

ORDER



Orders
Order / Rev: 1454073
Alt Order #: 09910455
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7896
Flight Dates: 10/13/20 - 10/19/20
Original Date / Rev: 10/20/20 / 10/20/20
Order Type: GENERAL

REV 3

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/12/20	10/18/20	23	\$3,950.00	\$3,357.50
10/19/20	10/25/20	5	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	28	\$4,900.00	\$4,165.00	0.00
Totals	28	\$4,900.00	\$4,165.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$4,900.00
Market	100%	\$122,500.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$41,650.00
KREN	0%	\$0.00
KRNV	37%	\$45,325.00
KTVN	25%	\$30,625.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	10/14/20	10/14/20		CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--W----	1	\$50.00	0.00								
2	KRXI	10/16/20	10/16/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	----F--	1	\$50.00	0.00								
3	KRXI	10/19/20	10/19/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	M-----	1	\$150.00	0.00								
4	KRXI	10/15/20	10/15/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	---T---	1	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KRXI	10/12/20-10/18/20		M-F 6p-630p	6p-630p		---Th----	1:00	(\$150.00)	0.00	NM				
Credited [M1...MG added to Lns 31-35]															
5	KRXI	10/13/20	10/13/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-T-----	1	\$150.00	0.00								
6	KRXI	10/16/20	10/16/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	----F--	1	\$150.00	0.00								
7	KRXI	10/19/20	10/19/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	M-----	1	\$300.00	0.00								
8	KRXI	10/15/20	10/15/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	---T---	1	\$300.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KRXI	10/12/20-10/18/20		M-F 7p-730p	7p-730p		---Th----	1:00	(\$300.00)	0.00	NM				
Credited [M1...MG added to Lns 31-35]															
9	KRXI	10/13/20	10/13/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-T-----	1	\$300.00	0.00								
10	KRXI	10/14/20	10/14/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--W----	1	\$300.00	0.00								
N11	KRXI	10/17/20	10/17/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$50.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KRXI	10/12/20-10/18/20		Sat 6p-630p	6p-630p		-----Sa--	1:00	(\$50.00)	0.00	NM				
Credited [Flight Over] Credit															
12	KRXI	10/17/20	10/17/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1				\$50.00		0.00			
13	KRXI	10/17/20	10/17/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1				\$100.00		0.00			
14	KRXI	10/17/20	10/17/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S-		1				\$100.00		0.00			
15	KRXI	10/18/20	10/18/20	Sun 5p-6p FOX 11 News Sunday	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20	Sun 5p-6p			5:00 PM-5:30 PM	-----Su	1:00		(\$200.00)		0.00	NM		
			Credited												
			[M1...MG added to Lns 31-35]												
16	KRXI	10/18/20	10/18/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1				\$150.00		0.00			
17	KRXI	10/18/20	10/18/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1				\$150.00		0.00			
18	KRXI	10/18/20	10/18/20	Sunday Prime A Animated/Live Encores	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20	Sunday Prime A			7p-8p	-----Su	1:00		(\$500.00)		0.00	NM		
			Credited												
			[M1...MG added to Lns 31-35]												
19	KRXI	10/13/20	10/13/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-T-----		1				\$150.00		0.00			
20	KRXI	10/14/20	10/14/20	M-F 6p-630p Last Man Standing	CM	6p-630p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1				\$150.00		0.00			
21	KRXI	10/16/20	10/16/20	M-F 6p-630p Last Man Standing	CM	6p-630p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1				\$150.00		0.00			
22	KRXI	10/19/20	10/19/20	M-F 630p-7p Modern Family	CM	630p-7p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	M-----		1				\$150.00		0.00			
23	KRXI	10/14/20	10/14/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--W----		1				\$150.00		0.00			
N24	KRXI	10/15/20	10/15/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1				\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---			1			\$150.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20		M-F 630p-7p			630p-7p			---Th-----	1:00	(\$150.00)	0.00	NM		
Credited [Flight Over] Credit																
25	KRXI	10/13/20	10/13/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----			1			\$300.00			0.00			
26	KRXI	10/14/20	10/14/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	--W----			1			\$300.00			0.00			
27	KRXI	10/16/20	10/16/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--			1			\$300.00			0.00			
28	KRXI	10/19/20	10/19/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----			1			\$300.00			0.00			
N29	KRXI	10/15/20	10/15/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---			1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20		M-F 730p-8p			730p-8p			---Th-----	1:00	(\$300.00)	0.00	NM		
Credited [Flight Over] Credit																
N30	KRXI	10/16/20	10/16/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--			1			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20		M-F 730p-8p			730p-8p			----F--	1:00	(\$300.00)	0.00	NM		
Credited [Flight Over] Credit																
N31	KRXI	10/18/20	10/18/20	Sinclair News Special After the Pandemic	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S			1			\$200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/12/20-10/18/20		Sinclair News Special			7:00 PM-8:00 PM			-----Su	1:00	(\$200.00)	0.00	NM		
Credited [Flight Over] Credit																
32	KRXI	10/19/20	10/19/20	M-F 11p-12a TMZ / Daily Mail TV	CM	11p-12a	M-----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/19/20	10/25/20	M-----			1			\$50.00			0.00			
33	KRXI	10/13/20	10/16/20	M-F 11p-12a TMZ / Daily Mail TV	CM	11p-12a	-TWTF--	1:00	2	\$50.00	Pol3	0.00	NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-TWTF--			2			\$50.00			0.00			
34	KRXI	10/16/20	10/16/20	Friday Prime Other/Spec WWE Smackdown	CM	8p-10p	----F--	1:00	2	\$300.00	Pol3	0.00	NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	----F--			2			\$300.00			0.00			
35	KRXI	10/15/20	10/15/20		CM	9:00 PM-9:30 PM	---T---	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00	

Order / Rev: 1454073
 Alt Order #: 09910455
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 7896
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local Prime											
				Big Bang Theory		(9:00 PM-9:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---T---		1				\$200.00		0.00			
													Totals	28	\$4,900.00