

# ORDER



**Orders**  
**Order / Rev:** 1453760  
**Alt Order #:** 09910337  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7890  
**Flight Dates:** 09/23/20 - 09/27/20  
**Original Date / Rev:** 09/17/20 / 09/17/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	6	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	6	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$750.00
Market	100%	\$18,750.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$6,375.00
KREN	0%	\$0.00
KRNV	37%	\$6,937.50
KTVN	25%	\$4,687.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	09/23/20	09/23/20		CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7890  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730p-8p Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	--W----	1	\$300.00	0.00								
E 2	KRXI	09/26/20	09/26/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S-	1	\$50.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KRXI	09/21/20-09/27/20	Sat 4p-5p	4:00 PM-4:30 PM	P-----Sa--	1:00	<del>(\$50.00)</del>	0.00	NM						
Credited [M2 (MG applied to Lns 5-6)]															
3	KRXI	09/26/20	09/26/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S-	1	\$200.00	0.00								
4	KRXI	09/27/20	09/27/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S	1	\$200.00	0.00								
N 6	KRXI	09/26/20	09/26/20	Sa-Su Overnights Last Man Standing	CM	1:00 XM-2:00 XM (1:00 XM-2:00 XM)	-----S-	1:00	1	\$10.00	Pol3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S-	1	\$10.00	0.00								
N 7	KRXI	09/26/20	09/26/20	Sat 11p-12a FOX Network	CM	11p-12a	-----S-	1:00	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S-	1	\$30.00	0.00								
N 8	KRXI	09/27/20	09/27/20	Sa-Su Overnights Two and a Half Men	CM	2:00 XM-2:30 XM (2:00 XM-2:30 XM)	-----S	1:00	1	\$10.00	Pol3	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S	1	\$10.00	0.00								
													Totals	6	\$750.00