

# ORDER



**Orders**  
**Order / Rev:** 1300329  
**Alt Order #:** 09691363  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 6963  
**Flight Dates:** 02/01/20 - 02/07/20  
**Original Date / Rev:** 12/12/19 / 12/12/19  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/03/20	02/09/20	4	\$1,080.00	\$918.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	4	\$1,080.00	\$918.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$1,080.00</b>	<b>\$918.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	3%	\$1,080.00
Market	100%	\$36,000.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	35%	\$12,600.00
KREN	0%	\$0.00
KRNV	38%	\$13,680.00
KTVN	24%	\$8,640.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	02/05/20	02/05/20		CM	7:00 AM-8:00 AM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 6963  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a Morning on FOX											
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--1----		1				\$270.00		0.00			
N 2	KRXI	02/06/20	02/06/20	M-F 7a Morning on FOXCM		7:00 AM-8:00 AM	---1---	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	---1---		1				\$270.00		0.00			
N 3	KRXI	02/03/20	02/03/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	1-----		1				\$270.00		0.00			
N 4	KRXI	02/07/20	02/07/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	----1--		1				\$270.00		0.00			
													Totals	4	\$1,080.00