

ORDER



Orders
Order / Rev: 1261936
 Alt Order #: 09657995
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 6815
 Flight Dates: 02/08/20 - 02/14/20
 Original Date / Rev: 02/10/20 / 02/10/20
 Order Type: GENERAL

Rev 2

Primary AE: Washington DC TeleRep/DC
 Sales Office: TELDC
 Sales Region: NAT

Agency Name: Media Buying and Analytics
 Buying Contact:
 Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser Name: Biden for President-D
 Demographic: A35+
 Product Codes: PL Presidential Candidate
 Revenue Code 1: AGY
 Revenue Code 2: Political
 Revenue Code 3: Political Candidate

New Business Thru:
 Advertiser External ID: 6372000
 Agency External ID: 6368000
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/10/20	02/16/20	5	\$2,790.00	\$2,371.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$2,790.00	\$2,371.50	0.00
Totals	5	\$2,790.00	\$2,371.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KRXI	02/10/20	02/10/20	M-F 7a Morning on FOXCM Mornings on Fox 11		8:00 AM-9:00 AM (8:00 AM-9:00 AM)	1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	1-----		1				\$270.00		0.00			
N 5	KRXI	02/10/20	02/10/20	M-F 530p-6p Family Feud	CM	530p-6p	M-----	:30	1	\$225.00	Pol1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	M-----		1				\$225.00		0.00			
6	KRXI	02/10/20	02/10/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$1,350.00	Pol1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	M-----		1				\$1,350.00		0.00			
7	KRXI	02/10/20	02/10/20	M-F 10p-11p News M-F 10p-11p News	CM	10p-11p	M-----	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	M-----		1				\$900.00		0.00			
N 9	KRXI	02/11/20	02/14/20	M-F 4p-5p Funny You Should Ask	CM	4p-5p	-TWTF--	:30	1	\$45.00	Pol2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/20	02/16/20	-TWTF--		1				\$45.00		0.00			

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 Estimate: 6815

KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	5	\$2,790.00