

# ORDER



**Orders**  
**Order / Rev:** 1442955  
**Alt Order #:** 09896380  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7573  
**Flight Dates:** 07/28/20 - 08/03/20  
**Original Date / Rev:** 07/27/20 / 07/27/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/02/20	7	\$1,680.00	\$1,428.00
08/03/20	08/09/20	1	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	8	\$2,280.00	\$1,938.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$2,280.00</b>	<b>\$1,938.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$2,280.00
Market	100%	\$57,000.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$19,380.00
KREN	0%	\$0.00
KRNV	37%	\$21,090.00
KTVN	25%	\$14,250.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	07/29/20	07/29/20		CM	10a-11a	--W----	1:00	1	\$60.00	Pol2	0.00	NM	1	\$60.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7573  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10a-11a Hot Bench											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	--W----	1	\$60.00	0.00								
N 2	KRXI	07/28/20	07/28/20	M-F 11a-12p Judge Greg Mathis	CM	11a-12p	-T-----	1:00	1	\$60.00	Pol2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-T-----	1	\$60.00	0.00								
N 3	KRXI	07/30/20	07/30/20	M-F 12-1230p Noon News on FOX 11	CM	M-F 12p-1230p	---T---	1:00	1	\$180.00	Pol2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	---T---	1	\$180.00	0.00								
N 4	KRXI	07/29/20	07/29/20	M-F 1230-1p Right This Minute	CM	1230p-1p	--W----	1:00	1	\$90.00	Pol1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	--W----	1	\$90.00	0.00								
N 5	KRXI	07/28/20	07/28/20	M-F 3p-4p HARRY	CM	3p-4p	-T-----	1:00	1	\$90.00	Pol1	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-T-----	1	\$90.00	0.00								
N 6	KRXI	08/03/20	08/03/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	M-----	1:00	1	\$600.00	Pol2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/03/20	08/09/20	M-----	1	\$600.00	0.00								
N 7	KRXI	07/31/20	07/31/20	M-F 10p-11p News 10 O'Clock News	CM	10p-11p	----F--	1:00	1	\$600.00	Pol2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	----F--	1	\$600.00	0.00								
N 8	KRXI	08/02/20	08/02/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$600.00	Pol2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/27/20	08/02/20	-----S	1	\$600.00	0.00								
													Totals	8	\$2,280.00