

# ORDER



REV 1

**Orders**  
**Order / Rev:** 1454184  
**Alt Order #:** 09910457  
**Product Desc:** BIDEN FOR PRESIDENT  
**Estimate:** 7897  
**Flight Dates:** 10/20/20 - 10/26/20  
**Original Date / Rev:** 10/14/20 / 10/14/20  
**Order Type:** GENERAL

**KRXI**  
**Primary AE:** Washington DC TeleRep/DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 2020 HOWELL MILL RD NW  
 ATLANTA, GA 30318-1732

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden for President-D  
**Demographic:** A35+  
**Product Codes:** PL Presidential Candidate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate

**New Business Thru:**  
**Advertiser External ID:** 6372000  
**Agency External ID:** 6368000  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/19/20	10/25/20	4	\$2,450.00	\$2,082.50
10/26/20	11/01/20	3	\$325.00	\$276.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	4	\$2,450.00	\$2,082.50	0.00
November 2020	3	\$325.00	\$276.25	0.00
<b>Totals</b>	<b>7</b>	<b>\$2,775.00</b>	<b>\$2,358.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRXI	4%	\$2,775.00
Market	100%	\$69,375.00

**Competitive Share**

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$23,587.50
KREN	0%	\$0.00
KRNV	37%	\$25,668.75
KTVN	25%	\$17,343.75
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7897  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	10/26/20	10/26/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	M-----	:30	1	\$25.00	Pol3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		1				\$25.00		0.00			
N 2	KRXI	10/21/20	10/21/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	--W----	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	--W----		1				\$25.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 5p-6p		5p-6p		--W-----	:30	<del>(\$25.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
N 3	KRXI	10/23/20	10/23/20	M-F 5p-6p Family Feud 2x	CM	5p-6p	----F--	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	----F--		1				\$25.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 5p-6p		5p-6p		----F----	:30	<del>(\$25.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
N 4	KRXI	10/20/20	10/20/20	M-F 6p-630p Last Man Standing	CM	6p-630p	-T-----	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	-T-----		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 6p-630p		6p-630p		-T-----	:30	<del>(\$75.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
N 5	KRXI	10/22/20	10/22/20	M-F 6p-630p Last Man Standing	CM	6p-630p	---T---	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	---T---		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 6p-630p		6p-630p		---Th----	:30	<del>(\$75.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
N 6	KRXI	10/22/20	10/22/20	M-F 630p-7p Modern Family	CM	630p-7p	---T---	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	---T---		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 630p-7p		630p-7p		---Th----	:30	<del>(\$75.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
N 7	KRXI	10/23/20	10/23/20	M-F 630p-7p Modern Family	CM	630p-7p	----F--	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	----F--		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	10/19/20-10/25/20	M-F 630p-7p		630p-7p		----F----	:30	<del>(\$75.00)</del>		0.00	NM		
	Credited [M1...MG applied to Lns 27-30]														
8	KRXI	10/26/20	10/26/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		1				\$150.00		0.00			
N 9	KRXI	10/21/20	10/21/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	--W----	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/20	10/25/20	--W----		1				\$150.00		0.00			

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Advertiser: Biden for President-D  
 Product Desc: BIDEN FOR PRESIDENT  
 Estimate: 7897  
**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		M-F 7p-730p		7p-730p	--W-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N10	KRXI	10/22/20	10/22/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	---T---	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	---T---					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 7p-730p		7p-730p	---Th----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N11	KRXI	10/23/20	10/23/20	M-F 7p-730p Big Bang Theory	CM	7p-730p	----F--	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	----F--					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 7p-730p		7p-730p	----F----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
12	KRXI	10/26/20	10/26/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
Week:		10/26/20	11/01/20	M-----					1	\$150.00		0.00			
N13	KRXI	10/20/20	10/20/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	-T-----					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 730p-8p		730p-8p	-T-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N14	KRXI	10/21/20	10/21/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	--W----					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 730p-8p		730p-8p	--W-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N15	KRXI	10/22/20	10/22/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	---T---					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 730p-8p		730p-8p	---Th----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N16	KRXI	10/23/20	10/23/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	:30	1	\$150.00	Pol3	0.00	NM	0	\$0.00
Week:		10/19/20	10/25/20	----F--					1	\$150.00		0.00			
1	KRXI	10/19/20-10/25/20		M-F 730p-8p		730p-8p	----F----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N17	KRXI	10/20/20	10/20/20	Tuesday Prime A Cosmos: Possible Worlds	CM	8p-9p	-T-----	:30	1	\$200.00	Pol3	0.00	NM	0	\$0.00

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**KRXI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-T-----					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Tuesday Prime A		8p-9p	-T-----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N18	KRXI	10/24/20	10/24/20	FOX College Ftbll Prim	CM	5:00 PM-8:30 PM	-----S-	:30	1	\$200.00	Pol3	0.00	NM	0	\$0.00
				FOX College Ftbll Prime		(5:00 PM-8:30 PM)									
Week:		10/19/20	10/25/20	-----S-					1	\$200.00		0.00			
1	KRXI	10/19/20-10/25/20		FOX College Ftbll Prime		5:00 PM-8:30 PM	-----Sa-	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N19	KRXI	10/24/20	10/24/20	Sat 6p-630p	CM	6p-630p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
				Modern Family											
Week:		10/19/20	10/25/20	-----S-					1	\$25.00		0.00			
1	KRXI	10/19/20-10/25/20		Sat 6p-630p		6p-630p	-----Sa-	:30		<del>(\$25.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N20	KRXI	10/24/20	10/24/20	Sat 630p-7p	CM	630p-7p	-----S-	:30	1	\$25.00	Pol3	0.00	NM	0	\$0.00
				Modern Family											
Week:		10/19/20	10/25/20	-----S-					1	\$25.00		0.00			
1	KRXI	10/19/20-10/25/20		Sat 630p-7p		630p-7p	-----Sa-	:30		<del>(\$25.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N21	KRXI	10/24/20	10/24/20	Sat 7p-730p	CM	7p-730p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	0	\$0.00
				Big Bang Theory											
Week:		10/19/20	10/25/20	-----S-					1	\$50.00		0.00			
1	KRXI	10/19/20-10/25/20		Sat 7p-730p		7p-730p	-----Sa-	:30		<del>(\$50.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N22	KRXI	10/24/20	10/24/20	Sat 730p-8p	CM	730p-8p	-----S-	:30	1	\$50.00	Pol3	0.00	NM	0	\$0.00
				Big Bang Theory											
Week:		10/19/20	10/25/20	-----S-					1	\$50.00		0.00			
1	KRXI	10/19/20-10/25/20		Sat 730p-8p		730p-8p	-----Sa-	:30		<del>(\$50.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N23	KRXI	10/25/20	10/25/20	Sun 5p-6p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$100.00	Pol3	0.00	NM	0	\$0.00
				FOX 11 Sunday News		(5:00 PM-5:30 PM)									
Week:		10/19/20	10/25/20	-----S					1	\$100.00		0.00			
1	KRXI	10/19/20-10/25/20		Sun 5p-6p		5:00 PM-5:30 PM	-----Su	:30		<del>(\$100.00)</del>		0.00	NM		
Credited [M1...MG applied to Lns 27-30]															
N24	KRXI	10/25/20	10/25/20	Sun 6p-7p	CM	6:00 PM-6:30 PM	-----S	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
				Big Bang Theory		(6:00 PM-6:30 PM)									
Week:		10/19/20	10/25/20	-----S					1	\$75.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sun 6p-7p		6:00 PM-6:30 PM	P-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
Credited															
[M1...MG applied to Lns 27-30]															
N25	KRXI	10/25/20	10/25/20	Sun 6p-7p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$75.00	Pol3	0.00	NM	0	\$0.00
				Big Bang Theory		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sun 6p-7p		6:30 PM-7:00 PM	P-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
Credited															
[M1...MG applied to Lns 27-30]															
N26	KRXI	10/25/20	10/25/20	Sunday Prime A	CM	7p-8p	-----S	:30	1	\$250.00	Pol3	0.00	NM	0	\$0.00
				Animated/Live Encores											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KRXI	10/19/20-10/25/20		Sunday Prime A		7p-8p	-----Su	:30		<del>(\$250.00)</del>		0.00	NM		
Credited															
[M1...MG applied to Lns 27-30]															
N27	KRXI	10/23/20	10/23/20	World Series Game #3	CM	World Series Gam	----F--	:30	1	\$1,000.00	Pol3	0.00	NM	1	\$1,000.00
				MLB World Series Game #3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--		1				\$1,000.00		0.00			
N28	KRXI	10/21/20	10/21/20	World Series Game #2	CM	World Series Gam	--W----	:30	1	\$1,000.00	Pol3	0.00	NM	1	\$1,000.00
				MLB World Series Game #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----		1				\$1,000.00		0.00			
N29	KRXI	10/22/20	10/22/20	FOX NFL Thursday Pre GM		4:30 PM-5:00 PM	---T---	:30	1	\$350.00	Pol3	0.00	NM	1	\$350.00
				FOX NFL Thursday Pre Game		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---		1				\$350.00		0.00			
N30	KRXI	10/20/20	10/23/20	M-F 10p-11p News	CM	10p-11p	-TWTF--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
				10 O'Clock News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-TWTF--		1				\$100.00		0.00			
													Totals	7	\$2,775.00