

ORDER



Orders
Order / Rev: 1454191
Alt Order #: 09910463
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7898
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 08/21/20 / 08/21/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/19/20	10/25/20	16	\$2,750.00	\$2,337.50
10/26/20	11/01/20	2	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	16	\$2,750.00	\$2,337.50	0.00
November 2020	2	\$450.00	\$382.50	0.00
Totals	18	\$3,200.00	\$2,720.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$3,200.00
Market	100%	\$80,000.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$27,200.00
KREN	0%	\$0.00
KRNV	37%	\$29,600.00
KTVN	25%	\$20,000.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 1454191
 Alt Order #: 09910463
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 7898
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	10/21/20	10/21/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	--W----		1		\$50.00		0.00					
N 2	KRXI	10/23/20	10/23/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	----F--		1		\$50.00		0.00					
N 3	KRXI	10/26/20	10/26/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	M-----		1		\$150.00		0.00					
N 4	KRXI	10/22/20	10/22/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	---T---		1		\$150.00		0.00					
N 5	KRXI	10/20/20	10/20/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-T-----		1		\$150.00		0.00					
N 6	KRXI	10/23/20	10/23/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	----F--		1		\$150.00		0.00					
N 7	KRXI	10/26/20	10/26/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	M-----		1		\$300.00		0.00					
N 8	KRXI	10/22/20	10/22/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	---T---		1		\$300.00		0.00					
N 9	KRXI	10/20/20	10/20/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-T-----		1		\$300.00		0.00					
N 10	KRXI	10/21/20	10/21/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	--W----		1		\$300.00		0.00					
N 11	KRXI	10/24/20	10/24/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S-		1		\$50.00		0.00					
N 12	KRXI	10/24/20	10/24/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S-		1		\$50.00		0.00					
N 13	KRXI	10/24/20	10/24/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S-		1		\$100.00		0.00					
N 14	KRXI	10/24/20	10/24/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S-		1		\$100.00		0.00					
N 15	KRXI	10/25/20	10/25/20	Sun 5p-6p FOX 11 Sunday News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	-----S		1		\$200.00		0.00					

Order / Rev: 1454191
 Alt Order #: 09910463
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 7898
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$200.00		0.00			
N 16	KRXI	10/25/20	10/25/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$150.00		0.00			
N 17	KRXI	10/25/20	10/25/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$150.00		0.00			
N 18	KRXI	10/25/20	10/25/20	Sunday Prime A Animated/Live Encores	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$500.00		0.00			
													Totals	18	\$3,200.00