

ORDER



Orders
Order / Rev: 1452343
Alt Order #: 09910162
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7884
Flight Dates: 09/01/20 - 09/07/20
Original Date / Rev: 08/18/20 / 08/18/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/06/20	4	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	4	\$750.00	\$637.50	0.00
Totals	4	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	09/02/20	09/02/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/20	09/06/20	--W----		1		\$300.00		0.00					
N 2	KRXI	09/05/20	09/05/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/20	09/06/20	-----S-		1		\$50.00		0.00					
N 3	KRXI	09/05/20	09/05/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/20	09/06/20	-----S-		1		\$200.00		0.00					
N 4	KRXI	09/06/20	09/06/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/31/20	09/06/20	-----S		1		\$200.00		0.00					
Totals														4	\$750.00