

ORDER



Orders
Order / Rev: 1453928
Alt Order #: 09910376
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7892
Flight Dates: 09/29/20 - 10/05/20
Original Date / Rev: 09/25/20 / 09/25/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	20	\$3,450.00	\$2,932.50
10/05/20	10/11/20	2	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	22	\$3,900.00	\$3,315.00	0.00
Totals	22	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$3,900.00
Market	100%	\$97,500.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$33,150.00
KREN	0%	\$0.00
KRNV	37%	\$36,075.00
KTVN	25%	\$24,375.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KRXI	10/02/20	10/02/20		CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$50.00	0.00								
3	KRXI	10/05/20	10/05/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$150.00	0.00								
4	KRXI	10/01/20	10/01/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$150.00	0.00								
N 5	KRXI	09/29/20	09/29/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KRXI	09/28/20-10/04/20	M-F 630p-7p	630p-7p	-T-----	1:00	(\$150.00)	0.00	NM						
Credited [M1 Mgs added to Lns 27-29]															
10	KRXI	09/30/20	09/30/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$300.00	0.00								
11	KRXI	10/03/20	10/03/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$50.00	0.00								
12	KRXI	10/03/20	10/03/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$50.00	0.00								
13	KRXI	10/03/20	10/03/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$100.00	0.00								
14	KRXI	10/03/20	10/03/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$100.00	0.00								
15	KRXI	10/04/20	10/04/20	Sun 5p-6p FOX 11 Sunday News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$200.00	0.00								
16	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$150.00	0.00								
17	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$150.00	0.00								
18	KRXI	10/04/20	10/04/20	Sunday Prime A Animated/Live Encore	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$500.00	0.00								
N20	KRXI	09/30/20	09/30/20	M-F 6p-630p Last Man Standing	CM	6p-630p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$150.00		0.00			
N21	KRXI	09/30/20	09/30/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$150.00		0.00			
N22	KRXI	10/01/20	10/01/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	---T---		1				\$150.00		0.00			
N23	KRXI	09/30/20	09/30/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	--W----		1				\$300.00		0.00			
N24	KRXI	10/02/20	10/02/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$300.00		0.00			
N25	KRXI	10/05/20	10/05/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	M-----		1				\$300.00		0.00			
N26	KRXI	10/02/20	10/02/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	----F--		1				\$300.00		0.00			
N27	KRXI	10/03/20	10/03/20	Saturday Prime A Masked Singer	CM	8p-9p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S-		1				\$200.00		0.00			
N28	KRXI	10/03/20	10/03/20	Ring of Honor Ring of Honor	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S-		1				\$50.00		0.00			
N29	KRXI	10/04/20	10/04/20	Fox News Sunday Fox News Sunday	CM	7a-8a	-----S	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-----S		1				\$50.00		0.00			
													Totals	22	\$3,900.00