeTime Saturday 9/8p-CBS	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
Class 4												
37	Sa 10p-11p		48 Hours-CBS	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
Class 4												
38	Su 7p-8p		60 Minutes-CBS	\$2,000.00	0	30	1		1	\$2,000.00	\$0.00	0.0
Class 4												
39	Tu-M 11p-11:35p		12 News At 11P	\$525.00	0	30	4		4	\$2,100.00	\$0.00	0.0
Class 4												



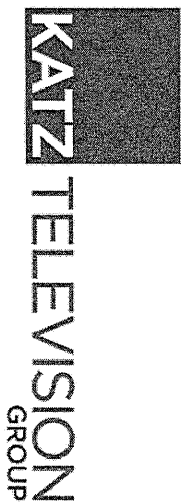
KATZ TELEVISION
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125 West 55th St
New York, NY 10019

Contract # 25279345	Changes as of: 9/20/2016 at 9:40 AM	Version: Highlighting Revision 3
CPE: 278/295/5286	Flight: 9/20/16 - 9/28/16	Total \$: \$51,985.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 107
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary 4 America	Total CPM: \$0.00

Agency Order #: 5333265	Primary Demo: Adults 35+	Total GRP:
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Traffic #: 2628718
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY	Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPM	GRP
							9/20					
40	Tu-Fri 11:35p-12:35a		Late Show-Stephen Colbert	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
Class 4												
41	Tu-Fri 12:35a-1:35a		Late Late Show	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
Class 4												
42	Sa 11:35p-12:05a		BENGALS NATION	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Class 4												
43	Sa 12:05a-1:05a		Blue Bloods	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
Class 4												
44	Sa 1:05a-2:05a		Person of Interest	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
Class 4												
45	Su 11:29p-12m		News	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
Class 4												
46	Su 12m-12:30a		Bengals Backstage	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
Class 4												
47	Su 12:30a-1:30a		CSI	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
Class 4												
48	Th 7:27p-8:17p		CBS Thursday Night Football Pre-Game	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
Class 4												
49	Sa 3:30p-7p		CBS SEC College Football	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
Class 4												
50	Su 12n-1p		NFL Today	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
Class 4												
51	Su 1p-4p		NFL BENGALS	\$7,000.00	0	30	1		1	\$7,000.00	\$0.00	0.0
Class 4												
52	Su 4p-7p		NFL 4P GAME	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
Class 4												



125 West 55th St
New York, NY 10019

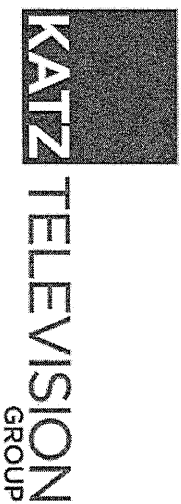
Contract # 25279345	Changes as of: 9/20/2016 at 9:40 AM	Version: Highlighting Revision 3	Total \$: \$51,965.00
CPE: 278/295/5286	Flight: 9/20/16 - 9/26/16	Station: WKRC	Total Spots: 107
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Cincinnati	Total CPP: \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary 4 America	Office: WASHINGTON	

Agency Order #: 5333265
Buyer: Outen, David
Salesperson: ALEXANDRA BRADLEY
 202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
 202-955-5342

Total GRP:
Traffic #: 2628718
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
							9/20					
53	Th 8:25p-11:30p		NFL Thursday	\$4,000.00	0.0	30	1		1	\$4,000.00	\$0.00	0.0
REV+ 54	M 9p-11p		DEBATE	\$1,000.00	0.0	30	0	1	1	\$1,000.00	\$0.00	0.0
TOTALS: 107									107	\$51,965.00	\$0.00	0.0



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New York, NY 10019

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CPE: 278/295/5286	Flight: 9/20/16 - 9/26/16	Market: WKRC	Total Spots: 107
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Cincinnati	Total CPM: \$0.00
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary 4 America	Office: WASHINGTON	

Agency Order #: 5333265	Primary Demo: Adults 35+	Total GRP:
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Traffic #: 2628718
Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Separation:
202-955-5342	202-955-5342	

Special Instructions	
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Order Level Comments	
Date/Time	Added by
09/20/16 9:40 AM	ALEXANDRA BRADLEY
09/15/16 11:17 AM	ALEXANDRA BRADLEY
09/14/16 5:38 PM	ALEXANDRA BRADLEY
09/14/16 12:47 PM	System
09/01/16 10:22 AM	TREVOR HEATON

Competitive Information	
Market Budget:	\$126,744
WKRC Share:	41%
Comment:	
EKRC:	2%
WCPO:	16%
WLWT:	24%
WSTR:	6%
WXIX:	11%

Daypart Summary	
Day/Time	% Distrib
Total	100%

Monthly Summary	
Month	Spots
2016-Sep	107
Total	107

Transaction History				
Trans	Created/Received	Created by	Status	Spot+

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/16 9:40 AM	ALEXANDRA BRADLEY	Revised	1		\$1,000.00	\$51,965.00	Changes: Total Spots from 106 to 107. Calculated Dollars from \$50,965.00 to \$51,965.00. Competitive Market Budget from \$124,305 to \$126,744. Total \$ from \$50,965.00 to \$51,965.00. User Entered \$ from \$50,965.00 to \$51,965.00. Comments from REVISED LINES 44-48. SPOT ADDED LINE 53 PER BUYER. PLS CNF to REVISED ORDER. DEBATE SPOT ADDED ON 9/26 PER BUYER. PLS CNF. 1 buyline added or modified.
Revision	9/15/16 11:17 AM	ALEXANDRA BRADLEY	Confirmed	1		\$4,000.00	\$50,965.00	Changes: Total Spots from 105 to 106. Calculated Dollars from \$46,965.00 to \$50,965.00. Competitive Market Budget from \$114,549 to \$124,305. Total \$ from \$46,965.00 to \$50,965.00. User Entered \$ from \$46,965.00 to \$50,965.00. Comments from REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF to REVISED LINES 44-48. SPOT ADDED LINE 53 PER BUYER. PLS CNF. 6 buylines added or modified.
Queued for Electronic Contracting	9/15/16 9:59 AM					\$0	\$0	
Queued for Electronic Contracting	9/15/16 9:57 AM					\$0	\$0	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25279345	Changes as of: 9/20/2016 at 9:40 AM	Version: Highlighting Revision 3
CPE: 278/295/5286	Flight: 9/20/16 - 9/26/16	Total \$: \$51,965.00
Agency: GMMB	Advertiser: CLINTON, HILLARY	Total Spots: 107
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary 4 America	Total CPP: \$0.00
Agency Order #: 5333265	Buyer: Outen, David	Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY	202-955-5342	Con Type: POLITICAL/VOTE
		Assistant: ALEXANDRA BRADLEY
		202-955-5342
		Traffic #: 2628718
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision						Contract \$
New	9/14/16 5:38 PM	ALEXANDRA BRADLEY	Confirmed	108	3	\$43,150.00
	9/1/16 10:21 AM	TREVOR HEATON	Confirmed			\$43,150.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC CINCINNATI

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2628718

Schedule Dates	09/20/16-09/26/16	Date Entered	09/15/16
Advertiser	Hillary For America-D (104330)	Last Modified	09/22/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Zynthia Croan
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	278/295/5286 (857662)	Headline #	ECR25279345
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	David, Outen,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5286	Commission	\$7,794.75
Account Types	National/Spot Agency BRD	Net Total	\$44,170.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Hillary 4 America REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF alex bradley		

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (12)	09/20/16-09/23/16	3	:30	10:58-11A- CBS-The Price Is Right	3		X	X	X	X			3	\$400.00	\$1,200.00	Cincinnati (WKRC)	Price Is Right	9/15/16
2.0	Normal Line / SPOT (13)	09/26/16-09/26/16	3	:30	11:58-45A- News-Local 12 News at Noon	1	X							1	\$225.00	\$225.00	Cincinnati (WKRC)	12 News At Noon	9/15/16
3.0	Normal Line / SPOT (14)	09/20/16-09/23/16	3	:30	12:30P- CBS-The Young and the Restless	3		X	X	X	X			3	\$250.00	\$750.00	Cincinnati (WKRC)	The Young And Restless	9/15/16
4.0	Normal Line / SPOT (15)	09/20/16-09/23/16	3	:30	1:30P- CBS-Bold & The Beautiful	1		X	X	X	X			1	\$300.00	\$300.00	Cincinnati (WKRC)	Bold And Beautiful	9/15/16
5.0	Normal Line / SPOT (17)	09/25/16-09/25/16	3	:30	9A- CBS-News Sunday Morning	1						X		1	\$850.00	\$850.00	Cincinnati (WKRC)	CBS Sunday Morning	9/15/16
6.0	Normal Line / SPOT (18)	09/25/16-09/25/16	3	:30	9:30A- CBS-News Sunday Morning	1						X		1	\$850.00	\$850.00	Cincinnati (WKRC)	CBS Sunday Morning	9/15/16
7.0	Normal Line / SPOT (19)	09/25/16-09/25/16	3	:30	10A- CBS-News Sunday Morning	1						X		1	\$850.00	\$850.00	Cincinnati (WKRC)	CBS Sunday Morning	9/15/16
8.0	Normal Line / Prime (37)	09/24/16-09/24/16	3	:30	10P- CBS-48 Hours (Saturday)	1						X		1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)	48 Hours-	9/15/16
9.0	Normal Line / Prime (38)	09/25/16-09/25/16	3	:30	7:30P- CBS-60 Minutes (Sunday)	1						X		1	\$2,000.00		Cincinnati (WKRC)	60 Minutes	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC CINCINNATI

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2628718

Schedule Dates	09/20/16-09/26/16	Date Entered	09/15/16
Advertiser	Hillary For America-D (104330)	Last Modified	09/22/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Zinhia Croan
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	278/295/5286 (857662)	Headline #	ECR25279345
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	David, Outen,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5286	Commission	\$7,794.75
Account Types	National/Spot Agency BRD	Net Total	\$44,170.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Hillary 4 America REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLUS CNF alex bradley		

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt (38)	09/25/16															Cincinnati (WKRC)	Station Error/Exception - TP NEEDS TO BE 730P-830P	
10.0	Normal Line / Football (52)	09/25/16-09/25/16	3	:30	4:25P- Sports-CBS NFL 2	1							X	1	\$4,000.00	\$4,000.00	Cincinnati (WKRC)	NFL 4P GAME	9/15/16
11.0	Normal Line / SPOT (1)	09/20/16-09/23/16	4	:30	6:30A- News-Local 12 News Good Morning Cincinnati at 430a	2		X	X	X	X			2	\$25.00	\$50.00	Cincinnati (WKRC)	Good Morning Cincy @ 430A Class 4	9/15/16
12.0	Normal Line / SPOT (2)	09/20/16-09/23/16	4	:30	5A- News-Local 12 News Good Morning Cincinnati at 5a	3		X	X	X	X			3	\$125.00	\$375.00	Cincinnati (WKRC)	Good Morning Cincy @ 5A Class 4	9/15/16
13.0	Normal Line / SPOT (3)	09/20/16-09/23/16	4	:30	5:30A- News-Local 12 News Good Morning Cincinnati at 5a	4		X	X	X	X			4	\$125.00	\$500.00	Cincinnati (WKRC)	Good Morning Cincy Class 4	9/15/16
14.0	Normal Line / News (4)	09/20/16-09/23/16	4	:30	6A- News-Local 12 News Good Morning Cincinnati at 6a	3		X	X	X	X			3	\$200.00	\$600.00	Cincinnati (WKRC)	Good Morning Cincy Class 4	9/15/16
15.0	Normal Line / News (5)	09/20/16-09/23/16	4	:30	6:30A- News-Local 12 News Good Morning Cincinnati at 6a	4		X	X	X	X			4	\$200.00	\$800.00	Cincinnati (WKRC)	Good Morning Cincy Class 4	9/15/16
16.0	Normal Line / SPOT (6)	09/20/16-09/23/16	4	:30	7A- CBS This Morning	5		X	X	X	X			5	\$150.00	\$750.00	Cincinnati (WKRC)	The Early Show Class 4	9/15/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC@CINCINNATI

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2628718

Schedule Dates	09/20/16-09/26/16	Date Entered	09/15/16
Advertiser	Hillary For America-D (104330)	Last Modified	09/22/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Zinhia Croan
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	278/295/5286 (857662)	Headline #	ECR25279345
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	David, Outen,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5286	Commission	\$7,794.75
Account Types	National/Spot Agency BRD	Net Total	\$44,170.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Hillary/ 4 America REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLUS CNF alex bradley		

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT (7)	09/20/16-09/23/16	4	:30	8A- CBS This Morning	4		X	X	X	X			4	\$150.00	\$600.00	Cincinnati (WKRC)	The Early Show Class 4	9/15/16
18.0	Normal Line / SPOT (9)	09/24/16-09/24/16	4	:30	7:57-26A- CBS This Morning Saturday	1						X		1	\$200.00	\$200.00	Cincinnati (WKRC)	Saturday Early Show	9/15/16
19.0	Normal Line / SPOT (8)	09/24/16-09/24/16	4	:30	7A- News-Good Morning Cincinnati Saturday	1						X		1	\$100.00	\$100.00	Cincinnati (WKRC)	12 News Saturday	9/15/16
20.0	Normal Line / SPOT (10)	09/25/16-09/25/16	4	:30	8A- News-Good Morning Cincinnati Sunday	1							X	1	\$150.00	\$150.00	Cincinnati (WKRC)	12 News Sunday	9/15/16
21.0	Normal Line / SPOT (11)	09/20/16-09/23/16	4	:30	9A- Harry News at Noon	2		X	X	X	X			2	\$100.00	\$200.00	Cincinnati (WKRC)	HARRY	9/15/16
22.0	Normal Line / SPOT (13)	09/20/16-09/23/16	4	:30	11:58-45A- News-Local 12	4		X	X	X	X			4	\$225.00	\$900.00	Cincinnati (WKRC)	12 News At Noon	9/15/16
23.0	Normal Line / SPOT (20)	09/25/16-09/25/16	4	:30	11A- News-Full Measure with Sharyl Attkisson	1						X		1	\$250.00	\$250.00	Cincinnati (WKRC)	Full Measure with Sharyl Attkisson	9/15/16
24.0	Normal Line / SPOT (21)	09/20/16-09/23/16	4	:30	2:58-41P- Dr Phil	4		X	X	X	X			4	\$225.00	\$900.00	Cincinnati (WKRC)	Dr. Phil	9/15/16
25.0	Normal Line / SPOT (22)	09/20/16-09/23/16	4	:30	4P- News-Local 12 News at 4p	3		X	X	X	X			3	\$235.00	\$705.00	Cincinnati (WKRC)	12 News First	9/15/16
26.0	Normal Line / SPOT (23)	09/20/16-09/23/16	4	:30	4:30P- News-Local 12 News at 4p	4		X	X	X	X			4	\$235.00	\$940.00	Cincinnati (WKRC)	12 News First	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC CINCINNATI

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2628718

Schedule Dates 09/20/16-09/26/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 278/295/5286 (857662)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name David, Outen,
Phone/Fax /
CPE 278/295/5286
Account Types National/Spot Agency BRD
Billing Type Weekly/Irregular
Comments Hillary 4 America
REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF
alex bradley

Date Entered 09/15/16
Last Modified 09/22/16
Entered By Zinthia Croan
CO-OP No
Headline # ECR25279345
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,794.75
Net Total \$44,170.25
Sales Tax

Cincinnati (WKRC)

By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT (24)	09/20/16-09/23/16	4	:30	5P- News-Local 12 News at 5p	4		X	X	X	X			4	\$300.00	\$1,200.00	Cincinnati (WKRC)	12 Local News	9/15/16
28.0	Normal Line / SPOT (25)	09/20/16-09/23/16	4	:30	5:30P- News-Local 12 News at 5p	3		X	X	X	X			3	\$325.00	\$975.00	Cincinnati (WKRC)	12 Local News	9/15/16
29.0	Normal Line / News (26)	09/20/16-09/23/16	4	:30	6P- News-Local 12 News at 6p	4		X	X	X	X			4	\$350.00	\$1,400.00	Cincinnati (WKRC)	12 News At 6p	9/15/16
30.0	Normal Line / SPOT (27)	09/20/16-09/23/16	4	:30	6:59:40P- Inside Edition	4		X	X	X	X			4	\$350.00	\$1,400.00	Cincinnati (WKRC)	Inside Edition	9/15/16
31.0	Normal Line / SPOT (28)	09/20/16-09/23/16	4	:30	7:27:21P- Entertainment Tonight	3		X	X	X	X			3	\$400.00	\$1,200.00	Cincinnati (WKRC)	Ent. Tonight	9/15/16
32.0	Normal Line / SPOT (29)	09/24/16-09/24/16	4	:30	7P- Entertainment Tonight Saturday	1						X		1	\$120.00	\$120.00	Cincinnati (WKRC)	Entertainment This Week	9/15/16
33.0	Normal Line / Prime (30)	09/20/16-09/20/16	4	:30	7:57:26P- CBS NCIS (Tuesday)	1		X						1	\$1,800.00	\$1,800.00	Cincinnati (WKRC)	NCIS-CBS	9/15/16
34.0	Normal Line / Prime (31)	09/20/16-09/20/16	4	:30	9P- CBS Bull (Tuesday)	1		X						1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	BULL	9/15/16
35.0	Normal Line / Prime (32)	09/21/16-09/21/16	4	:30	7:57:26P- CBS Survivor (Wednesday)	1			X					1	\$2,000.00	\$2,000.00	Cincinnati (WKRC)	SURVIVOR	9/15/16
36.0	Normal Line / Prime (33)	09/21/16-09/21/16	4	:30	9:30P- CBS-Big Brother (Wednesday)	1			X					1	\$1,200.00	\$1,200.00	Cincinnati (WKRC)	BIG BROTHER	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WKRC
1906 Highland Ave
Cincinnati, OH 45219

WKRC CINCINNATI

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2628718

Schedule Dates	09/20/16-09/26/16	Date Entered	09/15/16
Advertiser	Hillary For America-D (104330)	Last Modified	09/22/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Zinthia Croan
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	278/295/5286 (857662)	Headline #	ECR25279345
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	David, Outen,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	278/295/5286	Commission	\$7,794.75
Account Types	National/Spot Agency BRD	Net Total	\$44,170.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Hillary 4 America REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF alex bradley		

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / Prime (34)	09/23/16-09/23/16	4	:30	7:57-26P- CBS-MacGyver (Friday)	1					X			1	\$800.00	\$800.00	Cincinnati (WKRC)	MACGYVER	9/15/16
38.0	Normal Line / Prime (35)	09/24/16-09/24/16	4	:30	8P- CBS-Crimetime Saturday	1						X		1	\$300.00	\$300.00	Cincinnati (WKRC)	Crimetime Saturday	9/15/16
39.0	Normal Line / Prime (36)	09/24/16-09/24/16	4	:30	9P- CBS-Crimetime Saturday 2	1						X		1	\$450.00	\$450.00	Cincinnati (WKRC)	Crimetime Saturday	9/15/16
40.0	Normal Line / SPOT (39)	09/20/16-09/23/16	4	:30	11P- News-Local 12 News at 11p	4	X	X	X	X	X			4	\$525.00	\$2,100.00	Cincinnati (WKRC)	12 News at 11p	9/15/16
41.0	Normal Line / SPOT (40)	09/20/16-09/23/16	4	:30	11:35P- CBS-The Late Show With Stephen Colbert	4	X	X	X	X	X			4	\$150.00	\$600.00	Cincinnati (WKRC)	Late Show-Stephen Colbert	9/15/16
42.0	Normal Line / SPOT (41)	09/20/16-09/23/16	4	:30	12:52:28A- CBS-The Late, Late Show	1		X	X	X	X			1	\$50.00	\$50.00	Cincinnati (WKRC)	Late Late Show	9/15/16
43.0	Normal Line / SPOT (42)	09/24/16-09/24/16	4	:30	11:35P- Sports-Bengals Nation	1					X			1	\$100.00	\$100.00	Cincinnati (WKRC)	BENGALS NATION	9/15/16
44.0	Normal Line / SPOT (43)	09/24/16-09/24/16	4	:30	12:05A- Blue Bloods WKRC	1					X			1	\$75.00	\$75.00	Cincinnati (WKRC)	Blue Bloods	9/15/16
45.0	Normal Line / SPOT (44)	09/24/16-09/24/16	4	:30	1:05A- Person of Interest	1						X		1	\$25.00	\$25.00	Cincinnati (WKRC)	Person of Int	9/15/16
46.0	Normal Line / SPOT (45)	09/25/16-09/25/16	4	:30	11:29:50P- News-Local 12 News at 11p (Delayed)	1							X	1	\$125.00		Cincinnati (WKRC)	News	9/15/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:			Date:			Accepted-Station:			Date:			Comments:							

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Cincinnati, OH 45219

WKRC@CINCINNATI

Greer Margolis Mitchell, Burns &
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3050 K St NW
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Washington, DC 20007

Contract # 2628718

Schedule Dates 09/20/16-09/26/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 278/295/5286 (857662)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name David, Outen,
Phone/Fax /
CPE 278/295/5286
Account Types National/Spot Agency BRD
Billing Type Weekly/Irregular
Comments Hillary 4 America
REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF
alex bradley

Date Entered 09/15/16
Last Modified 09/22/16
Entered By Zinthia Croan
CO-OP No
Headline # ECR25279345
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,794.75
Net Total \$44,170.25
Sales Tax

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0.1	Closed Preempt (45)	09/25/16															Cincinnati (WKRC)	Pre-empt/Spot -	
47.0	Normal Line / SPOT (46)	09/25/16-09/25/16	4	:30	12A- Sports-Bengals Backstage Show	1						X		1	\$75.00	\$75.00	Cincinnati (WKRC)	Bengals Backstage	9/15/16
48.0	Normal Line / SPOT (47)	09/25/16-09/25/16	4	:30	12:30A- CSI Miami	1						X		1	\$25.00	\$25.00	Cincinnati (WKRC)	CSI Miami	9/15/16
49.0	Normal Line / SPOT (48)	09/22/16-09/22/16	4	:30	7:27-21P- Sports-CBS NFL Thursday Night Kickoff	1			X					1	\$800.00	\$800.00	Cincinnati (WKRC)	CBS Thursday Night Football Pre-Game	9/15/16
50.0	Normal Line / Football (49)	09/24/16-09/24/16	4	:30	3:30P- Sports-CBS SEC College Football	1					X			1	\$400.00	\$400.00	Cincinnati (WKRC)	CBS SEC College Football	9/15/16
51.0	Normal Line / Football (50)	09/25/16-09/25/16	4	:30	11:58:26A- Sports-CBS The NFL Today	1						X		1	\$1,000.00	\$1,000.00	Cincinnati (WKRC)	NFL Today	9/15/16
52.0	Normal Line / Football (51)	09/25/16-09/25/16	4	:30	12:57:26P- Sports-CBS NFL	1						X		1	\$7,000.00	\$7,000.00	Cincinnati (WKRC)	NFL BENGALS	9/15/16
53.0	Normal Line / Football (53)	09/22/16-09/22/16	3	:30	8:25P- Sports-CBS NFL Thursday Night Game	1			X					1	\$4,000.00	\$4,000.00	Cincinnati (WKRC)	NFL THURS	9/15/16
54.0	M/G For 9.0.1 / Prime (38)	09/25/16-09/25/16	3	:30	7:30P- CBS-60 Minutes (Sunday)	1						X		1	\$2,000.00	\$2,000.00	Cincinnati (WKRC)	60 Minutes	9/20/16
55.0	Normal Line / Prime (54)	09/26/16-09/26/16	4	:30	9P- CBS-Presidential Debate	1	X							1	\$1,000.00	\$1,000.00	Cincinnati (WKRC)	debate	9/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 2628718

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

09/20/16-09/26/16
Hillary For America-D (104330)
Greer Margolis Mitchell, Burns & Associates-Washi
POLITICAL CANDIDATE (ns) (1186)
278/295/5286 (857662)
Millennium/DC, Washington DC (1108)
Millennium Washington DC
David, Outen,
/
278/295/5286
National/Spot Agency BRD
Weekly/Irregular
Hillary 4 America
REVISED ORDER. ALL RATE CHANGES OK PER BUYER. PLS CNF
alex bradley

Date Entered
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CO-OP
Headline #
Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

09/15/16
09/22/16
Zinthia Croan
No
ECR25279345
A35+
Normal
15.00
\$7,794.75
\$44,170.25

Cincinnati (WKRC)		
By Broadcast Month	Spots	Rate
Sep. 2016	106	\$50,740.00
Oct. 2016	2	\$1,225.00
Grand Total:	108	\$51,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	M/G For 46.0.1 / SPOT (35)	09/24/16-09/24/16	4	:30	5A- News-Good Morning Cincinnati Saturday	1						X		1	\$100.00	\$100.00	Cincinnati (WKRC)	News	9/22/16
57.0	Normal Line / SPOT (56)	09/25/16-09/25/16	4	:30	1A- CSI Miami	1							X	1	\$25.00	\$25.00	Cincinnati (WKRC)	csi	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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