

ORDER



Orders
Order / Rev: 1453760
Alt Order #: 09910337
Product Desc: BIDEN FOR PRESIDENT
Estimate: 7890
Flight Dates: 09/22/20 - 09/28/20
Original Date / Rev: 09/21/20 / 09/21/20
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency
Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	8	\$2,000.00	\$1,700.00
09/28/20	10/04/20	1	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	8	\$2,000.00	\$1,700.00	0.00
October 2020	1	\$300.00	\$255.00	0.00
Totals	9	\$2,300.00	\$1,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$2,300.00
Market	100%	\$57,500.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$19,550.00
KREN	0%	\$0.00
KRNV	37%	\$21,275.00
KTVN	25%	\$14,375.00
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: Biden for President-D
 Product Desc: BIDEN FOR PRESIDENT
 Estimate: 7890
KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KRXI	09/23/20	09/23/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	--W----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	--W----		1		\$300.00		0.00					
2	KRXI	09/26/20	09/26/20	Sat 4p-5p Family Feud	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-----S-	1:00	1	\$50.00	Pol3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-----S-		1		\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KRXI	09/21/20-09/27/20	Sat 4p-5p		4:00 PM-4:30 PM	-----Sa-	1:00		(\$50.00)		0.00	NM		
		Credited [M2 (MG applied to Lns 5-6)]													
3	KRXI	09/26/20	09/26/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-----S-		1		\$200.00		0.00					
4	KRXI	09/27/20	09/27/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-----S		1		\$200.00		0.00					
N 9	KRXI	09/28/20	09/28/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	M-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	M-----		1		\$300.00		0.00					
N 10	KRXI	09/22/20	09/22/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	-T-----	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-T-----		1		\$300.00		0.00					
N 11	KRXI	09/24/20	09/24/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	---T---	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	---T---		1		\$300.00		0.00					
N 12	KRXI	09/25/20	09/25/20	M-F 730p-8p Big Bang Theory	CM	730p-8p	----F--	1:00	1	\$300.00	Pol3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	----F--		1		\$300.00		0.00					
N 13	KRXI	09/26/20	09/26/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S-	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-----S-		1		\$200.00		0.00					
N 14	KRXI	09/27/20	09/27/20	Sa-Su 10p-11p News 10 O'Clock News	CM	10p-11p	-----S	1:00	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	-----S		1		\$200.00		0.00					
													Totals	9	\$2,300.00