

ORDER



Orders
Order / Rev: 1453508
Alt Order #: 09910163
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7885
Flight Dates: 09/08/20 - 09/14/20
Original Date / Rev: 09/03/20 / 09/03/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/07/20	09/13/20	9	\$1,125.00	\$956.25
09/14/20	09/20/20	1	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	10	\$1,275.00	\$1,083.75	0.00
Totals	10	\$1,275.00	\$1,083.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	17%	\$1,275.00
Market	100%	\$7,500.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$2,400.00
KREN	0%	\$0.00
KRNV	25%	\$1,875.00
KTVN	26%	\$1,950.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KRXI	09/14/20	09/14/20		CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00

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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/14/20	09/20/20	M-----	1	\$150.00	0.00								
6	KRXI	09/09/20	09/09/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	--W----	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	--W----	1	\$100.00	0.00								
7	KRXI	09/11/20	09/11/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	----F--	1	\$100.00	0.00								
9	KRXI	09/12/20	09/12/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$25.00	0.00								
11	KRXI	09/12/20	09/12/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$100.00	0.00								
16	KRXI	09/13/20	09/13/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$100.00	0.00								
N17	KRXI	09/10/20	09/10/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	---T---	1	\$150.00	0.00								
N18	KRXI	09/12/20	09/12/20	Local Prime Big Bang Theory	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S-	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S-	1	\$200.00	0.00								
N19	KRXI	09/13/20	09/13/20	Local Prime Big Bang Theory	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----S	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$200.00	0.00								
N20	KRXI	09/13/20	09/13/20	Sunday Prime B The Masked Singer	CM	8p-9p	-----S	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
MG for Lns 8, 13, 14, & 15															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/07/20	09/13/20	-----S	1	\$150.00	0.00								
													Totals	10	\$1,275.00