

ORDER



Orders
Order / Rev: 1454473
Alt Order #: 09913817
Product Desc: BIDEN FOR PRESIDENT
Estimate: 8055
Flight Dates: 08/27/20 - 08/30/20
Original Date / Rev: 08/24/20 / 08/31/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/24/20	08/30/20	2	\$650.00	\$552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	2	\$650.00	\$552.50	0.00
Totals	2	\$650.00	\$552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$650.00
Market	100%	\$16,250.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$5,525.00
KREN	0%	\$0.00
KRNV	37%	\$6,012.50
KTVN	25%	\$4,062.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KRXI	08/30/20	08/30/20		CM	6p-7p	-----S	1:00	1	\$500.00	Pol2	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 6p-7p											
				Big Bang Theory 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	-----S			1		\$500.00		0.00				
N 3	KRXI	08/27/20	08/27/20	M-F 730p-8p	CM	730p-8p	---T---	1:00	1	\$900.00	Pol2	0.00	NM	1	\$150.00
				Family Feud											
(MG for Ln 1)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/24/20	08/30/20	---T---			1		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KRXI	08/24/20-08/30/20	M-F 730p-8p		730p-8p		---Th-----	1:00	\$150.00	0.00	NM				
[out of time due to baseball cancellation// aired in Family Feud 5-6p// emailing repNo baseball 8/27; spots aired outside of time period; rates adjusted															
													Totals	2	\$650.00