

# ORDER



**Orders**  
**Order / Rev:** 1453508  
**Alt Order #:** 09910163  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7885  
**Flight Dates:** 09/08/20 - 09/14/20  
**Original Date / Rev:** 09/03/20 / 09/03/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/07/20	09/13/20	9	\$1,125.00	\$956.25
09/14/20	09/20/20	1	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	10	\$1,275.00	\$1,083.75	0.00
<b>Totals</b>	<b>10</b>	<b>\$1,275.00</b>	<b>\$1,083.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	17%	\$1,275.00
Market	100%	\$7,500.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$2,400.00
KREN	0%	\$0.00
KRNV	25%	\$1,875.00
KTVN	26%	\$1,950.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KRXI	09/14/20	09/14/20		CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7885  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	M-----	1	\$150.00	0.00								
6	KRXI	09/09/20	09/09/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	--W----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	--W----	1	\$100.00	0.00								
9	KRXI	09/12/20	09/12/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$25.00	0.00								
11	KRXI	09/12/20	09/12/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$100.00	0.00								
16	KRXI	09/13/20	09/13/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$100.00	0.00								
N 17	KRXI	09/10/20	09/10/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	---T---	1	\$150.00	0.00								
N 18	KRXI	09/12/20	09/12/20	Local Prime Big Bang Theory	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S-	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$200.00	0.00								
N 19	KRXI	09/13/20	09/13/20	Local Prime Big Bang Theory	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$200.00	0.00								
N 20	KRXI	09/13/20	09/13/20	Sunday Prime B The Masked Singer	CM	8p-9p	-----S	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$150.00	0.00								
N 21	KRXI	09/08/20	09/14/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	MTWT---	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
MG for Ln 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/08/20	09/14/20	MTWT---	1	\$100.00	0.00								
													Totals	10	\$1,275.00