

ORDER WORKSHEET

Rep Order# 10415015 Ver# 5 Status Revised Traffic Order# 262555 Printed: 10/23/14 8:47 AM 1 of 6
 EC'd Yes Last Received: 10/22/14 6:16 PM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL
 Advertiser (NW80) POLITICAL
 Product STRANGE/AG/R
 Estimate# 127
 Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
 1707 OSAGE ST, #103
 ALEXANDRIA, VA 22302
 Agency C/P1/P2/E 11/12/127
 Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

-- CONTRACT COMMENT --

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366769
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISED ORDER

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
10*	M	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	10/27-10/27	1	1	1	\$300.00
11*	Tu	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	10/28-10/28	1	1	1	\$300.00
12*	W	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	10/29-10/29	1	1	1	\$300.00
13*	Th	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	10/30-10/30	1	1	1	\$300.00
14*	F	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	10/31-10/31	1	1	1	\$300.00
15*	M	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	11/03-11/03	1	1	1	\$300.00
16*	Tu	7A-9A V5 Rate Changed	GOOD MORNING AMERICA	30	-	-	\$300.00	11/04-11/04	1	1	1	\$300.00

ORDER WORKSHEET

Rep Order# 10415015 **Ver#** 5 **Status** Revised **Traffic Order#** 262555 **Printed:** 10/23/14 8:47 AM 2 of 6
EC'd Yes **Last Received:** 10/22/14 6:16 PM 10/22/14 6:16 PM
Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL **Agency** (PPME) PINPOINT MEDIA **Rep Firm** MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 **Sales Office** (DC) WASHINGTON
Product STRANGE/AG/R ALEXANDRIA, VA 22302 **Salesperson** (SY1) SHANNON YALLOF
Estimate# 127 **Agency C/P1/P2/E** 11/12/127 **Sales Assistant**
Buyer Nicole Meade **Flight Dates** 10/27/14-11/04/14 **Salesperson Phone#** 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
17*	Sa	7A-8A V5 Rate Changed	GOOD MORNING AMERICA - SAT	30	-	-	\$70.00	11/01-11/01	1	1	1	\$70.00
20*	M	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	10/27-10/27	1	1	1	\$145.00
21*	Tu	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	10/28-10/28	1	1	1	\$145.00
22*	W	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	10/29-10/29	1	1	1	\$145.00
23*	Th	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	10/30-10/30	1	1	1	\$145.00
24*	F	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	10/31-10/31	1	1	1	\$145.00
25*	M	11A-12P V5 Rate Changed	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30	30	-	-	\$145.00	11/03-11/03	1	1	1	\$145.00
32*	M	5P-530P V5 Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	10/27-10/27	1	1	1	\$450.00
33*	Tu	5P-530P V5 Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	10/28-10/28	1	1	1	\$450.00
34*	F	5P-530P V5 Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	10/31-10/31	1	1	1	\$450.00
35*	M	5P-530P V5 Rate Changed	33/40 NEWS AT 5PM	30	-	-	\$450.00	11/03-11/03	1	1	1	\$450.00

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Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (SY1) SHANNON YALLOF
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
36*	M	6P-630P V5 Rate Changed	33/40 NEWS AT 6PM	30	-	-	\$550.00	10/27-10/27	1	1	1	\$550.00
37*	Tu	6P-630P V5 Rate Changed	33/40 NEWS AT 6PM	30	-	-	\$550.00	10/28-10/28	1	1	1	\$550.00
38*	W	6P-630P V5 Rate Changed	33/40 NEWS AT 6PM	30	-	-	\$550.00	10/29-10/29	1	1	1	\$550.00
39*	Th	6P-630P V5 Rate Changed	33/40 NEWS AT 6PM	30	-	-	\$550.00	10/30-10/30	1	1	1	\$550.00
40*	M	6P-630P V5 Rate Changed	33/40 NEWS AT 6PM	30	-	-	\$550.00	11/03-11/03	1	1	1	\$550.00
41*	Sa	6P-630P V5 Rate Changed	33/40 SATURDAY NEWS	30	-	-	\$300.00	11/01-11/01	1	1	1	\$300.00
42*	Su	5P-530P V5 Rate Changed	33/40 SUNDAY 5PM NEWS	30	-	-	\$300.00	11/02-11/02	1	1	1	\$300.00
43*	M	630P-7P V5 Rate Changed	WHEEL OF FORTUNE	30	-	-	\$600.00	10/27-10/27	1	1	1	\$600.00
44*	Tu	630P-7P V5 Rate Changed	WHEEL OF FORTUNE	30	-	-	\$600.00	10/28-10/28	1	1	1	\$600.00
45*	Th	630P-7P V5 Rate Changed	WHEEL OF FORTUNE	30	-	-	\$600.00	10/30-10/30	1	1	1	\$600.00
46*	F	630P-7P Sales remark: V5 V5 Rate Changed, Comment Changed	WHEEL OF FORTUNE	30	-	-	\$375.00	10/31-10/31	1	1	1	\$375.00

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Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
47*	M	630P-7P V5 Rate Changed	WHEEL OF FORTUNE	30	-	-	\$600.00	11/03-11/03	1	1	1	\$600.00
48*	Sa	630P-7P V5 Rate Changed	WHEEL OF FORTUNE-SAT	30	-	-	\$400.00	11/01-11/01	1	1	1	\$400.00
49*	M	1035P-1135P V5 Rate Changed	JIMMY KIMMEL LIVE	30	-	-	\$225.00	10/27-10/27	1	1	1	\$225.00
50*	Tu	1035P-1135P V5 Rate Changed	JIMMY KIMMEL LIVE	30	-	-	\$225.00	10/28-10/28	1	1	1	\$225.00
51*	W	1035P-1135P V5 Rate Changed	JIMMY KIMMEL LIVE	30	-	-	\$225.00	10/29-10/29	1	1	1	\$225.00
52*	Th	1035P-1135P V5 Rate Changed	JIMMY KIMMEL LIVE	30	-	-	\$225.00	10/30-10/30	1	1	1	\$225.00
53*	M	1035P-1135P V5 Rate Changed	JIMMY KIMMEL LIVE	30	-	-	\$225.00	11/03-11/03	1	1	1	\$225.00
54*	M	10P-1035P V5 Rate Changed	33/40 NEWS AT 10PM	30	-	-	\$650.00	10/27-10/27	1	1	1	\$650.00
55*	Tu	10P-1035P V5 Rate Changed	33/40 NEWS AT 10PM	30	-	-	\$650.00	10/28-10/28	1	1	1	\$650.00
56*	W	10P-1035P V5 Rate Changed	33/40 NEWS AT 10PM	30	-	-	\$650.00	10/29-10/29	1	1	1	\$650.00

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Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
57*	Su	10P-1035P	33/40 NEWS AT 10PM Sales remark: V5 . V5 Rate Changed, Comment Changed	30	-	-	\$375.00	11/02-11/02	1	1	1	\$375.00
58*	M	10P-1035P	33/40 NEWS AT 10PM V5 Rate Changed	30	-	-	\$650.00	11/03-11/03	1	1	1	\$650.00
59*	F	10P-1020P	33/40 NEWS AT 10PM V5 Rate Changed	30	-	-	\$650.00	10/31-10/31	1	1	1	\$650.00
62*	Tu	7P-8P	GREAT HALLOWEEN FRIGHT FIGHT Sales remark: V5 . V5 Program Name Change, Comment Changed	30	-	-	\$700.00	10/28-10/28	1	1	1	\$700.00
63*	Tu	8P-9P	MARVEL'S AGENTS OF SHIELD V5 Rate Changed	30	-	-	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00
65*	W	8P-9P	MODERN FAMILY/BLACKISH V5 Rate Changed	30	-	-	\$1,700.00	10/29-10/29	1	1	1	\$1,700.00
66*	W	9P-10P	NASHVILLE V5 Rate Changed	30	-	-	\$1,800.00	10/29-10/29	1	1	1	\$1,800.00
67*	Th	8P-9P	SCANDAL V5 Rate Changed	30	-	-	\$1,800.00	10/30-10/30	1	1	1	\$1,800.00
68*	F	7P-8P	LAST MAN STANDING/CRISTELA V5 Rate Changed	30	-	-	\$425.00	10/31-10/31	1	1	1	\$425.00
69*	F	8P-9P	SHARK TANK V5 Rate Changed	30	-	-	\$850.00	10/31-10/31	1	1	1	\$850.00

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Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON
Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (SYI) SHANNON YALLOF
Estimate# 127 Agency C/P1/P2/E 11/12/127 Sales Assistant
Buyer Nicole Meade Flight Dates 10/27/14-11/04/14 Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
70*	Su	7P-8P	ONCE UPON A TIME	30	-	-	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00
V5 Rate Changed												

---REPORT TOTALS---

Report Totals: 50 / \$26,690.00

---SALES MONTHLY TOTALS---

Nov2014: 70/ \$31,790.00
Order Totals: 70 / \$31,790.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$99,343.75	CABL .00%	EBMA .00%	GBMA .00%	IBMA .00%	WABM 1.00%
		WBMA 32.00%	WBRC 40.00%	WIAT 11.00%	WPXH .00%	WTTO 5.00%
		WVTM 9.00%	WVUA 2.00%			

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

1 of 6

Printed: 10/21/14 2:00 PM
10/21/14 2:00 PM
All Rep and Station Changes

555
Last Received:
Showing Buylines:

Status Returned

Ver# 4

Rep Order#	10415015
EC'd	Yes

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Agency (PPME) PINPOINT MEDIA
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ALEXANDRIA, VA 22302
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Flight Dates 10/27/14-11/04/14

Station	WBMA-TV BIRMINGHAM, AL
Advertiser	(NW80) POLITICAL
Product	STRANGE/AG/R
Estimate#	127
Buyer	Nicole Meade

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366769

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-110 (FCC 07-110) REQUIRE BROADCAST STATIONS TO AVOID DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

rates need to clear

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
10*	M	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	10/27-10/27	1	1	1	\$175.00
11*	Tu	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	10/28-10/28	1	1	1	\$175.00
12*	W	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	10/29-10/29	1	1	1	\$175.00
13*	Th	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	10/30-10/30	1	1	1	\$175.00
14*	F	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	10/31-10/31	1	1	1	\$175.00
15*	M	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	11/03-11/03	1	1	1	\$175.00
16*	Tu	7A-9A	GOOD MORNING AMERICA Station remark: V4 need \$300	30	-	-	\$175.00	11/04-11/04	1	1	1	\$175.00

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Rep Order# 10415015 **Ver#** 4 **Status** Returned **Traffic Order#** 262555 **Printed:** 10/21/14 2:00 PM 2 of 6
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Sales Office (DC) WASHINGTON
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Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
17*	Sa	7A-8A	GOOD MORNING AMERICA - SAT Station remark: V4 need \$70	30	-	-	\$35.00	11/01-11/01	1	1	1	\$35.00
20*	M	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	10/27-10/27	1	1	1	\$75.00
21*	Tu	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	10/28-10/28	1	1	1	\$75.00
22*	W	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	10/29-10/29	1	1	1	\$75.00
23*	Th	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	10/30-10/30	1	1	1	\$75.00
24*	F	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	10/31-10/31	1	1	1	\$75.00
25*	M	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40 30 Station remark: V4 need \$145	30	-	-	\$75.00	11/03-11/03	1	1	1	\$75.00
32*	M	5P-530P	33/40 NEWS AT 5PM Station remark: V4 need \$450	30	-	-	\$275.00	10/27-10/27	1	1	1	\$275.00
33*	Tu	5P-530P	33/40 NEWS AT 5PM Station remark: V4 need \$450	30	-	-	\$275.00	10/28-10/28	1	1	1	\$275.00
34*	F	5P-530P	33/40 NEWS AT 5PM Station remark: V4 need \$450	30	-	-	\$275.00	10/31-10/31	1	1	1	\$275.00
35*	M	5P-530P	33/40 NEWS AT 5PM Station remark: V4 need \$450	30	-	-	\$275.00	11/03-11/03	1	1	1	\$275.00

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36*	M	6P-630P Station remark: V4 need \$550	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/27-10/27	1	1	1	\$325.00
37*	Tu	6P-630P Station remark: V4 need \$550	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/28-10/28	1	1	1	\$325.00
38*	W	6P-630P Station remark: V4 need \$550	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/29-10/29	1	1	1	\$325.00
39*	Th	6P-630P Station remark: V4 need \$550	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/30-10/30	1	1	1	\$325.00
40*	M	6P-630P Station remark: V4 need \$550	33/40 NEWS AT 6PM	30	-	-	\$325.00	11/03-11/03	1	1	1	\$325.00
41*	Sa	6P-630P Station remark: V4 need \$300	33/40 SATURDAY NEWS	30	-	-	\$150.00	11/01-11/01	1	1	1	\$150.00
42*	Su	5P-530P Station remark: V4 need \$300	33/40 SUNDAY 5PM NEWS	30	-	-	\$150.00	11/02-11/02	1	1	1	\$150.00
43*	M	630P-7P Station remark: V4 need \$600	WHEEL OF FORTUNE	30	-	-	\$375.00	10/27-10/27	1	1	1	\$375.00
44*	Tu	630P-7P Station remark: V4 need \$600	WHEEL OF FORTUNE	30	-	-	\$375.00	10/28-10/28	1	1	1	\$375.00
45*	Th	630P-7P Station remark: V4 need \$600	WHEEL OF FORTUNE	30	-	-	\$375.00	10/30-10/30	1	1	1	\$375.00
47*	M	630P-7P Station remark: V4 need \$600	WHEEL OF FORTUNE	30	-	-	\$375.00	11/03-11/03	1	1	1	\$375.00

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 ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
48*	Sa	630P-7P	WHEEL OF FORTUNE-SAT Station remark: V4 need \$400	30	-	-	\$125.00	11/01-11/01	1	1	1	\$125.00
49*	M	1035P-1135P	JIMMY KIMMEL LIVE Station remark: V4 need \$225	30	-	-	\$100.00	10/27-10/27	1	1	1	\$100.00
50*	Tu	1035P-1135P	JIMMY KIMMEL LIVE Station remark: V4 need \$225	30	-	-	\$100.00	10/28-10/28	1	1	1	\$100.00
51*	W	1035P-1135P	JIMMY KIMMEL LIVE Station remark: V4 need \$225	30	-	-	\$100.00	10/29-10/29	1	1	1	\$100.00
52*	Th	1035P-1135P	JIMMY KIMMEL LIVE Station remark: V4 need \$225	30	-	-	\$100.00	10/30-10/30	1	1	1	\$100.00
53*	M	1035P-1135P	JIMMY KIMMEL LIVE Station remark: V4 need \$225	30	-	-	\$100.00	11/03-11/03	1	1	1	\$100.00
54*	M	10P-1035P	33/40 NEWS AT 10PM Station remark: V4 need \$650	30	-	-	\$375.00	10/27-10/27	1	1	1	\$375.00
55*	Tu	10P-1035P	33/40 NEWS AT 10PM Station remark: V4 need \$650	30	-	-	\$375.00	10/28-10/28	1	1	1	\$375.00
56*	W	10P-1035P	33/40 NEWS AT 10PM Station remark: V4 need \$650	30	-	-	\$375.00	10/29-10/29	1	1	1	\$375.00
58*	M	10P-1035P	33/40 NEWS AT 10PM Station remark: V4 need \$650	30	-	-	\$375.00	11/03-11/03	1	1	1	\$375.00
59*	F	10P-1020P	33/40 NEWS AT 10PM Station remark: V4 need \$650	30	-	-	\$375.00	10/31-10/31	1	1	1	\$375.00

ORDER WORKSHEET

Rep Order# 10415015 **Ver#** 4 **Status** Returned **Traffic Order#** 262555 **Printed:** 10/21/14 2:00 PM 5 of 6
EC'd Yes **Last Received:** 10/21/14 2:00 PM All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL **Agency** (PPME) PINPOINT MEDIA **Rep Firm** MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 **Sales Office** (DC) WASHINGTON
Product STRANGE/AG/R ALEXANDRIA, VA 22302 **Salesperson** (SY1) SHANNON YALLOF
Estimate# 127 **Agency C/P1/P2/E** 11/12/127 **Sales Assistant**
Buyer Nicole Meade **Flight Dates** 10/27/14-11/04/14 **Salesperson Phone#** 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
62*	Tu	7P-8P	SELFIE/MANHATTAN LOVE STORY	30	-	-	\$700.00	10/28-10/28	1	1	1	\$700.00
Station remark: V4 prg change 7-8p Great Halloween Fright Fight												
63*	Tu	8P-9P	MARVEL'S AGENTS OF SHIELD	30	-	-	\$750.00	10/28-10/28	1	1	1	\$750.00
Station remark: V4 need \$2000												
65*	W	8P-9P	MODERN FAMILY/BLACKISH	30	-	-	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00
Station remark: V4 need \$1700												
66*	W	9P-10P	NASHVILLE	30	-	-	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00
Station remark: V4 need \$1800												
67*	Th	8P-9P	SCANDAL	30	-	-	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00
Station remark: V4 need \$1800												
68*	F	7P-8P	LAST MAN STANDING/CRISTELA	30	-	-	\$800.00	10/31-10/31	1	1	1	\$800.00
Station remark: V4 need \$425												
69*	F	8P-9P	SHARK TANK	30	-	-	\$800.00	10/31-10/31	1	1	1	\$800.00
Station remark: V4 need \$850												
70*	Su	7P-8P	ONCE UPON A TIME	30	-	-	\$1,100.00	11/02-11/02	1	1	1	\$1,100.00
Station remark: V4 need \$1300												

---REPORT TOTALS---

Report Totals: 48 / \$15,985.00

---SALES MONTHLY TOTALS---

Nov2014: 70/ \$21,835.00

ORDER WORKSHEET

Rep Order# 10415015 Ver# 4 Status Returned Traffic Order# 262555 Printed: 10/21/14 2:00 PM 6 of 6
 EC'd Yes Last Received: 10/21/14 2:00 PM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL Agency (PPME) PINPOINT MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON
 Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (SY1) SHANNON YALLOF
 Estimate# 127 Agency C/P1/P2/E 11/12/127 Sales Assistant
 Buyer Nicole Meade Flight Dates 10/27/14-11/04/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Order Totals: 70 / \$21,835.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$68,234.38	CABL .00%	EBMA .00%	GBMA .00%	IBMA .00%	WABM 1.00%
		WBMA 32.00%	WBRC 40.00%	WIAT 11.00%	WFXH .00%	WTTO 5.00%
		WVTM 9.00%	WVUA 2.00%			

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9366769	Ver# 3	Status Revised	Traffic Order# 262555	Printed: 08/28/14 8:59 AM	1 of 2
EC'd Yes				08/28/14 8:47 AM	
Station WBMA-TV BIRMINGHAM Advertiser (STRL) STRANGE, LUTHER Product STRANGE/AG/R Estimate# 127 Buyer Nicole Meade			Agency (PINP) PINPOINT MEDIA 1707 OSAGE ST, #103 ALEXANDRIA, VA 22302 Agency C/P1/P2/E 11/12/127 Flight Dates 10/27/14-11/04/14		
Rep Firm KATZ CONTINENTAL Sales Office (DC) WASHINGTON Salesperson (BT2) BILL THOMAS Sales Assistant JACOB Salesperson Phone# 202-872-5880 Salesperson Fax# 202-872-0263			Last Received: Showing Buylines:		

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON WBMA AND WCFT AND WJSU
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LINES AS INDICATED PER YOUR EMAIL NCIT PLEASE CONFIRM T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
62*	Tu	7P-8P	SELFIE/MANHATTAN LOVE STORY	30	-	-	\$700.00	10/28-10/28	1	1	1	\$700.00
			Sales remark: V3 TP AND PGM CHG									
			V3 More than 2 codes changed									
65*	W	8P-9P	MODERN FAMILY/BLACKISH	30	-	-	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00
			Sales remark: V3 PGM CHG									
			V3 Program Name Change, Comment Changed									
67*	Th	8P-9P	SCANDAL	30	-	-	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00
			Sales remark: V3 PGM CHG									
			V3 Program Name Change, Comment Changed									

---REPORT TOTALS---

Report Totals: 3 / \$2,700.00

---SALES MONTHLY TOTALS---

Nov2014: 70/ \$21,835.00

ORDER WORKSHEET

Rep Order# 9366769 Ver# 3 Status Revised Traffic Order# 262555 Printed: 08/28/14 8:47 AM 08/28/14 8:59 AM 2 of 2
 EC'd Yes

Last Received: 08/28/14 8:47 AM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM
 Advertiser (STRL) STRANGE, LUTHER
 Product STRANGE/AG/R
 Estimate# 127
 Buyer Nicole Meade

Agency (PINP) PINPOINT MEDIA
 1707 OSAGE ST, #103
 ALEXANDRIA, VA 22302
 Agency C/P1/P2/E 11/12/127
 Flight Dates 10/27/14-11/04/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (BT2) BILL THOMAS
 Sales Assistant JACOB
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Order Totals: 70 / \$21,835.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$68,234.38	CABL .00%	EBMA .00%	GBMA .00%	IBMA .00%	WABM 1.00%
		WBMA 32.00%	WBRC 40.00%	WIAT 11.00%	WPXH .00%	WTTO 5.00%
		WVTM 9.00%	WVUA 2.00%			

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9366769 Ver# 1 Status New Traffic Order# 555 Printed: 07/18/14 11:47 AM Duplicate 1 of 6
 EC'd Yes Last Received: 07/18/14 11:30 AM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM Agency (PINP) PINPOINT MEDIA Rep Firm KATZ CONTINENTAL
 Advertiser (STRL) STRANGE, LUTHER 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON
 Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (BT2) BILL THOMAS
 Estimate# 127 Agency C/P1/P2/E 11/12/127 Sales Assistant JACOB
 Buyer Nicole Meade Flight Dates 10/27/14-11/04/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON WBMA AND WCFT AND WJSU
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER POLITICAL PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	10/27-10/27	1	1	1	\$85.00
2	Tu	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	10/28-10/28	1	1	1	\$85.00
3	W	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	10/29-10/29	1	1	1	\$85.00
4	Th	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	10/30-10/30	1	1	1	\$85.00
5	M	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	11/03-11/03	1	1	1	\$85.00
6	Tu	5A-6A	GOOD MORNING ALABAMA-5A	30	-	-	\$85.00	11/04-11/04	1	1	1	\$85.00
7	Tu	6A-7A	GOOD MORNING ALABAMA	30	-	-	\$150.00	10/28-10/28	1	1	1	\$150.00
8	Th	6A-7A	GOOD MORNING ALABAMA	30	-	-	\$150.00	10/30-10/30	1	1	1	\$150.00
9	Tu	6A-7A	GOOD MORNING ALABAMA	30	-	-	\$150.00	11/04-11/04	1	1	1	\$150.00
10	M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00	10/27-10/27	1	1	1	\$175.00

ORDER WORKSHEET

Rep Order#	9366769	Ver#	1	Status	New	Traffic Order#	Printed:	07/18/14 11:47 AM	Duplicate
EC'd	Yes						Last Received:	07/18/14 11:30 AM	
							Showing Buylines:	All Rep and Station Changes	

Station	WBMA-TV BIRMINGHAM	Agency	(PINP) PINPOINT MEDIA	Rep Firm	KATZ CONTINENTAL
Advertiser	(STRL) STRANGE, LUTHER		1707 OSAGE ST, #103	Sales Office	(DC) WASHINGTON
Product	STRANGE/AG/R		ALEXANDRIA, VA 22302	Salesperson	(BT2) BILL THOMAS
Estimate#	127	Agency C/P1/P2/E	11/12/127	Sales Assistant	JACOB
Buyer	Nicole Meade	Flight Dates	10/27/14-11/04/14	Salesperson Phone#	202-872-5880
				Salesperson Fax#	202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	Tu	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00 23	10/28-10/28	1	1	1	\$175.00
12	W	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00 23	10/29-10/29	1	1	1	\$175.00
13	Th	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00 23	10/30-10/30	1	1	1	\$175.00
14	F	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00 23	10/31-10/31	1	1	1	\$175.00
15	M	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00 23	11/03-11/03	1	1	1	\$175.00
16	Tu	7A-9A	GOOD MORNING AMERICA	30	-	-	\$175.00	11/04-11/04	1	1	1	\$175.00
17	Sa	7A-8A	GOOD MORNING AMERICA - SAT	30	-	-	\$35.00 23	11/01-11/01	1	1	1	\$35.00
18	Su	7A-8A	GOOD MORNING AMERICA - SUN	30	-	-	\$35.00	11/02-11/02	1	1	1	\$35.00
19	Su	10A-11A	THIS WEEK	30	-	-	\$75.00	11/02-11/02	1	1	1	\$75.00
20	M	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00 23	10/27-10/27	1	1	1	\$75.00
21	Tu	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00	10/28-10/28	1	1	1	\$75.00
22	W	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00	10/29-10/29	1	1	1	\$75.00
23	Th	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00	10/30-10/30	1	1	1	\$75.00
24	F	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00	10/31-10/31	1	1	1	\$75.00
25	M	11A-12P	ABC 33/40 NEWS AT 11AM/- ABC 33/40	30	-	-	\$75.00 23	11/03-11/03	1	1	1	\$75.00
26	M	3P-4P	DR. OZ	30	-	-	\$80.00	10/27-10/27	1	1	1	\$80.00

ORDER WORKSHEET

Rep Order# 9366769 Ver# 1 Status New Traffic Order# Printed: 07/18/14 11:47 AM Duplicate 3 of 6
EC'd Yes Last Received: 07/18/14 11:30 AM All Rep and Station Changes

Station WBMA-TV BIRMINGHAM
Advertiser (STRL) STRANGE, LUTHER
Product STRANGE/AG/R
Estimate# 127
Buyer Nicole Meade

Agency (PINP) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
27	Tu	3P-4P	DR. OZ	30	-	-	\$80.00	10/28-10/28	1	1	1	\$80.00
28	W	3P-4P	DR. OZ	30	-	-	\$80.00	10/29-10/29	1	1	1	\$80.00
29	Th	3P-4P	DR. OZ	30	-	-	\$80.00	10/30-10/30	1	1	1	\$80.00
30	F	3P-4P	DR. OZ	30	-	-	\$80.00	10/31-10/31	1	1	1	\$80.00
31	M	3P-4P	DR. OZ	30	-	-	\$80.00	11/03-11/03	1	1	1	\$80.00
32	M	5P-530P	33/40 NEWS AT 5PM	30	-	-	\$275.00	10/27-10/27	1	1	1	\$275.00
33	Tu	5P-530P	33/40 NEWS AT 5PM	30	-	-	\$275.00	10/28-10/28	1	1	1	\$275.00
34	F	5P-530P	33/40 NEWS AT 5PM	30	-	-	\$275.00	10/31-10/31	1	1	1	\$275.00
35	M	5P-530P	33/40 NEWS AT 5PM	30	-	-	\$275.00	11/03-11/03	1	1	1	\$275.00
36	M	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/27-10/27	1	1	1	\$325.00
37	Tu	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/28-10/28	1	1	1	\$325.00
38	W	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/29-10/29	1	1	1	\$325.00
39	Th	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$325.00	10/30-10/30	1	1	1	\$325.00
40	M	6P-630P	33/40 NEWS AT 6PM	30	-	-	\$325.00	11/03-11/03	1	1	1	\$325.00
41	Sa	6P-630P	33/40 SATURDAY NEWS	30	-	-	\$150.00	11/01-11/01	1	1	1	\$150.00
42	Su	5P-530P	33/40 SUNDAY 5PM NEWS	30	-	-	\$150.00	11/02-11/02	1	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 9366769 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 07/18/14 11:47 AM Duplicate 4 of 6
Last Received: 07/18/14 11:30 AM
Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM
Advertiser (STRL) STRANGE, LUTHER
Product STRANGE/AG/R
Estimate# 127
Buyer Nicole Meade

Agency (PINP) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
43	M	630P-7P	WHEEL OF FORTUNE	30	-	-	\$375.00	10/27-10/27	1	1	1	\$375.00
44	Tu	630P-7P	WHEEL OF FORTUNE	30	-	-	\$375.00	10/28-10/28	1	1	1	\$375.00
45	Th	630P-7P	WHEEL OF FORTUNE	30	-	-	\$375.00	10/30-10/30	1	1	1	\$375.00
46	F	630P-7P	WHEEL OF FORTUNE	30	-	-	\$375.00	10/31-10/31	1	1	1	\$375.00
47	M	630P-7P	WHEEL OF FORTUNE	30	-	-	\$375.00	11/03-11/03	1	1	1	\$375.00
48	Sa	630P-7P	WHEEL OF FORTUNE-SAT	30	-	-	\$125.00	11/01-11/01	1	1	1	\$125.00
49	M	1035P-1135P	JIMMY KIMMEL LIVE	30	-	-	\$100.00	10/27-10/27	1	1	1	\$100.00
50	Tu	1035P-1135P	JIMMY KIMMEL LIVE	30	-	-	\$100.00	10/28-10/28	1	1	1	\$100.00
51	W	1035P-1135P	JIMMY KIMMEL LIVE	30	-	-	\$100.00	10/29-10/29	1	1	1	\$100.00
52	Th	1035P-1135P	JIMMY KIMMEL LIVE	30	-	-	\$100.00	10/30-10/30	1	1	1	\$100.00
53	M	1035P-1135P	JIMMY KIMMEL LIVE	30	-	-	\$100.00	11/03-11/03	1	1	1	\$100.00
54	M	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	10/27-10/27	1	1	1	\$375.00
55	Tu	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	10/28-10/28	1	1	1	\$375.00
56	W	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	10/29-10/29	1	1	1	\$375.00
57	Su	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	11/02-11/02	1	1	1	\$375.00
58	M	10P-1035P	33/40 NEWS AT 10PM	30	-	-	\$375.00	11/03-11/03	1	1	1	\$375.00

ORDER WORKSHEET

Rep Order# 9366769 Ver# 1 Status New

Traffic Order#

Printed: 07/18/14 11:47 AM
Last Received: 07/18/14 11:30 AM
Showing Buylines: All Rep and Station Changes

5 of 6

Station WBMA-TV BIRMINGHAM
Advertiser (STRL) STRANGE, LUTHER
Product STRANGE/AG/R
Estimate# 127
Buyer Nicole Meade

Agency (PINP) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/127
Flight Dates 10/27/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant JACOB
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
59	F	10P-1020P	33/40 NEWS AT 10PM	30	-	-	\$375.00	10/31-10/31	1	1	1	\$375.00
60	M	7P-9P	DANCING WITH THE STARS	30	-	-	\$1,400.00	10/27-10/27	1	1	1	\$1,400.00
61	M	7P-9P	DANCING WITH THE STARS	30	-	-	\$1,400.00	11/03-11/03	1	1	1	\$1,400.00
62	Tu	7P-9P	EXTREME WEIGHT LOSS	30	-	-	\$700.00	10/28-10/28	1	1	1	\$700.00
63	Tu	8P-9P	MARVEL'S AGENTS OF SHIELD	30	-	-	\$750.00	10/28-10/28	1	1	1	\$750.00
64	W	7P-8P	THE MIDDLE/THE GOLDBERGS	30	-	-	\$750.00	10/29-10/29	1	1	1	\$750.00
65	W	8P-9P	MODERN FAMILY/THE GOLDBERGS	30	-	-	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00
66	W	9P-10P	NASHVILLE	30	-	-	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00
67	Th	8P-9P	ROOKIE BLUE	30	-	-	\$1,000.00	10/30-10/30	1	1	1	\$1,000.00
68	F	7P-8P	LAST MAN STANDING/CRISTELA	30	-	-	\$800.00	10/31-10/31	1	1	1	\$800.00
69	F	8P-9P	SHARK TANK	30	-	-	\$800.00	10/31-10/31	1	1	1	\$800.00
70	Su	7P-8P	ONCE UPON A TIME	30	-	-	\$1,100.00	11/02-11/02	1	1	1	\$1,100.00

---REPORT TOTALS---

Report Totals: 70 / \$21,835.00

---SALES MONTHLY TOTALS---

Nov2014: 70/ \$21,835.00

ORDER WORKSHEET

Rep Order# 9366769 Ver# 1 Status New Traffic Order# Printed: 07/18/14 11:47 AM Duplicate 6 of 6
 EC'd Yes Last Received: 07/18/14 11:30 AM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM Agency (PINP) PINPOINT MEDIA Rep Firm KATZ CONTINENTAL
 Advertiser (STRL) STRANGE, LUTHER 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON
 Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (BT2) BILL THOMAS
 Estimate# 127 Agency C/P1/P2/E 11/12/127 Sales Assistant JACOB
 Buyer Nicole Meade Flight Dates 10/27/14-11/04/14 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Order Totals: 70 / \$21,835.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$68,234.38								
CABL	.00%	EEWA	.00%	GEWA	.00%	IBWA	.00%	WABM	1.00%
WBMA	32.00%	WBRC	40.00%	WIAT	11.00%	WPXH	.00%	WTTO	5.00%
WVTM	9.00%	WVUA	2.00%						

Books [null]
 Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 7.18.14
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I, Meredith Morton - Pinpoint Media,
 being/on behalf of: Alabamians for Luther Strange,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the General
 election to be held on: November 4 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alabamians for Luther Strange

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7.18.14

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Lisa B Montgomery
Printed Name

NSM
Title

SINCLAIR BROADCAST GROUP
DBA: WBMA-TV

*Settled LIA
10/24/14*

**CARDHOLDER MUST FAX OR MAIL TO 205-290-2114
CREDIT HUB
(ADDRESS)
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)**

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WBMA-TV to charge the Cardholder's credit card account for goods and services provided by WBMA-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WBMA-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WBMA-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

Cardholder Name: Pinpoint Media LLC

Billing Address of Card Listed Below: 1707 Osage St Suite 103

City: Alexandria State: VA Zip: 22302

Telephone: 571-970-6621

Company Name: Pinpoint Media LLC

Card Type: MasterCardX Visa AMEX Discover

Amount: \$ 27,021.50

Card Account Number: [REDACTED]

(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: [REDACTED]

Card Holder Signature: [REDACTED]

Date Signed / Approved: 10/24/2014

Invoice Numbers: Luther Strange Oct 27-Nov 4

Sales Contract Numbers:

Promotional Event: