

1 of 2

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Status Revised

Ver# 11

10415013

Rep Order# EC'd Yes

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 11/12/126
Flight Dates 10/20/14-10/26/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (SY1) SHANNON YALLOF
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09366767

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE LN 58-60. MKGD FOR SPOTS MISSED ON LN #32:10/25(1/WK)
MKGD FOR SPOTS MISSED ON LN #37:10/24(1/WK)
MKGD FOR SPOTS MISSED ON LN #55:10/24(1/WK) PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
32*	Sa	6P-630P	33/40 SATURDAY NEWS MADE-GOOD BY LINE(S) 58 59 60 V11 Effective Dates Changed	30	-	-	\$150.00	10/25-10/25	0	1	0	\$0.00
58*	Su	3P-4P	WHAT WOULD YOU DO MKGD FOR SPOTS MISSED ON LN #32: 10/25 (1/WK) MKGD FOR SPOTS MISSED ON LN #37: 10/24 (1/WK) MKGD FOR SPOTS MISSED ON LN #55: 10/24 (1/WK) V11 Added	30	-	-	\$50.00	10/26-10/26	1	1	1	\$50.00
59*	Su	6P-7P	STAR WARS REBEL PART OF A MKGD MADE UP OF LINES 58 59 60 V11 Added	30	-	-	\$800.00	10/26-10/26	1	1	1	\$800.00
60*	Su	1105P-1205A	CASTLE PART OF A MKGD MADE UP OF LINES 58 59 60 V11 Added	30	-	-	\$100.00	10/26-10/26	1	1	1	\$100.00
37*	F	630P-7P	WHEEL OF FORTUNE MADE-GOOD BY LINE(S) 58 59 60 V11 Effective Dates Changed	30	-	-	\$375.00	10/24-10/24	0	1	0	\$0.00

ORDER WORKSHEET

Rep Order# 10415013 Ver# 11 Status Revised Traffic Order# 262261 Printed: 10/23/14 4:11 PM 2 of 2
 EC'd Yes Last Received: 10/23/14 4:07 PM
 Showing Buylines: All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL Agency (PPME) PINPOINT MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON
 Product STRANGE/AG/R ALEXANDRIA, VA 22302 Salesperson (SY1) SHANNON YALLOF
 Estimate# 126 Agency C/P1/P2/E 11/12/126 Sales Assistant
 Buyer Nicole Meade Flight Dates 10/20/14-10/26/14 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
55*	F	7P-8P	LAST MAN STANDING/CRISTELA	30	-	-	\$425.00	10/24-10/24	1	1	1	\$425.00
MADE-GOOD BY LINE(S) 58 59 60												
V11 Effective Dates Changed												

---REPORT TOTALS---

Report Totals: 4 / \$1,375.00

---SALES MONTHLY TOTALS---

Oct2014: 57 / \$25,095.00
 Order Totals: 57 / \$25,095.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$78,421.88	CABL	.00%	EBMA	.00%	GBMA	.00%	IBMA	.00%	WABM	1.00%
		WBMA	32.00%	WBRC	40.00%	WIAT	11.00%	WPXH	.00%	WTTO	5.00%
		WVTM	9.00%	WVUA	2.00%						

Books [null]
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS