

ORDER



Orders
Order / Rev: 1261934
 Alt Order #: 09658007
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 6814
 Flight Dates: 02/15/20 - 02/22/20
 Original Date / Rev: 02/10/20 / 02/10/20
 Order Type: GENERAL

Rev 1

KRXI
 Washington DC TeleRep/DC
 TELDC
 NAT

Agency Name: Media Buying and Analytics
 Buying Contact:
 Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser Name: Biden for President-D
 Demographic: A35+
 Product Codes: PL Presidential Candidate
 Revenue Code 1: AGY
 Revenue Code 2: Political
 Revenue Code 3: Political Candidate

New Business Thru:
 Advertiser External ID: 6372000
 Agency External ID: 6368000
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/17/20	02/23/20	4	\$1,080.00	\$918.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	4	\$1,080.00	\$918.00	0.00
Totals	4	\$1,080.00	\$918.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$1,080.00
Market	100%	\$27,000.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$9,180.00
KREN	0%	\$0.00
KRNV	37%	\$9,990.00
KTVN	25%	\$6,750.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	02/18/20	02/18/20		CM	7:00 AM-8:00 AM	-1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00

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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a Morning on FOX											
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-1-----		1				\$270.00		0.00			
2	KRXI	02/19/20	02/19/20	M-F 7a Morning on FOXCM		7:00 AM-8:00 AM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	--1----		1				\$270.00		0.00			
3	KRXI	02/20/20	02/20/20	M-F 7a Morning on FOXCM		7:00 AM-8:00 AM	---1---	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	---1---		1				\$270.00		0.00			
5	KRXI	02/21/20	02/21/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	----1--		1				\$270.00		0.00			
													Totals	4	\$1,080.00