ORDER

Order S Order / Rev: 1453746

Alt Order #: 09910171

Product Desc: BIDEN FOR PRESIDENT

Estimate: 7887

Flight Dates: 09/15/20 - 09/21/20

Original Date / Rev: 09/15/20 / 09/15/20

Order Type:

Name:

Revenue Code 3:

FOX 11

KRXI

Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC

Sales Region: NAT

Name: Media Buying and Analytics

GENERAL

Buying Contact:

Billing Contact:

2020 HOWELL MILL RD NW

ATLANTA, GA 30318-1732 Agency Commission:

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

15%

Biden for President-D

Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political

Political Candidate

New Business Thru:
Advertiser External ID:
Agency External ID:

Unit Code: General

6372000 6368000

Bill Plan

Agency

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount		
09/14/20	09/20/20	29	\$3,135.00	\$2,664.75		
09/21/20	09/27/20	4	\$430.00	\$365.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	33	\$3,565.00	\$3,030.25	0.00
Totals	33	\$3,565.00	\$3,030.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KRXI	17%	\$3,565.00
Market	100%	\$20,970.59

Competitive Share	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	32%	\$6,710.59
KREN	0%	\$0.00
KRNV	25%	\$5,242.65
KTVN	26%	\$5,452.35
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00
NAME NRNV NRXI	0% 0% 0%	\$0.0 \$0.0 \$0.0

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	oots	Rate Pri	Rtg Type 3	Spots	Amount
1	KRXI	09/15/20	09/15/20	0	CM	M-F 12p-1230p	- T	:30	1	\$30.00 Pol3	0.00 NM	1	\$30.00

Print Date: 09/15/20 12:16:19 Page 2 of 4

Order / Rev: 1453746 Advertiser: Biden for President-D

Alt Order #: 09910171 Product Desc: BIDEN FOR PRESIDENT KRXI

Flight Dates: 09/15/20 - 09/21/20 Estimate: 7887

	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
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2 KRXI	09/17/2	0 09/17/20	M-F 12-1230p Noon News on F	CM OX 11	M-F 12p-12	30pT	:30	1	\$30.00 Pol3	0.00 NM	1	\$30.00
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<u>Sta</u> Week: 09/	rt Date /21/20	End Date 09/27/20	Weekdays M	Spots/Week 1	Rate \$150.00	Rating 0.00]	
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Print Date: 09/15/20 12:16:19 Page 3 of 4

Order / Rev: 1453746 Advertiser: Biden for President-D

Alt Order #: 09910171 Product Desc: BIDEN FOR PRESIDENT KRXI

Flight Dates: 09/15/20 - 09/21/20 Estimate: 7887

Start Date		Ln Ch	Start	End	Inventory Code		Start/End	Time Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 09/15/20 12:16:19 Page 4 of 4

KRXI

Order / Rev: 1453746 Advertiser:

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09/20/20

iser: Biden for President-D

Alt Order #: 09910171

Week: 09/14/20

Product Desc: BIDEN FOR PRESIDENT

Flight Dates: 09/15/20 - 09/21/20 Estimate:

7887

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount M-F 5p-6p Family Feud Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 09/14/20 09/20/20 - - W- - - -\$75.00 0.00 N38 KRXI 09/17/20 09/17/20 CM - - - T- - -:30 1 \$75.00 Pol2 0.00 NM M-F 5p-6p 5p-6p 1 \$75.00 Family Feud Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/14/20 09/20/20 ---T---\$75.00 0.00 N39 KRXI 09/21/20 09/21/20 M-F 12-1230p CM M-F 12p-1230p M-----: 15/:15 1 \$30.00 Pol3 0.00 BK \$30.00 Noon News on FOX 11 Start Date **End Date** Weekdays Rating Spots/Week Rate 09/27/20 M- - - - -Week: 09/21/20 \$30.00 0.00 M-----:15/:15 N40 KRXI 09/21/20 09/21/20 M-F 7p-730p СМ 7p-730p \$150.00 Pol3 0.00 BK \$150.00 Big Bang Theory <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Rating Week: 09/21/20 09/27/20 M- - - - -\$150.00 0.00 N41 KRXI 09/18/20 09/18/20 M-F 12-1230p СМ M-F 12p-1230p ---- F-- :15/:15 1 \$30.00 Pol3 0.00 BK \$30.00 Noon News on FOX 11 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/14/20 09/20/20 - - - - F- -0.00 \$30.00 N42 KRXI 09/18/20 09/18/20 M-F 7p-730p СМ ---- F-- :15/:15 \$150.00 Pol3 0.00 BK \$150.00 7p-730p 1 Big Bang Theory Weekdays Start Date **End Date** Spots/Week Rate Rating

\$150.00

0.00

Totals 33 \$3,565.00