

ORDER



Orders
Order / Rev: 1454196
Alt Order #: 09910466
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7899
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 10/26/20 / 10/26/20
Order Type: GENERAL

REV 1

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	30	\$2,950.00	\$2,507.50
11/02/20	11/08/20	1	\$25.00	\$21.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	31	\$2,975.00	\$2,528.75	0.00
Totals	31	\$2,975.00	\$2,528.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$2,975.00
Market	100%	\$74,375.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$25,287.50
KREN	0%	\$0.00
KRNV	37%	\$27,518.75
KTVN	25%	\$18,593.75
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	11/02/20	11/02/20		CM	5p-6p	M-----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/02/20	11/08/20	M-----	1	\$25.00	0.00								
2	KRXI	10/28/20	10/28/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	--W----	1	\$25.00	0.00								
3	KRXI	10/30/20	10/30/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----F--	1	\$25.00	0.00								
4	KRXI	10/27/20	10/27/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-T-----	1	\$75.00	0.00								
5	KRXI	10/29/20	10/29/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	---T---	1	\$75.00	0.00								
6	KRXI	10/29/20	10/29/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	---T---	1	\$75.00	0.00								
7	KRXI	10/30/20	10/30/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----F--	1	\$75.00	0.00								
9	KRXI	10/28/20	10/28/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	--W----	1	\$150.00	0.00								
10	KRXI	10/29/20	10/29/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	---T---	1	\$150.00	0.00								
11	KRXI	10/30/20	10/30/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----F--	1	\$150.00	0.00								
13	KRXI	10/27/20	10/27/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-T-----	1	\$150.00	0.00								
14	KRXI	10/28/20	10/28/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	--W----	1	\$150.00	0.00								
15	KRXI	10/29/20	10/29/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	---T---	1	\$150.00	0.00								
16	KRXI	10/30/20	10/30/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----F--	1	\$150.00	0.00								
17	KRXI	10/27/20	10/27/20	Tuesday Prime A Cosmos: Possible Worlds	CM	8p-9p	-T-----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-T-----	1	\$200.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----		1				\$200.00		0.00			
18	KRXI	10/31/20	10/31/20	FOX College Ftbll Prim	CM	5:00 PM-8:30 PM	-----S-	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
				FOX College Ftbll Prime		(5:00 PM-8:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$200.00		0.00			
19	KRXI	10/31/20	10/31/20	Sat 6p-630p	CM	6p-630p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$25.00		0.00			
20	KRXI	10/31/20	10/31/20	Sat 630p-7p	CM	630p-7p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$25.00		0.00			
21	KRXI	10/31/20	10/31/20	Sat 7p-730p	CM	7p-730p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$50.00		0.00			
22	KRXI	10/31/20	10/31/20	Sat 730p-8p	CM	730p-8p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S-		1				\$50.00		0.00			
23	KRXI	11/01/20	11/01/20	Sun 5p-6p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				FOX 11 Sunday News		(5:00 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		1				\$100.00		0.00			
24	KRXI	11/01/20	11/01/20	Sun 6p-7p	CM	6:00 PM-6:30 PM	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Big Bang Theory		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		1				\$75.00		0.00			
25	KRXI	11/01/20	11/01/20	Sun 6p-7p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Big Bang Theory		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		1				\$75.00		0.00			
26	KRXI	11/01/20	11/01/20	Sunday Prime A	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
				Animated/Live Encores											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----S		1				\$250.00		0.00			
N27	KRXI	10/27/20	10/27/20	M-F 5p-6p	CM	5p-6p	-T-----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----		1				\$25.00		0.00			
N28	KRXI	10/29/20	10/29/20	M-F 5p-6p	CM	5p-6p	---T---	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
				Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---T---		1				\$25.00		0.00			
N29	KRXI	10/28/20	10/28/20	M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--W----		1				\$75.00		0.00			
N30	KRXI	10/30/20	10/30/20	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----F--		1				\$75.00		0.00			
N31	KRXI	10/27/20	10/27/20	M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-T-----		1				\$75.00		0.00			
N32	KRXI	10/28/20	10/28/20		CM	630p-7p		:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00

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				M-F 630p-7p Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	--W----	1	\$75.00	0.00								
N33	KRXI	10/27/20	10/27/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-T-----	1	\$150.00	0.00								
													Totals	31	\$2,975.00