

ORDER



Orders
Order / Rev: 1262174
Alt Order #: 09657985
Product Desc: BIDEN FOR PRESIDENT
Estimate: 6815
Flight Dates: 02/08/20 - 02/14/20
Original Date / Rev: 10/16/19 / 10/16/19
Order Type: GENERAL

KRNV
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol1

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/03/20	02/09/20	1	\$900.00	\$765.00
02/10/20	02/16/20	10	\$8,310.00	\$7,063.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	11	\$9,210.00	\$7,828.50	0.00
Totals	11	\$9,210.00	\$7,828.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRNV	37%	\$9,210.00
Market	100%	\$24,891.89

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$8,463.24
KREN	0%	\$0.00
KRXI	4%	\$995.68
KTVN	25%	\$6,222.97
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRNV	02/14/20	02/14/20		CM	11:00 AM-11:30 AM	----	1--	:30	1	\$270.00	Pol1	0.00	NM	\$270.00

Order / Rev: 1262174
 Alt Order #: 09657985
 Flight Dates: 02/08/20 - 02/14/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 6815
KRNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-11:30am Judge Judy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	----1--	1	\$270.00	0.00								
2	KRNV	02/12/20	02/12/20	M-F 11:30a-12p Judge Judy	CM	11:30 AM-12:00 PM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	--1----	1	\$270.00	0.00								
3	KRNV	02/14/20	02/14/20	M-F 12-12:30p Judge Judy	CM	12:00 PM-12:30 PM	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	----1--	1	\$270.00	0.00								
4	KRNV	02/10/20	02/10/20	News 4 At 4 News 4 At 4P	CM	4:00 PM-4:30 PM	1-----	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	1-----	1	\$900.00	0.00								
5	KRNV	02/11/20	02/11/20	M-F News 4 at 5p News 4 At 5P	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	-1-----	1	\$1,350.00	0.00								
6	KRNV	02/13/20	02/13/20	M-F News 4 at 5p News 4 At 5P	CM	5:00 PM-5:30 PM	---1---	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	---1---	1	\$1,350.00	0.00								
N13	KRNV	02/08/20	02/08/20	Sa-Su News 4 at 5p Sa-Su News 5 at 5p	CM	5p-530p	-----S-	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/03/20	02/09/20	-----S-	1	\$900.00	0.00								
N14	KRNV	02/10/20	02/10/20	M-F News 4 Nightly 6p 6p-630p	CM	6p-630p	M-----	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	M-----	1	\$1,350.00	0.00								
N15	KRNV	02/11/20	02/11/20	News 4 At 4 4-4:30pm	CM	4-4:30pm	-T-----	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	-T-----	1	\$900.00	0.00								
N16	KRNV	02/12/20	02/12/20	M-F News 4 Nightly 6:30p 630p-7p	CM	630p-7p	--W----	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	--W----	1	\$1,350.00	0.00								
N17	KRNV	02/12/20	02/12/20	News 4 Today 1 5am M-F News 4 Today 5a	CM	5a-530a	--W----	:30	1	\$300.00	Pol1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/10/20	02/16/20	--W----	1	\$300.00	0.00								
													Totals	11	\$9,210.00