## ORDER

1453755 09910330

Estimate:

Order / Rev:

Alt Order #: Product Desc:

Flight Dates: 09/22/20 - 09/28/20

Original Date / Rev: 08/20/20 / 08/20/20

Order Type: **GENERAL** 

Washington DC TeleRep/DC

Print Date 08/20/20 16:23:18

Sales Office: **TELDC** Sales Region: NAT

**Media Buying and Analytics** Agency Name:

**Buying Contact:** 

Billing Contact: 2020 HOWELL MILL RD NW

ATLANTA, GA 30318-1732

**BIDEN FOR PRESIDENT** 

**Biden for President-D** 

A35+ Demographic:

Name:

**Product Codes:** PL Presidential Candidate

Revenue Code 1: AGY

Revenue Code 2: Political

Revenue Code 3: Political Candidate

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission: 15%

New Business Thru:

Primary AE:

Advertiser External ID:

Agency External ID:

Unit Code:

6372000

WEEKLY

6368000

General

## **Bill Plan**

Advertiser

Orders

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/21/20	09/27/20	15	\$1,375.00	\$1,168.75
09/28/20	10/04/20	1	\$150.00	\$127.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	15	\$1,375.00	\$1,168.75	0.00
October 2020	1	\$150.00	\$127.50	0.00
Totals	16	\$1,525.00	\$1,296.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC TeleRep/DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total		
KRXI	4%	\$1,525.00		
Market	100%	\$38 125 00		

Competitive Share	Share	Total
AWBV	0%	\$0.00
CABLE	0%	\$0.00
KNPB	0%	\$0.00
KNSN	0%	\$0.00
KOLO	34%	\$12,962.50
KREN	0%	\$0.00
KRNV	37%	\$14,106.25
KTVN	25%	\$9,531.25
KUVR	0%	\$0.00
KWNV	0%	\$0.00
NAME	0%	\$0.00
NRNV	0%	\$0.00
NRXI	0%	\$0.00
UNKWN	0%	\$0.00

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KRXI

Order / Rev: 1453755 Advertiser:

Alt Order #: 09910330 Product Desc: BIDEN FOR PRESIDENT

Biden for President-D

Flight Dates: 09/22/20 - 09/28/20 Estimate: 7889

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KRXI	09/22/2	20 09/22/20	M-F 12-1230p Noon News on F	CM OX 11	M-F 12p-12	30p	- T	:30	1	\$30.00 Pol3	0.00 NM	1	\$30.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 09/ N 2 KRXI		09/27/20	- T M-F 12-1230p	CM	\$30.00 M-F 12p-12		00 T	:30	1	\$30.00 Pol3	0.00 NM	1	\$30.00
			Noon News on Fo	OX 11	_	•				,			******
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$30.00	Ratii 0.	<u>ng</u> 00						
N 3 KRXI	09/25/2	0 09/25/20	M-F 7p-730p	CM	7p-730p		F	:30	1	\$150.00 Pol3	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Big Bang Theory Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/27/20	F	1	\$150.00		00 M			\$450.00 D-10	0.00 NIM		<b>#450.00</b>
N 4 KRXI	09/28/2	20 09/28/20	M-F 730p-8p Big Bang Theory	СМ	730p-8p		M	:30	1	\$150.00 Pol3	0.00 NM	1	\$150.00
Sta Week: 09/	rt Date	End Date 10/04/20	<u>Weekdays</u> M	Spots/Week	Rate \$150.00	Rati	<u>ng</u> 00						
N 5 KRXI			M-F 730p-8p	CM	730p-8p		- T	:30	1	\$150.00 Pol3	0.00 NM	1	\$150.00
Cto	wt Doto	End Data	Big Bang Theory	Cnoto/Mook	Doto	Doti	~~						
Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$150.00	Ratii 0.	<u>19</u> 00						
N 6 KRXI	09/23/2	0 09/23/20	M-F 10p-11p New 10 O'Clock News		10p-11p		W	:30	1	\$100.00 Pol3	0.00 NM	1	\$100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	<u>ng</u>						
Week: 09/		09/27/20	W M-F 10p-11p New	rs CM	\$100.00 10p-11p		00 F	:30	1	\$100.00 Pol3	0 00 NM	1	\$100.00
N I KKKI	09/23/2	.0 09/23/20	10 O'Clock News		тор-ттр			.50	'	ψ100.001 013	0.00 14101	'	Ψ100.00
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$100.00	Rati	<u>ng</u> 00						
N 8 KRXI			FOX College Ftba	•	9:00 AM-12	:30 PM	S-	:30	1	\$150.00 Pol3	0.00 NM	1	\$150.00
Sta	rt Date	End Date	FOX College Ftba Weekdays	all Early Spots/Week	(9:00 AM-12 Rate	30 PM:! Rati	•						
Week: 09/	/21/20	09/27/20	S-	1	\$150.00	0.	00						
N 9 KRXI	09/26/2	20 09/26/20	Sat 4p-5p Family Feud	СМ	4:00 PM-4:3 (4:00 PM-4:3		S-	:30	1	\$25.00 Pol3	0.00 NM	1	\$25.00
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rati							
Week: 09/ N10 KRXI		09/27/20	Sat 4p-5p	CM	\$25.00 4:30 PM-5:0		00 S-	:30	1	\$25.00 Pol3	0.00 NM	1	\$25.00
0.	. 5 .	5 ID /	Family Feud	0	(4:30 PM-5:0								
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$25.00	Ratii 0.	<u>ng</u> 00						
N11 KRXI	09/26/2	0 09/26/20	Sa-Su 10p-11p No 10 O'Clock News		10p-11p		S-	:30	1	\$100.00 Pol3	0.00 NM	1	\$100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 09/		09/27/20	S- Sat 11p-12a	CM	\$100.00 11p-12a		00 S-	:30	1	\$15.00 Pol3	0.00 NM	1	\$15.00
			FOX Network										
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$15.00	Rati	<u>ng</u> 00						
N13 KRXI	09/27/2	20 09/27/20	Sun 6p-7p Big Bang Theory	СМ	6:00 PM-6:3 (6:00 PM-6:3			:30	1	\$75.00 Pol3	0.00 NM	1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/27/20	S Sun 6p-7p	CM	\$75.00 6:30 PM-7:0		00	:30	1	\$75.00 Pol3	0.00 NM	1	\$75.00
			Big Bang Theory		(6:30 PM-7:0		5	.50	•	ψ. σ.σσ ι σισ	3.33 THIVI	,	Ψ10.00
Sta Week: 09/	rt Date /21/20	End Date 09/27/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$75.00	Ratii 0.	<u>ng</u> 00						
N15 KRXI			Sunday Prime A	СМ	7p-8p		S	:30	1	\$250.00 Pol3	0.00 NM	1	\$250.00
Sta	rt Date	End Date	Animated/Live Er Weekdays	Spots/Week	Rate	Rati	ng						
											_		

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**KRXI** 

Order / Rev: 1453755 Advertiser: Biden for President-D

Alt Order #: 09910330 Product Desc: BIDEN FOR PRESIDENT

Flight Dates: 09/22/20 - 09/28/20 Estimate: 7889

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/Weel	Rate \$250.00	Rating 0.00					
	Sa-Su 10p-11p News CM	10p-11p	S	:30 1	\$100.00 Pol3	0.00 NM	1	\$100.00
	10 O'Clock News							
Start Date End Date	Weekdays Spots/Weel	Rate	Rating					
Week: 09/21/20 09/27/20	S	\$100.00	0.00					

Totals 16 \$1,525.00