

# ORDER WORKSHEET

Rep Order# 10415009 Ver# 9 Status Revised Traffic Order# 261335 Printed: 10/08/14 2:49 PM 1 of 2  
 EC'd Yes Last Received: 10/08/14 2:05 PM  
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL Agency (PPME) PINPOINT MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON  
 Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (SY1) SHANNON YALLOF  
 Estimate# 124 Agency C/P1/P2/E 11/12/124 Sales Assistant  
 Buyer Nicole Meade Flight Dates 10/06/14-10/12/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

## --- CONTRACT COMMENT ---

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366761  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 51 FOR REV DT PLS ADHERE TO MAX SEP PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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51*	Th	1135P-1205A	NIGHTLINE	30	-	-	\$30.00	10/09-10/09	2	1	2	\$60.00
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Sales remark: V9 PLS ADHERE TO MAX SEP  
 PART OF A MKGD MADE UP OF LINES 49 50 51 52  
 V9 More than 2 codes changed

## ---REPORT TOTALS---

Report Totals: 2 / \$60.00

## ---SALES MONTHLY TOTALS---

Oct2014: 44/ \$16,855.00  
 Order Totals: 44 / \$16,855.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals	\$52,671.88	CABL	.00%	EEMA	.00%	GBWA	.00%	IBWA	.00%	WABM	1.00%
		WEMA	32.00%	WBRC	40.00%	WIAT	11.00%	WPXH	.00%	WTTO	5.00%
		WVTM	9.00%	WVUA	2.00%						

Books [null]  
 Demos RA35+P

# ORDER WORKSHEET

Rep Order# 10415009	Ver# 8	Status Returned	Traffic Order# 261335	Printed: 10/08/14 12:59 PM	1 of 2
EC'd Yes				10/08/14 12:59 PM	
				All Rep and Station Changes	
Station WBMA-TV BIRMINGHAM, AL	Agency (PPME) PINPOINT MEDIA	Rep Firm MILLENNIUM SALES & MARKETING			
Advertiser (NW80) POLITICAL	1707 OSAGE ST, #103	Sales Office (DC) WASHINGTON			
Product STRANGE/AG/R	ALEXANDRIA, VA 22302	Salesperson (SY1) SHANNON YALLOF			
Estimate# 124	Agency C/P1/P2/E 11/12/124	Sales Assistant			
Buyer Nicole Meade	Flight Dates 10/06/14-10/12/14	Salesperson Phone# 202-955-5342			
		Salesperson Fax#			

## --- CONTRACT COMMENT ---

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366761  
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## --- REMARKS ---

due to being to late for logs line51 2na 10/8: makegood 2x 10/9 \$30 1135p-1205a asap!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
51*	W	1135P-1205A	NIGHTLINE	30	-	-	\$30.00	10/08-10/08	2	1	2	\$60.00
Station remark: V8 2na 10/8: mkg stp 10/9- 10/8 to late for logs												
PART OF A MKGD MADE UP OF LINES 49 50 51 52												

## ---REPORT TOTALS---

Report Totals: 2 / \$60.00

## ---SALES MONTHLY TOTALS---

Oct2014: 44/ \$16,855.00  
 Order Totals: 44 / \$16,855.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals	\$52,671.88	CABL .00%	EBMA .00%	GBMA .00%	IBMA .00%	WABM 1.00%
		WBMA 32.00%	WBRC 40.00%	WIAT 11.00%	WPXH .00%	WTTD 5.00%
		WVTM 9.00%	WVUA 2.00%			

Books [null]  
 Demos RA35+P

Rep Order#	10415009	Ver#	7	Status	Revised	Traffic Order#	261335	Printed:	10/08/14 12:43 PM	1 of 2
EC'd	Yes							Last Received:	10/08/14 12:36 PM	
								Showing Buylines:	All Rep and Station Changes	

Station WBMA-TV BIRMINGHAM, AL  
Advertiser (NW80) POLITICAL  
Product STRANGE/AG/R  
Estimate# 124  
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 11/12/12/4  
Flight Dates 10/06/14-10/12/14

**Rep Firm**    MILLENNIUM SALES & MARKETING  
**Sales Office**    (DC) WASHINGTON  
**Salesperson**    (SY1) SHANNON YALLOF  
**Sales Assistant**  
**Salesperson Phone#**    202-955-5342  
**Salesperson Fax#**

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366761  
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SEE L 49-52: MKGD FOR SPOTS MISSED ON LN #37:10/10 (1/WK) MKGD FOR SPOTS MISSED ON LN #43:10/8 (1/WK) CREDIT OF \$110 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
37*	F	10P-1020P	33/40 NEWS AT 10PM	30	-	-	\$375.00	10/10-10/10	0	1	0	\$0.00
		MADE-GOOD BY LINE(S) 49 50 51 52										
		V7 Effective Dates Changed										
49*	Sa	1030P-1105P	NEWS	30	-	-	\$375.00	10/11-10/11	1	1	1	\$375.00
		MKGD FOR SPOTS MISSED ON LN #37: 10/10 (1/WK)										
		MKGD FOR SPOTS MISSED ON LN #43: 10/08 (1/WK)										
		V7 Added										
50*	Th	7P-8P	GREY'S	30	-	-	\$900.00	10/09-10/09	1	1	1	\$900.00
		PART OF A MKGD MADE UP OF LINES 49 50 51 52										
		V7 Added										
51*	W	1135P-1205A	NIGHTLINE	30	-	-	\$30.00	10/08-10/08	2	1	2	\$60.00
		PART OF A MKGD MADE UP OF LINES 49 50 51 52										
		V7 Added										
52*	F	1205A-1235A	NIGHTLINE	30	-	-	\$30.00	10/10-10/10	1	1	1	\$30.00
		PART OF A MKGD MADE UP OF LINES 49 50 51 52										
		V7 Added										

# ORDER WORKSHEET

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 1707 OSAGE ST, #103  
 ALEXANDRIA, VA 22302  
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 Flight Dates 10/06/14-10/12/14  
 Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOF  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
43*	W	9P-10P	NASHVILLE	30	-	-	\$1,100.00	10/08-10/08	0	1	0	\$0.00
MADE-GOOD BY LINE(S) 49 50 51 52												
V7 Effective Dates Changed												

## REPORT TOTALS

Report Totals: 5 / \$1,365.00

## SALES MONTHLY TOTALS

Oct2014: 44 / \$16,855.00  
 Order Totals: 44 / \$16,855.00 Total GRPs: 0.0

## COMPETITIVE

Market Totals	\$52,671.88
CABL	.00%
WBMA	32.00%
WVTM	9.00%
EBMA	.00%
WBRC	40.00%
WVUA	2.00%
GBMA	.00%
WIAT	11.00%
IBMA	.00%
WABM	1.00%
WTTQ	5.00%

Books [null]  
 Demos RA35+P

## CREDIT RISK

STANDARD CREDIT TERMS