

ORDER



Orders
Order / Rev: 1453767
Alt Order #: 09910373
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7891
Flight Dates: 09/29/20 - 10/05/20
Original Date / Rev: 08/20/20 / 08/20/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/20 | 10/04/20 | 23 | \$2,450.00 | \$2,082.50 |
| 10/05/20 | 10/11/20 | 3 | \$325.00 | \$276.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2020 | 26 | \$2,775.00 | \$2,358.75 | 0.00 |
| Totals | 26 | \$2,775.00 | \$2,358.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Washington DC TeleRep/DC | TELDC | NAT | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KRXI | 4% | \$2,775.00 |
| Market | 100% | \$69,375.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| AWBV | 0% | \$0.00 |
| CABLE | 0% | \$0.00 |
| KNPB | 0% | \$0.00 |
| KNSN | 0% | \$0.00 |
| KOLO | 34% | \$23,587.50 |
| KREN | 0% | \$0.00 |
| KRNV | 37% | \$25,668.75 |
| KTVN | 25% | \$17,343.75 |
| KUVR | 0% | \$0.00 |
| KWNV | 0% | \$0.00 |
| NAME | 0% | \$0.00 |
| NRNV | 0% | \$0.00 |
| NRXI | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|----------------|-------|----------------|--------|-----|-------|---------|------|------|------|-------|---------|
| N 1 | KRXI | 10/05/20 | 10/05/20 | | CM | 5p-6p | M----- | :30 | 1 | \$25.00 | Pol3 | 0.00 | NM | 1 | \$25.00 |

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 Flight Dates: 09/29/20 - 10/05/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
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KRXI

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|----------------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| | | | | M-F 5p-6p Family Feud 2x | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 2 | KRXI | 09/30/20 | 09/30/20 | M-F 5p-6p Family Feud 2x | CM | 5p-6p | --W---- | :30 | 1 | \$25.00 | Pol3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | --W---- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 3 | KRXI | 10/02/20 | 10/02/20 | M-F 5p-6p Family Feud 2x | CM | 5p-6p | ----F-- | :30 | 1 | \$25.00 | Pol3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ----F-- | | | | | 1 | \$25.00 | | 0.00 | | | |
| N 4 | KRXI | 09/29/20 | 09/29/20 | M-F 6p-630p Last Man Standing | CM | 6p-630p | -T----- | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 5 | KRXI | 10/01/20 | 10/01/20 | M-F 6p-630p Last Man Standing | CM | 6p-630p | ---T--- | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ---T--- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 6 | KRXI | 10/01/20 | 10/01/20 | M-F 630p-7p Modern Family | CM | 630p-7p | ---T--- | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ---T--- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 7 | KRXI | 10/02/20 | 10/02/20 | M-F 630p-7p Modern Family | CM | 630p-7p | ----F-- | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ----F-- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 8 | KRXI | 10/05/20 | 10/05/20 | M-F 7p-730p Big Bang Theory | CM | 7p-730p | M----- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 9 | KRXI | 09/30/20 | 09/30/20 | M-F 7p-730p Big Bang Theory | CM | 7p-730p | --W---- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | --W---- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 10 | KRXI | 10/01/20 | 10/01/20 | M-F 7p-730p Big Bang Theory | CM | 7p-730p | ---T--- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ---T--- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 11 | KRXI | 10/02/20 | 10/02/20 | M-F 7p-730p Big Bang Theory | CM | 7p-730p | ----F-- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ----F-- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 12 | KRXI | 10/05/20 | 10/05/20 | M-F 730p-8p Big Bang Theory | CM | 730p-8p | M----- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/05/20 | 10/11/20 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 13 | KRXI | 09/29/20 | 09/29/20 | M-F 730p-8p Big Bang Theory | CM | 730p-8p | -T----- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | -T----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 14 | KRXI | 09/30/20 | 09/30/20 | M-F 730p-8p Big Bang Theory | CM | 730p-8p | --W---- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | --W---- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 15 | KRXI | 10/01/20 | 10/01/20 | M-F 730p-8p Big Bang Theory | CM | 730p-8p | ---T--- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/28/20 | 10/04/20 | ---T--- | | | | | 1 | \$150.00 | | 0.00 | | | |

Order / Rev: 1453767
 Alt Order #: 09910373
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 7891
KRXI

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|--------------------------------------|---------|-----|-------|-------------|------|---------------|--------|-------|------------|
| N 16 | KRXI | 10/02/20 | 10/02/20 | M-F 730p-8p Big Bang Theory | CM | 730p-8p | ----F-- | :30 | 1 | \$150.00 | Pol3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | ---T--- | | 1 | | | | \$150.00 | | 0.00 | | | |
| N 17 | KRXI | 09/29/20 | 09/29/20 | Tuesday Prime A Cosmos: Possible Worlds | CM | 8p-9p | -T----- | :30 | 1 | \$200.00 | Pol3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | ----F-- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 18 | KRXI | 10/03/20 | 10/03/20 | FOX College Ftbll Prim FOX College Ftbll Prime | CM | 5:00 PM-8:30 PM (5:00 PM-8:30 PM) | -----S- | :30 | 1 | \$200.00 | Pol3 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S- | | 1 | | | | \$200.00 | | 0.00 | | | |
| N 19 | KRXI | 10/03/20 | 10/03/20 | Sat 6p-630p Modern Family | CM | 6p-630p | -----S- | :30 | 1 | \$25.00 | Pol3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S- | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 20 | KRXI | 10/03/20 | 10/03/20 | Sat 630p-7p Modern Family | CM | 630p-7p | -----S- | :30 | 1 | \$25.00 | Pol3 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S- | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 21 | KRXI | 10/03/20 | 10/03/20 | Sat 7p-730p Big Bang Theory | CM | 7p-730p | -----S- | :30 | 1 | \$50.00 | Pol3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 22 | KRXI | 10/03/20 | 10/03/20 | Sat 730p-8p Big Bang Theory | CM | 730p-8p | -----S- | :30 | 1 | \$50.00 | Pol3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S- | | 1 | | | | \$50.00 | | 0.00 | | | |
| N 23 | KRXI | 10/04/20 | 10/04/20 | Sun 5p-6p FOX 11 5pm Sunday news | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | -----S | :30 | 1 | \$100.00 | Pol3 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 24 | KRXI | 10/04/20 | 10/04/20 | Sun 6p-7p Big Bang Theory | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | -----S | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S | | 1 | | | | \$75.00 | | 0.00 | | | |
| N 25 | KRXI | 10/04/20 | 10/04/20 | Sun 6p-7p Big Bang Theory | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | -----S | :30 | 1 | \$75.00 | Pol3 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S | | 1 | | | | \$75.00 | | 0.00 | | | |
| N 26 | KRXI | 10/04/20 | 10/04/20 | Sunday Prime A Animated Live/ Encores | CM | 7p-8p | -----S | :30 | 1 | \$250.00 | Pol3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/28/20 | 10/04/20 | -----S | | 1 | | | | \$250.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 26 | \$2,775.00 |