

ORDER



Orders
Order / Rev: 1451723
Alt Order #: 09910161
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7883
Flight Dates: 09/01/20 - 09/07/20
Original Date / Rev: 08/18/20 / 08/18/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/06/20	15	\$1,375.00	\$1,168.75
09/07/20	09/13/20	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	16	\$1,525.00	\$1,296.25	0.00
Totals	16	\$1,525.00	\$1,296.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$1,525.00
Market	100%	\$38,125.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$12,962.50
KREN	0%	\$0.00
KRNV	37%	\$14,106.25
KTVN	25%	\$9,531.25
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	09/01/20	09/01/20		CM	M-F 12p-1230p	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1230p Noon News on FOX 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-T-----	1	\$30.00	0.00								
N 2	KRXI	09/03/20	09/03/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	---T---	1	\$30.00	0.00								
N 3	KRXI	09/04/20	09/04/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	----F--	1	\$150.00	0.00								
N 4	KRXI	09/07/20	09/07/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	M-----	1	\$150.00	0.00								
N 5	KRXI	09/01/20	09/01/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-T-----	1	\$150.00	0.00								
N 6	KRXI	09/02/20	09/02/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	--W----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	--W----	1	\$100.00	0.00								
N 7	KRXI	09/04/20	09/04/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	----F--	1	\$100.00	0.00								
N 8	KRXI	09/05/20	09/05/20	FOX College Ftbll Early FOX College Football	CM	9:00 AM-12:30 PM (9:00 AM-12:30 PM)	-----S-	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S-	1	\$150.00	0.00								
N 9	KRXI	09/05/20	09/05/20	Sat 4p-5p Family Feud Weekends	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S-	1	\$25.00	0.00								
N 10	KRXI	09/05/20	09/05/20	Sat 4p-5p Family Feud Weekends	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S-	1	\$25.00	0.00								
N 11	KRXI	09/05/20	09/05/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S-	1	\$100.00	0.00								
N 12	KRXI	09/05/20	09/05/20	Sat 11p-12a FOX Network	CM	11p-12a	-----S-	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S-	1	\$15.00	0.00								
N 13	KRXI	09/06/20	09/06/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S	1	\$75.00	0.00								
N 14	KRXI	09/06/20	09/06/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S	1	\$75.00	0.00								
N 15	KRXI	09/06/20	09/06/20	Sunday Prime A ANIMATED/LIVE ENCORES	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/31/20	09/06/20	-----S	1	\$250.00	0.00								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----S		1				\$250.00		0.00			
N16	KRXI	09/06/20	09/06/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----S		1				\$100.00		0.00			
													Totals	16	\$1,525.00