

ORDER



Orders
Order / Rev: 1261936
Alt Order #: 09657995
Product Desc: BIDEN FOR PRESIDENT
Estimate: 6815
Flight Dates: 02/08/20 - 02/14/20
Original Date / Rev: 02/05/20 / 02/05/20
Order Type: GENERAL

Rev 1
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/10/20	02/16/20	8	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	8	\$3,600.00	\$3,060.00	0.00
Totals	8	\$3,600.00	\$3,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	02/12/20	02/12/20	M-F 7a Morning on FOXCM Mornings on Fox 11		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/10/20	02/16/20	--1----		1		\$270.00		0.00					
2	KRXI	02/13/20	02/13/20	M-F 7a Morning on FOXCM Mornings on Fox 11		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/10/20	02/16/20	---1---		1		\$270.00		0.00					
3	KRXI	02/10/20	02/10/20	M-F 7a Morning on FOXCM Mornings on Fox 11		8:00 AM-9:00 AM (8:00 AM-9:00 AM)	1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/10/20	02/16/20	1-----		1		\$270.00		0.00					
4	KRXI	02/14/20	02/14/20	M-F 7a Morning on FOXCM Mornings on Fox 11		8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/10/20	02/16/20	----1--		1		\$270.00		0.00					
N 5	KRXI	02/10/20	02/10/20	M-F 530p-6p Family Feud	CM	530p-6p	M-----	:30	1	\$225.00	Pol1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/10/20	02/16/20	M-----		1		\$225.00		0.00					
N 6	KRXI	02/10/20	02/10/20		CM	730p-8p	M-----	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00

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Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 6815
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/10/20	02/16/20	M-----	1	\$1,350.00	0.00								
N 7	KRXI	02/10/20	02/10/20	M-F 10p-11p News M-F 10p-11p News	CM	10p-11p	M-----	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/10/20	02/16/20	M-----	1	\$900.00	0.00								
N 8	KRXI	02/10/20	02/14/20	M-F 5-6a Divorce Court	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$45.00	Pol1	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/10/20	02/16/20	MTWTF--	1	\$45.00	0.00								
													Totals	8	\$3,600.00