

KKIX
 Fayetteville, AR
 Quarterly Issues/Programs List
 First Quarter, 2012
 04/04/2012

KKIX
 Quarterly Issues/Programs List

KEZA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Elections, Crime, Sports:** End of Year Wrap up
- **Health:** Heart Health / Paint Town Red, Hogeye Marathon, Heart Health / Go Red Event / St Jude / Heart Health / Nat Heart Month
- **Bullying:** Cyber Bullying, Cyber Bullying
- **School Safety:** Resource Officers in NWA
- **Education:** No Child Left Behind, No Child Left Behind
- **Local Event:** Driving Safety / Charity Tourn.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Elections, Crime, Sports	NWA UPDATE SHOW	End of Year Wrap up	KNWA, Arkansas Dem Gazette	01/01/2012 06:59 AM	034:37
Health	NWA UPDATE SHOW	Heart Health / Paint Town Red	AHA / Cindy Hundley	01/08/2012 07:07 AM	029:26
Health	NWA UPDATE SHOW	Hogeye Marathon	Tabby Holmes	01/15/2012 07:07 AM	032:57
Bullying	NWA UPDATE SHOW	Cyber Bullying	Harber Hugh, Fay PD	01/22/2012 07:05 AM	028:57
Bullying	NWA UPDATE SHOW	Cyber Bullying	Harber Hugh, Fay PD	01/29/2012 07:04 AM	031:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	NWA UPDATE SHOW	Heart Health / Go Red Event	AHA / Cindy Hundley	02/05/2012 07:05 AM	028:46
Health	NWA UPDATE SHOW	St Jude Child Research Hospital	Jake, Woody, St Jude Patients	02/12/2012 07:04 AM	028:26
Health	NWA UPDATE SHOW	St Jude Child Research Hospital	Jake, Woody, St Jude Patients	02/19/2012 07:08 AM	029:40
School Safety	NWA UPDATE SHOW	Resource Officers in NWA	Harber Hugh, Fay PD	02/26/2012 07:03 AM	028:23
Health	NWA UPDATE SHOW	Heart Health / Nat Heart Month	American Heart Association	03/04/2012 07:03 AM	034:09
Education	NWA UPDATE SHOW	No Child Left Behind	Dr Rollins, Dr Jones SPS District	03/11/2012 07:02 AM	030:35
Education	NWA UPDATE SHOW	No Child Left Behind	Dr Rollins, Dr Jones SPS District	03/18/2012 07:04 AM	030:35
Local Event	NWA UPDATE FCA Bass Tourney	Driving Safety / Charity Tourn.	Representative of FCA	03/25/2012 07:04 AM	030:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ORGANIZATION OR TITLE	ISSUE	DURATION	RUNS
Champions for Kids	Local Event	000:30	027

ORGANIZATION OR TITLE	ISSUE	DURATION	RUNS
Agency for Healthcare R and Q	Health	001:00	012
American Dental Assoc.	Health	001:01	019
American Heart Association	Local Event	000:29	069
American Lung Association	Health	000:30	001
American Lung Association	Health	001:00	024
Arkansas Activities Assoc	Youth Activities	001:00	096
DONORSCHOSE.ORG	BULLYING	000:30	065
DONORSCHOSE.ORG	BULLYING	000:31	058
BULLYING	BULLYING	000:32	021
CBCO	Local Event	000:31	021
Champion for Kids	Local Event	000:30	001
Children's Miracle Network	Local Event	000:30	074
Driving Safety	National Hwy Traffic Safety	000:15	009
Driving Safety	National Hwy Traffic Safety	000:30	009
Ducks Unlimited	Local Event	000:29	015
Hog Eye Marathon	Local Event	000:30	022
Komen Ozark	Local Event	000:30	005
DONORSCHOSE.ORG	LITERACY	000:30	106
Local Event	Arkansas Casting for Recovery	000:17	002
Medicare	Health	000:30	003
Medicare	Health	001:00	009
DONORSCHOSE.ORG	MUSIC	000:32	062
NWA Children's Shelter	Local Event	000:31	092
DONORSCHOSE.ORG	POVERTY	000:31	052
Rec Boat & Fish Foundation	Ecology	000:30	001
Rec Boat & Fish Foundation	Ecology	000:59	030
DONORSCHOSE.ORG	SELF ESTEEM	000:31	065
United States Marine Corps	Government Service	000:27	003
United States Marine Corps	Government Service	001:00	027

ORGANIZATION OR TITLE	ISSUE	DURATION	RUNS
Wash Reg Foundation	Local Event	000:28	061
Wash Reg Foundation	Local Event	000:32	036