

ORDER



Orders
Order / Rev: 1300329
Alt Order #: 09691363
Product Desc: BIDEN FOR PRESIDENT
Estimate: 6963
Flight Dates: 02/01/20 - 02/07/20
Original Date / Rev: 01/28/20 / 01/28/20
Order Type: GENERAL

Rev 1

Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

KRXI

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/03/20	02/09/20	4	\$1,080.00	\$918.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	4	\$1,080.00	\$918.00	0.00
Totals	4	\$1,080.00	\$918.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	3%	\$1,080.00
Market	100%	\$36,000.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	35%	\$12,600.00
KREN	0%	\$0.00
KRNV	38%	\$13,680.00
KTVN	24%	\$8,640.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	02/05/20	02/05/20		CM	7:00 AM-8:00 AM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00

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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a Morning on FOX											
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--1----		1				\$270.00		0.00			
N 5	KRXI	02/05/20	02/06/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	---1---	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	---1---		1				\$270.00		0.00			
N 6	KRXI	02/05/20	02/05/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	--1----		1				\$270.00		0.00			
N 7	KRXI	02/05/20	02/07/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	----1--		1				\$270.00		0.00			
													Totals	4	\$1,080.00