

ORDER



Orders
Order / Rev: 1454473
Alt Order #: 09913817
Product Desc: BIDEN FOR PRESIDENT
Estimate: 8055
Flight Dates: 08/27/20 - 08/30/20
Original Date / Rev: 08/24/20 / 08/24/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/24/20	08/30/20	2	\$1,400.00	\$1,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	2	\$1,400.00	\$1,190.00	0.00
Totals	2	\$1,400.00	\$1,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$1,400.00
Market	100%	\$35,000.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$11,900.00
KREN	0%	\$0.00
KRNV	37%	\$12,950.00
KTVN	25%	\$8,750.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KRXI	08/30/20	08/30/20		CM	6p-7p	-----S	1:00	1	\$500.00	Pol2	0.00	NM	1	\$500.00

Order / Rev: 1454473
 Alt Order #: 09913817
 Flight Dates: 08/27/20 - 08/30/20

Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 8055
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 6p-7p											
				Big Bang Theory 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/24/20	08/30/20	-----S		1		\$500.00		0.00					
N 3	KRXI	08/27/20	08/27/20	M-F 730p-8p Family Feud	CM	730p-8p	---T---	1:00	1	\$900.00	Pol2	0.00	NM	1	\$900.00
		(MG for Ln 1)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/24/20	08/30/20	---T---		1		\$900.00		0.00					
													Totals	2	\$1,400.00