

ORDER



Orders
Order / Rev: 1453753
Alt Order #: 09910172
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7888
Flight Dates: 09/16/20 - 09/20/20
Original Date / Rev: 08/20/20 / 08/20/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/14/20	09/20/20	4	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	4	\$750.00	\$637.50	0.00
Totals	4	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$750.00
Market	100%	\$18,750.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$6,375.00
KREN	0%	\$0.00
KRNV	37%	\$6,937.50
KTVN	25%	\$4,687.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	09/16/20	09/16/20		CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/14/20	09/20/20	--W----	1	\$300.00	0.00								
N 2	KRXI	09/19/20	09/19/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/14/20	09/20/20	-----S-	1	\$50.00	0.00								
N 3	KRXI	09/19/20	09/19/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/14/20	09/20/20	-----S-	1	\$200.00	0.00								
N 4	KRXI	09/20/20	09/20/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/14/20	09/20/20	-----S	1	\$200.00	0.00								
													Totals	4	\$750.00