

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, IDEA Marketing Group, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Katy Eymann

Authorized committee:

Katy for Coos

Agency requesting time (and contact information):

☐ N/A IDEA Marketing Group, LLC P.O. Box 3028 Coos Bay, Oregon 9541-297-3433 e.idea.mgllc@gmail.com

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Coos County Commissioner, Position 1

Date of election:

November 3, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Jef Green, C + E Systems

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: IDEA Marketing Group, LLC

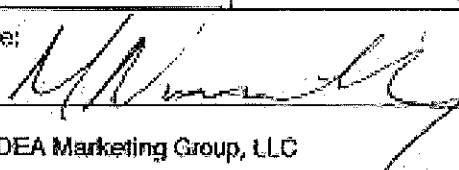
Name:

Date of Request to Purchase Ad Time: 10/1/20

Date of Station Agreement to Sell Time: 10/14/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**Signature: 

Name: IDEA Marketing Group, LLC

Date: 10/1/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 16204

Station Call Letters:

KBRR

Date Received/Requested:

10/14/20

Est. #:

Station Location:

CDS Bay, OR

Run Start and End Dates:

10/16-10/02/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Confirmation



KBBR-AM  
PO Box 180  
Coos Bay OR 97420  
541-267-2121

Contract # 16204  
Date Entered 10/14/20  
Sales Person DEE DEE DUPRE  
Billing Cycle Calendar  
Revenue Source Local Agency Political  
Revenue Type Cash  
Conflict 1 Political/Local  
Product POLITICAL CANDIDATE  
Estimate # POLITICAL CANDIDATE 10/16-11/2  
Contract 10/16/20 - 11/02/20

KATY FOR COOS (IDEA MARKETING GROUP)  
C/O IDEA MARKETING GROUP  
PO BOX 3026  
COOS BAY OR 97420

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
KBBR-AM	10/16/20-10/18/20 6:00a-10:00a	0,0,0,0,4,4,4 All Weeks	00:30	Commercial	8.51	12	102.12
KBBR-AM	10/16/20-10/18/20 10:00a-3:00p	0,0,0,0,4,4,4 All Weeks	00:30	Commercial	8.51	12	102.12
KBBR-AM	10/16/20-10/18/20 3:00p-7:00p	0,0,0,0,4,4,4 All Weeks	00:30	Commercial	8.51	12	102.12
KBBR-AM	10/19/20-10/25/20 6:00a-10:00a	4,4,4,4,4,4,4 All Weeks	00:30	Commercial	8.51	28	238.28
KBBR-AM	10/19/20-10/25/20 10:00a-3:00p	4,4,4,4,4,4,4 All Weeks	00:30	Commercial	8.51	28	238.28
KBBR-AM	10/19/20-10/25/20 3:00p-7:00p	4,4,4,4,4,4,4 All Weeks	00:30	Commercial	8.51	28	238.28
KBBR-AM	10/26/20-11/01/20 6:00a-10:00a	4,4,4,3,4,3,3 All Weeks	00:30	Commercial	8.51	25	212.75
KBBR-AM	10/26/20-11/01/20 10:00a-3:00p	4,4,4,3,4,3,3 All Weeks	00:30	Commercial	8.51	25	212.75
KBBR-AM	10/26/20-11/01/20 3:00p-7:00p	4,4,4,3,4,3,3 All Weeks	00:30	Commercial	8.51	25	212.75
KBBR-AM	11/02/20-11/02/20 6:00a-10:00a	3,0,0,0,0,0,0 All Weeks	00:30	Commercial	8.51	3	25.53
KBBR-AM	11/02/20-11/02/20 10:00a-3:00p	3,0,0,0,0,0,0 All Weeks	00:30	Commercial	8.51	3	25.53
KBBR-AM	11/02/20-11/02/20 3:00p-7:00p	3,0,0,0,0,0,0 All Weeks	00:30	Commercial	8.51	3	25.53
						Subtotal	1736.04
						Agency Commission	260.41
						Total	1475.63

Projected Billing		Count	Gross	Net
October	2020	186	1582.86	1345.43
November	2020	18	153.18	130.20
		204	1736.04	1475.63