

# ORDER



**Orders**  
**Order / Rev:** 1453928  
**Alt Order #:** 09910376  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7892  
**Flight Dates:** 09/29/20 - 10/05/20  
**Original Date / Rev:** 09/25/20 / 09/28/20  
**Order Type:** GENERAL

REV 4

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	28	\$5,100.00	\$4,335.00
10/05/20	10/11/20	5	\$950.00	\$807.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	33	\$6,050.00	\$5,142.50	0.00
<b>Totals</b>	<b>33</b>	<b>\$6,050.00</b>	<b>\$5,142.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$6,050.00
Market	100%	\$151,250.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$51,425.00
KREN	0%	\$0.00
KRNV	37%	\$55,962.50
KTVN	25%	\$37,812.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KRXI	10/02/20	10/02/20		CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00

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 Alt Order #: 09910376  
 Flight Dates: 09/29/20 - 10/05/20

Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7892  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$50.00	0.00								
3	KRXI	10/05/20	10/05/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$150.00	0.00								
4	KRXI	10/01/20	10/01/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$150.00	0.00								
N 5	KRXI	09/29/20	09/29/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$150.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KRXI	09/28/20-10/04/20	M-F 630p-7p	630p-7p	-T-----	1:00	<del>(\$150.00)</del>	0.00	NM						
Credited [M1 Mgs added to Lns 27-29]															
10	KRXI	09/30/20	09/30/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$300.00	0.00								
11	KRXI	10/03/20	10/03/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$50.00	0.00								
12	KRXI	10/03/20	10/03/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$50.00	0.00								
13	KRXI	10/03/20	10/03/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$100.00	0.00								
14	KRXI	10/03/20	10/03/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S-	1	\$100.00	0.00								
15	KRXI	10/04/20	10/04/20	Sun 5p-6p FOX 11 Sunday News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$200.00	0.00								
16	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$150.00	0.00								
17	KRXI	10/04/20	10/04/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$150.00	0.00								
18	KRXI	10/04/20	10/04/20	Sunday Prime A Animated/Live Encore	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-----S	1	\$500.00	0.00								
N20	KRXI	09/30/20	09/30/20	M-F 6p-630p Last Man Standing	CM	6p-630p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KRXI	09/30/20	09/30/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$150.00	0.00								
N22	KRXI	10/01/20	10/01/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$150.00	0.00								
N23	KRXI	09/30/20	09/30/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$300.00	0.00								
N24	KRXI	10/02/20	10/02/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$300.00	0.00								
N25	KRXI	10/05/20	10/05/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$300.00	0.00								
N26	KRXI	10/02/20	10/02/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$300.00	0.00								
N31	KRXI	10/05/20	10/05/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	M-----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$50.00	0.00								
N32	KRXI	09/29/20	09/29/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	-T-----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$50.00	0.00								
N33	KRXI	09/30/20	09/30/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	--W----	1	\$50.00	0.00								
N34	KRXI	10/01/20	10/01/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	---T---	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	---T---	1	\$50.00	0.00								
N35	KRXI	09/29/20	09/29/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$150.00	0.00								
N36	KRXI	10/02/20	10/02/20	M-F 6p-630p Last Man Standing	CM	6p-630p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	----F--	1	\$150.00	0.00								
N37	KRXI	10/05/20	10/05/20	M-F 630p-7p Modern Family	CM	630p-7p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/05/20	10/11/20	M-----	1	\$150.00	0.00								
N38	KRXI	09/29/20	09/29/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/28/20	10/04/20	-T-----	1	\$150.00	0.00								
N39	KRXI	10/02/20	10/02/20		CM	630p-7p		1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7892  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p Modern Family			----F--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--		1				\$150.00		0.00			
N40	KRXI	10/05/20	10/05/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----		1				\$300.00		0.00			
N41	KRXI	09/29/20	09/29/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----		1				\$300.00		0.00			
N42	KRXI	10/01/20	10/01/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---		1				\$300.00		0.00			
N43	KRXI	09/29/20	09/29/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----		1				\$300.00		0.00			
N44	KRXI	10/01/20	10/01/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---		1				\$300.00		0.00			
													Totals	33	\$6,050.00