

# ORDER



**Orders**  
**Order / Rev:** 1453755  
**Alt Order #:** 09910330  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7889  
**Flight Dates:** 09/22/20 - 09/28/20  
**Original Date / Rev:** 09/17/20 / 09/17/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	17	\$1,375.00	\$1,168.75
09/28/20	10/04/20	1	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	17	\$1,375.00	\$1,168.75	0.00
October 2020	1	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>18</b>	<b>\$1,525.00</b>	<b>\$1,296.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$1,525.00
Market	100%	\$38,125.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$12,962.50
KREN	0%	\$0.00
KRNV	37%	\$14,106.25
KTVN	25%	\$9,531.25
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7889  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	09/22/20	09/22/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-T-----		1		\$30.00		0.00					
2	KRXI	09/24/20	09/24/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	---T---		1		\$30.00		0.00					
3	KRXI	09/25/20	09/25/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	----F--		1		\$150.00		0.00					
4	KRXI	09/28/20	09/28/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/28/20	10/04/20	M-----		1		\$150.00		0.00					
5	KRXI	09/22/20	09/22/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-T-----		1		\$150.00		0.00					
6	KRXI	09/23/20	09/23/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	--W----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	--W----		1		\$100.00		0.00					
7	KRXI	09/25/20	09/25/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	----F--		1		\$100.00		0.00					
8	KRXI	09/26/20	09/26/20	FOX College Ftbll Early FOX College Ftbll Early	CM	9:00 AM-12:30 PM (9:00 AM-12:30 PM)	-----S-	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-		1		\$150.00		0.00					
N 9	KRXI	09/26/20	09/26/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-		1		\$25.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KRXI	09/21/20-09/27/20	Sat 4p-5p			4:00 PM-4:30 PM	-----Sa--	:30		<del>(\$25.00)</del>	0.00	NM			
			Credited												
			[M2 (MGs applied on Lns 17-20)]												
N 10	KRXI	09/26/20	09/26/20	Sat 4p-5p Family Feud	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-		1		\$25.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KRXI	09/21/20-09/27/20	Sat 4p-5p			4:30 PM-5:00 PM	-----Sa--	:30		<del>(\$25.00)</del>	0.00	NM			
			Credited												
			[M2 (MGs applied on Lns 17-20)]												
11	KRXI	09/26/20	09/26/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-		1		\$100.00		0.00					
12	KRXI	09/26/20	09/26/20	Sat 11p-12a FOX Network	CM	11p-12a	-----S-	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-		1		\$15.00		0.00					
N 13	KRXI	09/27/20	09/27/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/27/20	09/27/20	-----S		1		\$75.00		0.00					

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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	09/21/20-09/27/20		Sun 6p-7p		6:00 PM-6:30 PM	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
Credited [M2 (MGs applied on Lns 17-20)]															
14	KRXI	09/27/20	09/27/20	Sun 6p-7p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Big Bang Theory	(6:30 PM-7:00 PM)										
Week:		09/21/20	09/27/20	-----S					1	\$75.00		0.00			
N15	KRXI	09/27/20	09/27/20	Sunday Prime A	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	0	\$0.00
				Animated/Live Encores											
Week:		09/21/20	09/27/20	-----S					1	\$250.00		0.00			
1	KRXI	09/21/20-09/27/20		Sunday Prime A		7p-8p	-----Su	:30		<del>(\$250.00)</del>		0.00	NM		
Credited [M2 (MGs applied on Lns 17-20)]															
16	KRXI	09/27/20	09/27/20	Sa-Su 10p-11p News	CM	10p-11p	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				10 O'Clock News											
Week:		09/21/20	09/27/20	-----S					1	\$100.00		0.00			
N17	KRXI	09/22/20	09/25/20	M-F 6p-630p	CM	6p-630p	-TWTF--	:30	3	\$75.00	Pol3	0.00	NM	3	\$225.00
				Modern Family											
(Part of M2 MG offer)															
Week:		09/21/20	09/27/20	-TWTF--					3	\$75.00		0.00			
N18	KRXI	09/24/20	09/24/20	M-F 10p-11p News	CM	10p-11p	---T---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				10 O'Clock News											
(Part of M2 MG offer)															
Week:		09/21/20	09/27/20	---T---					1	\$100.00		0.00			
N19	KRXI	09/22/20	09/25/20	M-F 11p-1130p	CM	M-F 11-1130p	-TWTF--	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				TMZ											
(Part of M2 MG offer)															
Week:		09/21/20	09/27/20	-TWTF--					1	\$25.00		0.00			
N20	KRXI	09/22/20	09/25/20	M-F 1130p-12a	CM	M-F 1130p-12x	-TWTF--	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				Daily Mail											
(Part of M2 MG offer)															
Week:		09/21/20	09/27/20	-TWTF--					1	\$25.00		0.00			
Totals													18	\$1,525.00	