

ORDER



Orders
Order / Rev: 83594
Alt Order #: 28398913
Product Desc: 138/382/7371
Estimate: 7371
Flight Dates: 08/21/24 - 08/27/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

WKOW-TV
Primary AE: Katz Washington DC
Sales Office: DC-K
Sales Region: National

Agency Name: Main Street Media Group --EDI
Buying Contact:
Billing Contact:
 PO BOX 25093
 ALEXANDRIA, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Nation
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL - ISS
Priority: P-99

New Business End:
Advertiser External ID: 4811
Agency External ID: 1159
Unit Code: GENERAL
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/25/24	17	\$19,160.00	\$16,286.00
08/26/24	08/27/24	9	\$10,520.00	\$8,942.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	17	\$19,160.00	\$16,286.00	0.00
September 2024	9	\$10,520.00	\$8,942.00	0.00
Totals	26	\$29,680.00	\$25,228.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKOW	08/21/24	08/27/24	Good Morning America Good Morning America	CM	7a-9a	1111--	:30	5	\$1,000.00	P-1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--111--		3				\$1,000.00		0.00			
		Week: 08/26/24	09/01/24	11-----		2				\$1,000.00		0.00			
N 2	WKOW	08/22/24	08/27/24	M-F 4p 27 News 27 News @ 4p M-F	CM	4p-5p	11-1---	:30	3	\$360.00	P-1	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---1---		1				\$360.00		0.00			
		Week: 08/26/24	09/01/24	11-----		2				\$360.00		0.00			
N 3	WKOW	08/21/24	08/27/24	M-F 5p 27 News 27 News @ 5p M-F	CM	5p-530p	-111---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	--11---		2				\$1,200.00		0.00			
		Week: 08/26/24	09/01/24	-1-----		1				\$1,200.00		0.00			
N 4	WKOW	08/22/24	08/26/24	M-F 6p 27 News 27 News @ 6p M-F	CM	6p-630p	1--11--	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/24	08/25/24	---11--		2				\$1,600.00		0.00			
		Week: 08/26/24	09/01/24	1-----		1				\$1,600.00		0.00			
N 5	WKOW	08/26/24	08/26/24		CM	9p-10p	1-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00

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 Flight Dates: 08/21/24 - 08/27/24

Advertiser: One Nation
 Product Desc: 138/382/7371
 Estimate: 7371

WKOW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Hour 3											
				Mon Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	1-----		1				\$1,800.00		0.00			
N 6	WKOW	08/22/24	08/27/24	M-F 10p 27 News 27 News @ 10p M-F	CM	10p-1035p	-1-1---	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	---1---		1				\$1,600.00		0.00			
Week:		08/26/24	09/01/24	-1-----		1				\$1,600.00		0.00			
N 7	WKOW	08/27/24	08/27/24	Tue Hour 2	CM	8p-9p	-1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				Tue Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	-1-----		1				\$1,600.00		0.00			
N 8	WKOW	08/21/24	08/21/24	Wed Hour 1	CM	7p-8p	--1----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				Connors/Not Dead Yet											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	--1----		1				\$1,600.00		0.00			
N 9	WKOW	08/22/24	08/22/24	Thu Hour 1	CM	7p-8p	---1---	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
				9-1-1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	---1---		1				\$1,800.00		0.00			
N 10	WKOW	08/23/24	08/23/24	Packer Pre-Season Gam	CM	6:58 PM-10:30 PM	----1--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
				Packer Pre-Season Game											
				(6:58 PM-10:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	----1--		1				\$1,800.00		0.00			
N 11	WKOW	08/24/24	08/24/24	GMA Saturday 8-9a	CM	8a-9a	-----1-	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				GMA Saturday 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$360.00		0.00			
N 12	WKOW	08/25/24	08/25/24	GMA Sunday	CM	7a-8a	-----1	:30	1	\$440.00	P-1	0.00	NM	1	\$440.00
				GMA Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$440.00		0.00			
N 13	WKOW	08/25/24	08/25/24	ABC Misc Sports	CM	2:00 PM-4:30 PM	-----1	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Little League World Serie											
				(2:00 PM-4:30 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$500.00		0.00			
N 14	WKOW	08/25/24	08/25/24	Sun Hour 1	CM	6p-7p	-----1	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1		1				\$1,600.00		0.00			
N 15	WKOW	08/24/24	08/24/24	ABC Misc Sports	CM	11:30 AM-5:00 PM	-----1-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Little League World Serie											
				(11:30 AM-5:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/24	08/25/24	-----1-		1				\$500.00		0.00			

Totals 26 \$29,680.00