

ORDER



Orders
Order / Rev: 1454018
Alt Order #: 09910439
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7894
Flight Dates: 10/06/20 - 10/12/20
Original Date / Rev: 10/15/20 / 10/15/20
Order Type: GENERAL

REV 2

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/05/20	10/11/20	17	\$3,400.00	\$2,890.00
10/12/20	10/18/20	3	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	20	\$4,150.00	\$3,527.50	0.00
Totals	20	\$4,150.00	\$3,527.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$4,150.00
Market	100%	\$103,750.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$35,275.00
KREN	0%	\$0.00
KRNV	37%	\$38,387.50
KTVN	25%	\$25,937.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	10/07/20	10/07/20		CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00

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Advertiser: Biden for President-D
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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--					1	\$150.00		0.00			
N24	KRXI	10/08/20	10/08/20	M-F 630p-7p MODERN FAMILY	CM	630p-7p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---T---					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/05/20-10/11/20		M-F 630p-7p		630p-7p	---Th----	1:00		(\$150.00)		0.00	NM		
Credited [Flight Over] Credit															
25	KRXI	10/06/20	10/06/20	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-T-----					1	\$300.00		0.00			
N26	KRXI	10/07/20	10/07/20	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--W----					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/05/20-10/11/20		M-F 7p-730p		7p-730p	--W-----	1:00		(\$300.00)		0.00	NM		
Credited [Flight Over] Credit															
27	KRXI	10/09/20	10/09/20	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--					1	\$300.00		0.00			
28	KRXI	10/12/20	10/12/20	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----					1	\$300.00		0.00			
N29	KRXI	10/08/20	10/08/20	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---T---					1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/05/20-10/11/20		M-F 730p-8p		730p-8p	---Th----	1:00		(\$300.00)		0.00	NM		
Credited [Flight Over] Credit															
30	KRXI	10/09/20	10/09/20	M-F 730p-8p BIG BANG THEORY	CM	730p-8p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--					1	\$300.00		0.00			
													Totals	20	\$4,150.00