

ORDER



Orders
Order / Rev: 83600
Alt Order #: 28398914
Product Desc: 138/382/7374
Estimate: 7374
Flight Dates: 08/28/24 - 09/02/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

WKOW-TV
Primary AE: Katz Washington DC
Sales Office: DC-K
Sales Region: National

Agency Name: Main Street Media Group --EDI
Buying Contact:
Billing Contact:
 PO BOX 25093
 ALEXANDRIA, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Nation
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL - ISS
Priority: P-99

New Business End:
Advertiser External ID: 4811
Agency External ID: 1159
Unit Code: GENERAL
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/02/24	28	\$28,820.00	\$24,497.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	28	\$28,820.00	\$24,497.00	0.00
Totals	28	\$28,820.00	\$24,497.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKOW	09/01/24	09/01/24	ABC Misc Sports US Open Tennis	CM	2:00 PM-5:00 PM (2:00 PM-5:00 PM)	-----1	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	-----1		1		\$500.00		0.00					
N 2	WKOW	08/29/24	08/29/24	Thu Hour 1 9-1-1	CM	7p-8p	---1---	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	---1---		1		\$1,800.00		0.00					
N 3	WKOW	09/02/24	09/02/24	Mon Hour 3 20/20	CM	9p-10p	1-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/02/24	09/08/24	1-----		1		\$1,800.00		0.00					
N 4	WKOW	08/28/24	08/28/24	Wed Hour 3 Judge Steve Harvey	CM	9p-10p	--1----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	--1----		1		\$1,600.00		0.00					
N 5	WKOW	08/28/24	08/28/24	Wed Hour 1 The Conners/Not Dead Yet	CM	7p-8p	--1----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/26/24	09/01/24	--1----		1		\$1,600.00		0.00					
N 6	WKOW	08/29/24	09/02/24		CM	10p-1035p	1--1---	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00

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 Flight Dates: 08/28/24 - 09/02/24

Advertiser: One Nation
 Product Desc: 138/382/7374
 Estimate: 7374

WKOW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10p 27 News 27 News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	---1---					1	\$1,600.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$1,600.00		0.00			
N 7	WKOW	08/30/24	08/30/24	Fri Hour 1 Shark Tank	CM	7p-8p	----1--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	----1--					1	\$1,600.00		0.00			
N 8	WKOW	08/28/24	09/02/24	Good Morning America Good Morning America	CM	7a-9a	1-111--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	--111--					3	\$1,000.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$1,000.00		0.00			
N 9	WKOW	08/28/24	09/02/24	M-F 11a 27 News M-F 11a 27 News	CM	11a - 1130a	1-111--	:30	4	\$360.00	P-1	0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	--111--					3	\$360.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$360.00		0.00			
N 10	WKOW	08/28/24	09/02/24	M-F 5p 27 News 27 News @ 5p M-F	CM	5p-530p	1-11---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	--11---					2	\$1,200.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$1,200.00		0.00			
N 11	WKOW	08/28/24	09/02/24	M-F 4p 27 News 27 News @ 4p M-F	CM	4p-5p	1-11---	:30	3	\$360.00	P-1	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	--11---					2	\$360.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$360.00		0.00			
N 12	WKOW	08/29/24	09/02/24	M-F 6p 27 News 27 News @ 6p M-F	CM	6p-630p	1--11--	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	---11--					2	\$1,600.00		0.00			
Week:		09/02/24	09/08/24	1-----					1	\$1,600.00		0.00			
N 13	WKOW	09/01/24	09/01/24	GMA Sunday GMA Sunday	CM	7a-8a	-----1	:30	1	\$440.00	P-1	0.00	NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	-----1					1	\$440.00		0.00			
N 14	WKOW	08/31/24	08/31/24	GMA Saturday 8-9a GMA Saturday 8-9a	CM	8a-9a	-----1-	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	-----1-					1	\$360.00		0.00			
N 15	WKOW	09/01/24	09/01/24	College Football Game College Football Kickoff	CM	630p-10p	-----1	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/24	09/01/24	-----1					1	\$1,000.00		0.00			
													Totals	28	\$28,820.00