

ORDER



Orders
Order / Rev: 1453746
Alt Order #: 09910171
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7887
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/14/20	09/20/20	29	\$3,135.00	\$2,664.75
09/21/20	09/27/20	4	\$430.00	\$365.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	33	\$3,565.00	\$3,030.25	0.00
Totals	33	\$3,565.00	\$3,030.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	17%	\$3,565.00
Market	100%	\$20,970.59

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$6,710.59
KREN	0%	\$0.00
KRNV	25%	\$5,242.65
KTVN	26%	\$5,452.35
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	09/15/20	09/15/20		CM	M-F 12p-1230p	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1230p Noon News on FOX 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-T-----	1	\$30.00	0.00								
2	KRXI	09/17/20	09/17/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	---T---	1	\$30.00	0.00								
3	KRXI	09/18/20	09/18/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	----F--	1	\$150.00	0.00								
4	KRXI	09/21/20	09/21/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	M-----	1	\$150.00	0.00								
5	KRXI	09/15/20	09/15/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-T-----	1	\$150.00	0.00								
6	KRXI	09/16/20	09/16/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	--W----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	--W----	1	\$100.00	0.00								
7	KRXI	09/18/20	09/18/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	----F--	1	\$100.00	0.00								
8	KRXI	09/19/20	09/19/20	FOX College Ftbll Early FOX College Ftbll Early	CM	9:00 AM-12:30 PM (9:00 AM-12:30 PM)	-----S-	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S-	1	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KRXI	09/14/20-09/20/20	FOX College Ftbll Early	9:00 AM-12:30 PM	-----Sa--	:30	(\$150.00)	0.00	NM						
Credited [M1 (Mg added to Ln 17-20)]															
11	KRXI	09/19/20	09/19/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S-	1	\$100.00	0.00								
12	KRXI	09/19/20	09/19/20	Sat 11p-12a FOX Network	CM	11p-12a	-----S-	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S-	1	\$15.00	0.00								
13	KRXI	09/20/20	09/20/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S	1	\$75.00	0.00								
14	KRXI	09/20/20	09/20/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S	1	\$75.00	0.00								
15	KRXI	09/20/20	09/20/20	Sunday Prime A Animated/Live Encores	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S	1	\$250.00	0.00								
16	KRXI	09/20/20	09/20/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-----S	1	\$100.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----S		1				\$100.00		0.00			
17	KRXI	09/16/20	09/16/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1				\$25.00		0.00			
18	KRXI	09/17/20	09/17/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1				\$25.00		0.00			
19	KRXI	09/16/20	09/16/20	M-F 4p-5p Funny You Should Ask	CM	4p-5p	--W----	:30	1	\$75.00	Pol2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1				\$75.00		0.00			
20	KRXI	09/17/20	09/17/20	M-F 4p-5p Funny You Should Ask	CM	4p-5p	---T---	:30	1	\$75.00	Pol2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1				\$75.00		0.00			
N21	KRXI	09/21/20	09/21/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----		1				\$30.00		0.00			
N22	KRXI	09/16/20	09/16/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1				\$30.00		0.00			
N23	KRXI	09/18/20	09/18/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--		1				\$30.00		0.00			
N24	KRXI	09/21/20	09/21/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----		1				\$150.00		0.00			
N25	KRXI	09/15/20	09/15/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----		1				\$150.00		0.00			
N26	KRXI	09/16/20	09/16/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1				\$150.00		0.00			
N27	KRXI	09/17/20	09/17/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1				\$150.00		0.00			
N28	KRXI	09/16/20	09/16/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----		1				\$150.00		0.00			
N29	KRXI	09/17/20	09/17/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1				\$150.00		0.00			
N30	KRXI	09/18/20	09/18/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--		1				\$150.00		0.00			
N31	KRXI	09/21/20	09/21/20		CM	10p-11p		:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00

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				M-F 10p-11p News 10 O'Clock News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	M-----	1	\$100.00	0.00								
N32	KRXI	09/15/20	09/15/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	-T-----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-T-----	1	\$100.00	0.00								
N33	KRXI	09/17/20	09/17/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	---T---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	---T---	1	\$100.00	0.00								
N34	KRXI	09/15/20	09/15/20	Tuesday Prime A Hell's Kitchen	CM	8p-9p	-T-----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	-T-----	1	\$200.00	0.00								
N35	KRXI	09/16/20	09/16/20	Wednesday Prime A MasterChef	CM	8p-9p	--W----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	--W----	1	\$200.00	0.00								
N36	KRXI	09/16/20	09/16/20	Wednesday Prime B MasterChef	CM	9p-10p	--W----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	--W----	1	\$200.00	0.00								
													Totals	33	\$3,565.00