

# ORDER



**Orders**  
**Order / Rev:** 1453767  
**Alt Order #:** 09910373  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7891  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 09/25/20 / 09/25/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	31	\$2,950.00	\$2,507.50
10/05/20	10/11/20	5	\$475.00	\$403.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	36	\$3,425.00	\$2,911.25	0.00
<b>Totals</b>	<b>36</b>	<b>\$3,425.00</b>	<b>\$2,911.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$3,425.00
Market	100%	\$85,625.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$29,112.50
KREN	0%	\$0.00
KRNV	37%	\$31,681.25
KTVN	25%	\$21,406.25
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	10/05/20	10/05/20		CM	5p-6p	M-----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00

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Advertiser: Biden for President-D  
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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$25.00	0.00								
2	KRXI	09/30/20	09/30/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$25.00	0.00								
3	KRXI	10/02/20	10/02/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$25.00	0.00								
N 4	KRXI	09/29/20	09/29/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$75.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KRXI	09/28/20-10/04/20	M-F 6p-630p	6p-630p	-T-----	:30	<del>(\$75.00)</del>	0.00	NM						
Credited [M1 Mgs added to Lns 36-39]															
5	KRXI	10/01/20	10/01/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$75.00	0.00								
6	KRXI	10/01/20	10/01/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$75.00	0.00								
7	KRXI	10/02/20	10/02/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$75.00	0.00								
8	KRXI	10/05/20	10/05/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$150.00	0.00								
9	KRXI	09/30/20	09/30/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$150.00	0.00								
10	KRXI	10/01/20	10/01/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$150.00	0.00								
11	KRXI	10/02/20	10/02/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$150.00	0.00								
12	KRXI	10/05/20	10/05/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$150.00	0.00								
13	KRXI	09/29/20	09/29/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$150.00	0.00								
14	KRXI	09/30/20	09/30/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$150.00	0.00								

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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----		1				\$150.00		0.00			
15	KRXI	10/01/20	10/01/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---		1				\$150.00		0.00			
16	KRXI	10/02/20	10/02/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--		1				\$150.00		0.00			
17	KRXI	09/29/20	09/29/20	Tuesday Prime A Cosmos: Possible Worlds	CM	8p-9p	-T-----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----		1				\$200.00		0.00			
N18	KRXI	10/03/20	10/03/20	FOX College Ftbll Prim FOX College Ftbll Prime	CM	5:00 PM-8:30 PM (5:00 PM-8:30 PM)	-----S-	:30	1	\$200.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	09/28/20-10/04/20	FOX College Ftbll Prime			5:00 PM-8:30 PM (5:00 PM-8:30 PM)	-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [M1 Mgs added to Lns 36-39]															
19	KRXI	10/03/20	10/03/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1				\$25.00		0.00			
20	KRXI	10/03/20	10/03/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1				\$25.00		0.00			
21	KRXI	10/03/20	10/03/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1				\$50.00		0.00			
22	KRXI	10/03/20	10/03/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-		1				\$50.00		0.00			
23	KRXI	10/04/20	10/04/20	Sun 5p-6p FOX 11 5pm Sunday news	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S		1				\$100.00		0.00			
24	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S		1				\$75.00		0.00			
25	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S		1				\$75.00		0.00			
26	KRXI	10/04/20	10/04/20	Sunday Prime A Animated Live/ Encores	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S		1				\$250.00		0.00			
N27	KRXI	09/29/20	09/29/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	-T-----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----		1				\$25.00		0.00			
N28	KRXI	10/01/20	10/01/20		CM	5p-6p	---T---	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00

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				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$25.00	0.00								
N29	KRXI	10/05/20	10/05/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$75.00	0.00								
N30	KRXI	09/30/20	09/30/20	M-F 6p-630p Last Man Standing	CM	6p-630p	--W----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$75.00	0.00								
N31	KRXI	10/02/20	10/02/20	M-F 6p-630p Last Man Standing	CM	6p-630p	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$75.00	0.00								
N32	KRXI	10/05/20	10/05/20	M-F 630p-7p Modern Family	CM	630p-7p	M-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$75.00	0.00								
N34	KRXI	09/30/20	09/30/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$75.00	0.00								
N36	KRXI	09/30/20	09/30/20	Wednesday Prime B I Can See Your Voice	CM	9p-10p	--W----	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$250.00	0.00								
N37	KRXI	10/04/20	10/04/20	Sunday Prime A I Can See Your Voice	CM	7p-8p	-----S	:30	2	\$100.00	Pol3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	2	\$100.00	0.00								
N38	KRXI	10/04/20	10/04/20	America This Week Special America This Week Special	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----S	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$25.00	0.00								
N39	KRXI	10/04/20	10/04/20	America This Week America This Week	CM	11:30 PM-12:30 AM (11:30 PM-12:30 AM)	-----S	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$25.00	0.00								
													Totals	36	\$3,425.00