

# ORDER



**Orders**  
**Order / Rev:** 1454073  
**Alt Order #:** 09910455  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7896  
**Flight Dates:** 10/13/20 - 10/19/20  
**Original Date / Rev:** 10/09/20 / 10/09/20  
**Order Type:** GENERAL

REV 1

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/12/20	10/18/20	26	\$5,000.00	\$4,250.00
10/19/20	10/25/20	4	\$900.00	\$765.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	30	\$5,900.00	\$5,015.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$5,900.00</b>	<b>\$5,015.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$5,900.00
Market	100%	\$147,500.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$50,150.00
KREN	0%	\$0.00
KRNV	37%	\$54,575.00
KTVN	25%	\$36,875.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	10/14/20	10/14/20		CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00

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Advertiser: Biden for President-D  
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 Estimate: 7896  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p-6p Family Feud 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--W----	1	\$50.00	0.00								
2	KRXI	10/16/20	10/16/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	----F--	1	\$50.00	0.00								
3	KRXI	10/19/20	10/19/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	M-----	1	\$150.00	0.00								
4	KRXI	10/15/20	10/15/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	---T---	1	\$150.00	0.00								
5	KRXI	10/13/20	10/13/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-T-----	1	\$150.00	0.00								
6	KRXI	10/16/20	10/16/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	----F--	1	\$150.00	0.00								
7	KRXI	10/19/20	10/19/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	M-----	1	\$300.00	0.00								
8	KRXI	10/15/20	10/15/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	---T---	1	\$300.00	0.00								
9	KRXI	10/13/20	10/13/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-T-----	1	\$300.00	0.00								
10	KRXI	10/14/20	10/14/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	--W----	1	\$300.00	0.00								
11	KRXI	10/17/20	10/17/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$50.00	0.00								
12	KRXI	10/17/20	10/17/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$50.00	0.00								
13	KRXI	10/17/20	10/17/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$100.00	0.00								
14	KRXI	10/17/20	10/17/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S-	1	\$100.00	0.00								
15	KRXI	10/18/20	10/18/20	Sun 5p-6p FOX 11 News Sunday	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/12/20	10/18/20	-----S	1	\$200.00	0.00								

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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KRXI	10/18/20	10/18/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-----S		1		\$200.00		0.00					
17	KRXI	10/18/20	10/18/20	Sun 6p-7p Big Bang Theory	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-----S		1		\$150.00		0.00					
18	KRXI	10/18/20	10/18/20	Sunday Prime A Animated/Live Encores	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-----S		1		\$500.00		0.00					
N 19	KRXI	10/13/20	10/13/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-T-----		1		\$150.00		0.00					
N 20	KRXI	10/14/20	10/14/20	M-F 6p-630p Last Man Standing	CM	6p-630p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	--W----		1		\$150.00		0.00					
N 21	KRXI	10/16/20	10/16/20	M-F 6p-630p Last Man Standing	CM	6p-630p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	----F--		1		\$150.00		0.00					
N 22	KRXI	10/19/20	10/19/20	M-F 630p-7p Modern Family	CM	630p-7p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	M-----		1		\$150.00		0.00					
N 23	KRXI	10/14/20	10/14/20	M-F 630p-7p Modern Family	CM	630p-7p	--W----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	--W----		1		\$150.00		0.00					
N 24	KRXI	10/15/20	10/15/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	---T---		1		\$150.00		0.00					
N 25	KRXI	10/13/20	10/13/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	-T-----		1		\$300.00		0.00					
N 26	KRXI	10/14/20	10/14/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	--W----		1		\$300.00		0.00					
N 27	KRXI	10/16/20	10/16/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	----F--		1		\$300.00		0.00					
N 28	KRXI	10/19/20	10/19/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/19/20	10/25/20	M-----		1		\$300.00		0.00					
N 29	KRXI	10/15/20	10/15/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/20	10/18/20	---T---		1		\$300.00		0.00					
N 30	KRXI	10/16/20	10/16/20		CM	730p-8p		1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00

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 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7896  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p			----F--								
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	----F--		1				\$300.00		0.00			
													Totals	30	\$5,900.00