

ORDER



Orders
Order / Rev: 1261934
Alt Order #: 09658007
Product Desc: BIDEN FOR PRESIDENT
Estimate: 6814
Flight Dates: 02/15/20 - 02/22/20
Original Date / Rev: 10/08/19 / 10/08/19
Order Type: GENERAL

KRXI
Primary AE: Washington DC TeleRep/DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 2020 HOWELL MILL RD NW
 ATLANTA, GA 30318-1732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Biden for President-D
Demographic: A35+
Product Codes: PL Presidential Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol1

New Business Thru:
Advertiser External ID: 6372000
Agency External ID: 6368000
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/17/20	02/23/20	5	\$1,350.00	\$1,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	5	\$1,350.00	\$1,147.50	0.00
Totals	5	\$1,350.00	\$1,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KRXI	4%	\$1,350.00
Market	100%	\$33,750.00

Competitive Share

	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$11,475.00
KREN	0%	\$0.00
KRNV	37%	\$12,487.50
KTVN	25%	\$8,437.50
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRXI	02/18/20	02/18/20		CM	7:00 AM-8:00 AM	-1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00

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KRXI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a Morning on FOX											
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-1-----		1				\$270.00		0.00			
N 2	KRXI	02/19/20	02/19/20	M-F 7a Morning on FOXCM		7:00 AM-8:00 AM	--1----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	--1----		1				\$270.00		0.00			
N 3	KRXI	02/20/20	02/20/20	M-F 7a Morning on FOXCM		7:00 AM-8:00 AM	---1---	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	---1---		1				\$270.00		0.00			
N 4	KRXI	02/17/20	02/17/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	1-----	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	1-----		1				\$270.00		0.00			
N 5	KRXI	02/21/20	02/21/20	M-F 7a Morning on FOXCM		8:00 AM-9:00 AM	----1--	:30	1	\$270.00	Pol1	0.00	NM	1	\$270.00
				Mornings on Fox 11		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	----1--		1				\$270.00		0.00			
													Totals	5	\$1,350.00