

ORDER



Orders
Order / Rev: 1452343
Alt Order #: 09910162
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7884
Flight Dates: 09/01/20 - 09/07/20
Original Date / Rev: 09/01/20 / 09/01/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/06/20	4	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	4	\$750.00	\$637.50	0.00
Totals	4	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	17%	\$750.00
Market	100%	\$4,411.76

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$1,411.76
KREN	0%	\$0.00
KRNV	25%	\$1,102.94
KTVN	26%	\$1,147.06
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	09/02/20	09/02/20		CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/20	09/06/20	--W----		1		\$300.00		0.00					
N 2	KRXI	09/05/20	09/05/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/20	09/06/20	-----S-		1		\$50.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KRXI	08/31/20-09/06/20	Sat 4p-5p			4:00 PM-4:30 PM	P-----Sa--	1:00		(\$50.00)	0.00	NM			
Credited [M2 (MG will go on Ln 5)]															
3	KRXI	09/05/20	09/05/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/20	09/06/20	-----S-		1		\$200.00		0.00					
4	KRXI	09/06/20	09/06/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/20	09/06/20	-----S		1		\$200.00		0.00					
N 5	KRXI	09/05/20	09/05/20	Local Prime Modern Family Weekend	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
(MG for Ln 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/31/20	09/06/20	-----S-		1		\$50.00		0.00					
													Totals	4	\$750.00