

# ORDER



REV 1

**Orders**  
**Order / Rev:** 1454191  
**Alt Order #:** 09910463  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7898  
**Flight Dates:** 10/20/20 - 10/26/20  
**Original Date / Rev:** 10/14/20 / 10/14/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/19/20	10/25/20	6	\$2,750.00	\$2,337.50
10/26/20	11/01/20	2	\$450.00	\$382.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	6	\$2,750.00	\$2,337.50	0.00
November 2020	2	\$450.00	\$382.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,200.00</b>	<b>\$2,720.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$3,200.00
Market	100%	\$80,000.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$27,200.00
KREN	0%	\$0.00
KRNV	37%	\$29,600.00
KTVN	25%	\$20,000.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

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 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7898  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	10/21/20	10/21/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	--W----		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 5p-6p		5p-6p	--W-----	1:00		<del>(\$50.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
N 2	KRXI	10/23/20	10/23/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	----F--		1				\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 5p-6p		5p-6p	----F----	1:00		<del>(\$50.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
3	KRXI	10/26/20	10/26/20	M-F 6p-630p Last Man Standing	CM	6p-630p	M-----	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		1				\$150.00		0.00			
N 4	KRXI	10/22/20	10/22/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	---T---		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 6p-630p		6p-630p	---Th----	1:00		<del>(\$150.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
N 5	KRXI	10/20/20	10/20/20	M-F 630p-7p Modern Family	CM	630p-7p	-T-----	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	-T-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 630p-7p		630p-7p	-T-----	1:00		<del>(\$150.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
N 6	KRXI	10/23/20	10/23/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	----F--		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 630p-7p		630p-7p	----F----	1:00		<del>(\$150.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
7	KRXI	10/26/20	10/26/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		1				\$300.00		0.00			
N 8	KRXI	10/22/20	10/22/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	---T---		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 7p-730p		7p-730p	---Th----	1:00		<del>(\$300.00)</del>		0.00	NM		
		Credited [M1...Added MGs to Lns 19-24]													
N 9	KRXI	10/20/20	10/20/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	-T-----		1				\$300.00		0.00			

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 Estimate: 7898  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	-T-----					1	\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 730p-8p					730p-8p	-T-----	1:00	<del>(\$300.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N10	KRXI	10/21/20	10/21/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	--W----					1	\$300.00		0.00				
1	KRXI	10/19/20-10/25/20		M-F 730p-8p					730p-8p	--W----	1:00	<del>(\$300.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N11	KRXI	10/24/20	10/24/20	Sat 6p-630p Modern Family	CM	6p-630p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S-					1	\$50.00		0.00				
1	KRXI	10/19/20-10/25/20		Sat 6p-630p					6p-630p	-----Sa--	1:00	<del>(\$50.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N12	KRXI	10/24/20	10/24/20	Sat 630p-7p Modern Family	CM	630p-7p	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S-					1	\$50.00		0.00				
1	KRXI	10/19/20-10/25/20		Sat 630p-7p					630p-7p	-----Sa--	1:00	<del>(\$50.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N13	KRXI	10/24/20	10/24/20	Sat 7p-730p Big Bang Theory	CM	7p-730p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S-					1	\$100.00		0.00				
1	KRXI	10/19/20-10/25/20		Sat 7p-730p					7p-730p	-----Sa--	1:00	<del>(\$100.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N14	KRXI	10/24/20	10/24/20	Sat 730p-8p Big Bang Theory	CM	730p-8p	-----S-	1:00	1	\$100.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S-					1	\$100.00		0.00				
1	KRXI	10/19/20-10/25/20		Sat 730p-8p					730p-8p	-----Sa--	1:00	<del>(\$100.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N15	KRXI	10/25/20	10/25/20	Sun 5p-6p FOX 11 Sunday News	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	1:00	1	\$200.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S					1	\$200.00		0.00				
1	KRXI	10/19/20-10/25/20		Sun 5p-6p					5:00 PM-5:30 PM	-----Su	1:00	<del>(\$200.00)</del>	0.00	NM		
Credited [M1...Added MGs to Lns 19-24]																
N16	KRXI	10/25/20	10/25/20	Sun 6p-7p Big Bang Theory	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00	
Week:		10/19/20	10/25/20	-----S					1	\$150.00		0.00				

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 Estimate: 7898  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sun 6p-7p		6:00 PM-6:30 PM	P-----Su	1:00		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...Added MGs to Lns 19-24]															
N17	KRXI	10/25/20	10/25/20	Sun 6p-7p	CM	6:30 PM-7:00 PM	-----S	1:00	1	\$150.00	Pol3	0.00	NM	0	\$0.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sun 6p-7p		6:30 PM-7:00 PM	P-----Su	1:00		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...Added MGs to Lns 19-24]															
N18	KRXI	10/25/20	10/25/20	Sunday Prime A	CM	7p-8p	-----S	1:00	1	\$500.00	Pol3	0.00	NM	0	\$0.00
				Animated/Live Encores											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sunday Prime A		7p-8p	-----Su	1:00		<del>(\$500.00)</del>		0.00	NM		
Credited [M1...Added MGs to Lns 19-24]															
N19	KRXI	10/22/20	10/22/20	Local Prime	CM	9:30 PM-10:00 PM	---T---	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
				Big Bang Theory 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$200.00		0.00			
N20	KRXI	10/23/20	10/23/20	Local Prime	CM	9:30 PM-10:00 PM	----F--	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
				Big Bang Theory 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$200.00		0.00			
N21	KRXI	10/22/20	10/22/20	Local Prime	CM	8:30 PM-9:00 PM	---T---	1:00	1	\$150.00	Pol3	0.00	NM	1	\$150.00
				Last Man Standing											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$150.00		0.00			
N22	KRXI	10/25/20	10/25/20	Local Prime	CM	8:30 PM-9:00 PM	-----S	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				Funny You Should Ask 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$100.00		0.00			
N23	KRXI	10/25/20	10/25/20	Local Prime	CM	8:30 PM-9:00 PM	-----S	1:00	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				Modern Family											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$100.00		0.00			
N24	KRXI	10/23/20	10/23/20	World Series Game #3	CM	World Series Gam-	----F--	1:00	1	\$2,000.00	Pol3	0.00	NM	1	\$2,000.00
				MLB World Series Game #3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$2,000.00		0.00			
													Totals	8	\$3,200.00