



A TimeWarner Company

Turner Network Sales, Inc.  
101 Marietta Street NW, 21st Floor  
Atlanta, GA 30303-2720  
T 404.827.2250

April 9, 2014

**Re: Certificates of Compliance for the Children's Television Act of 1990**

Dear Affiliate:

As of January 1, 1992, the Federal Communications Commission's rules ("FCC Rules") implementing the Children's Television Act of 1990 ("Act") require cable operators to maintain certain records regarding their compliance with advertising limits imposed on children's television programming. Accordingly, Turner Network Sales, Inc. provides the attached Turner Entertainment Networks' certificates of compliance for 1<sup>st</sup> Quarter 2014. Please note that the Act's advertising limits are inapplicable to CNN, Headline News, Turner Classic Movies, CNNI, and CNNE as these networks do not carry children's programming. If there are any changes in the programming policies of these networks, we will provide you with updated certifications reflecting such changes.

To comply with the FCC Rules, please place the attached certificates of compliance in your system's public file(s) no later than the tenth day of the current quarter following the quarter in which the programming aired.

Sincerely,

A handwritten signature in blue ink that reads "Sherry Kangalee".

Sherry A. Kangalee  
Contracts Administrator

**TBS**  
**CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS**  
**FOR CHILDREN'S PROGRAMMING**

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify that for the period from January 1, 2014 to March 31, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this 7<sup>th</sup> day of April, 2014.



Terri Tingle  
Senior Vice President of Standards & Practices  
Entertainment, Sports and Animation  
Turner Broadcasting System, Inc.

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"Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years old and under.

TNT  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify that for the period from January 1, 2014 to March 31, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this 7<sup>th</sup> day of April, 2014.



Terri Tingle  
Senior Vice President of Standards & Practices  
Entertainment, Sports and Animation  
Turner Broadcasting System, Inc.

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truTV  
**CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify that for the period from January 1, 2014 to March 31, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be broadcast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) To the best of my information, knowledge, and belief, no children's programming aired in the period noted above.

Certified by me this 7<sup>th</sup> day of April, 2014..



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Terri Tingle  
Senior Vice President of Standards & Practices  
Entertainment, Sports and Animation  
Turner Broadcasting System, Inc.

\_\_\_\_\_  
"Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years old and under.

**CARTOON NETWORK  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for the Turner Entertainment Networks ("Turner"), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period from January 1, 2014 to March 31, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) From January 1, 2014 to March 31, 2014, Turner treated all of the programs telecast on the Cartoon Network, a 24-hour program service, as "children's programming" for the purposes of the commercial limits set forth in the Act, except for its telecast in the "Adult Swim" block of programming created for an adult audience that airs late night seven days a week.\*\* The Adult Swim block contains hourly warnings to notify and remind viewers that the content is intended for an adult audience, and is not considered "children's programming" subject to the commercial limits set forth in the Act. On a weekly basis, therefore, approximately 105 to 112 hours of television programming were treated as "children's programming" for the purposes of the commercial limits set forth in the Act.
- 3) Programs listed on the attached Exhibit 1, although not originally produced nor broadcast primarily for an audience of children 12 and under, aired outside of the "Adult Swim" block and were treated as "children's programming" for consistency with other Cartoon Network-branded programming. The advertising that Turner included during and adjacent to these programs complied with "children's programming" commercial time limit rules.
- 4) Turner has, as a standard practice, formatted and telecast all of the programs carried on the Cartoon Network during the period noted above within the commercial limits set forth in the Act, to the extent applicable to the programming. These practices were closely followed except only for the following two inadvertent incidents.
- 5) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this 7<sup>th</sup> day of April, 2014.



Terri Tingle  
Senior Vice President of Standards & Practices  
Entertainment, Sports and Animation  
Turner Broadcasting System, Inc.

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\* "Children's programming" for the purposes of the commercial limit means "programs originally produced and broadcast primarily for an audience of children 12 years and under."

\*\*On December 27, 2010, the "Adult Swim" block of programming began airing from 9 p.m. to 6 a.m., 7 nights a week. This programming block aired from 9 p.m. to 6 a.m. from January 1 to March 30, 2014. On March 31, 2014, the block began airing at 8 p.m.

**Exhibit 1**  
**List of Cartoon Network programs NOT aimed at Children 12 and Under**  
**Outside of Adult Swim**  
**January 1, 2014 to March 31, 2014**

<b>Date</b>	<b>Time</b>	<b>Program Title</b>	<b>TV Rating</b>
1/03/2014	4:30PM	Firehouse Dog	TV-PG-V
1/11/2014	7:00PM	Percy Jackson and the Olympians: The Lightning Thief	TV-PG-V
1/12/2014	6:00PM	Percy Jackson and the Olympians: The Lightning Thief	TV-PG-V
1/17/2014	5:00PM	Percy Jackson and the Olympians: The Lightning Thief	TV-PG-V
2/08/2014	6:30PM	Firehouse Dog	TV-PG-V
2/09/2014	5:30PM	Firehouse Dog	TV-PG-V
2/17/2014	4:30PM	Spider-Man	TV-PG-V
3/22/2014	7:00PM	Shrek	TV-PG-DLV
3/23/2014	6:00PM	Shrek	TV-PG-DLV

**BOOMERANG  
CERTIFICATE OF COMPLIANCE WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

I, Terri Tingle, in my capacity as Senior Vice President of Standards & Practices for Turner Broadcasting System, Inc. ("Turner"), hereby certify to the best of my information, knowledge, and belief, that the following information is accurate for the period of January 1, 2014 to March 31, 2014:

- 1) I am familiar with the statutory limits of the Children's Television Act of 1990 (the "Act") and the FCC regulations implementing those limits (no more than 12 minutes per hour of commercial matter may be telecast during children's programming\* on weekdays, and no more than 10 ½ minutes per hour on weekends).
- 2) In April 2000, Turner launched Boomerang, a digital 24-hour network airing classic cartoons such as *The Flintstones*, *Scooby-Doo*, and *The Jetsons*. Since its launch, Turner has treated all of the programs telecast on Boomerang as "children's programming" for the purposes of complying with the commercial limits set forth in the Act.
- 3) Since January 2003, Turner has designated "commercial" breaks up to 4 minutes per hour during which time Turner could insert limited cross-promotions for programming on other Turner networks such as Cartoon Network.\*\* Turner inserts automated cue tones that signal and allow cable operators to insert local advertisements over some of these Turner cross-promotional spots without overlapping with Boomerang's television programs or exceeding the permissible commercial time limits under the KidVid rules and regulations. From October 28 to December 31, 2013, Turner also inserted a limited number of paid advertisements. The amount of paid advertisements varied by hour and day but ranged from 1 ½ to 2 ½ minutes of commercial matter. Some of the paid advertisements were telecast in lieu of the cross-promotional spots.
- 4) During the period between October 1, 2013, to December 31, 2013, Boomerang telecast up to 6 minutes per hour of commercial matter, which is well below the commercial limits set forth in the Act.
- 5) To the best of my information, knowledge and belief, there were no instances in which the commercial limits were exceeded during the period noted above.

Certified by me this 7<sup>th</sup> day of April, 2014.



Terri Tingle  
Senior Vice President of Standards & Practices  
Entertainment, Sports and Animation

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\* "Children's programming" for the purpose of the commercial limits means programs originally produced and telecast for an audience of children 12 years and under.

\*\* Turner counts promotional announcements by a Turner network for Turner network programs as "commercial matter" for purposes of complying with the commercial limits set forth in the Act.