INVOICE

NBC 12 On Your Side

WWBT
5710 Midlothian Tpk
Richmond, VA 23225

WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1308787-1	04/26/15	April 2015	04/13/15 - 04/17/15

Station	Account Executive	Sales Office	Sales Region
WWBT	Mick Nesci	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/All Pain No Gain	ALL PAIN NO GAIN	708

Flight Dates	Order #	Alt Order #
04/13/15 - 04/17/15	1308787	07732909

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	171	188

Agency Ref	Advertiser Ref

Billing Address:

Media Ad Ventures, Inc
Attention: Accounts Payable
8136 Old Keene Mill Road
Suite A-300
Springfield, VA 22152

Send Payment To:
WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
1	04/16/15	04/17/15	12 News @ 530p	529p-559p	---11--	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/13/15	04/19/15	---11--	2	$500.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1 WWBT	Th	04/16/15	5:54 PM 12 News @ 530p	529p-559p	:30 APNG4131501H		$500.00	NM
2 WWBT	F	04/17/15	5:39 PM 12 News @ 530p	529p-559p	:30 APNG4131501H		$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
2	04/16/15	04/17/15	12 News @ 6p	559p-629p	---11--	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/13/15	04/19/15	---11--	2	$600.00				

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1 WWBT	Th	04/16/15	6:29 PM 12 News @ 6p	559p-629p	:30 APNG4131501H		$600.00	NM
2 WWBT	F	04/17/15	6:14 PM 12 News @ 6p	559p-629p	:30 APNG4131501H		$600.00	NM

Total Spots 4

Payment Terms 30 Days

Gross Total	$2,200.00
Agency Commission	$330.00
Net Amount Due	$1,870.00

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.