

ORDER WORKSHEET

Rep Order# 10415003 Ver# 5  
 EC'd Yes

Status Revised

Traffic Order# 265215

Last Received:  
 Showing Buylines:

Printed: 10/02/14 1:01 PM  
 10/02/14 12:57 PM  
 All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL  
 Advertiser (NW80) POLITICAL  
 Product HUBBARD/AG/D  
 Estimate# 3404  
 Buyer Danny Neckel

Agency (BUYT) BUYING TIME, LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 579/587/3404  
 Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (SY1) SHANNON YALLOF  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL #09418969  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 44 FOR ADD TO SKED FROM EST.3344 PREV-14420 REVTT-14720 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/1000	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost
44*	Sa	11A-6P	COLLEGE FOOTBALL	30			\$300.00	10/04-10/04	1	1	1	\$300.00
Sales remark: V5 ADD FROM EST.3399												
V5 Added												

---REPORT TOTALS---

Report Totals: 1 / \$300.00

---SALES MONTHLY TOTALS---

Oct2014: 44 / \$14,720.00  
 Order Totals: 44 / \$14,720.00  
 Total GRPs: 0.0  
 Market Totals \$58,880.00

COMPETITIVE	Market Totals	CABL	WBMA	WVTM	EBMA	WBRC	WVUA	GBMA	WIAT	IBMA	WPXH	WABM	WTTD
		.00%	25.00%	17.00%	.00%	45.00%	.00%	.00%	13.00%	.00%	.00%	.00%	.00%

Books [null]  
 Demos RA35+P