

ORDER WORKSHEET

1 of 2

Rep Order# 10415003 Ver# 5

Status Revised

Traffic Order# 265215

Last Received:

Showing Buylines:

Printed: 10/02/14 1:01 PM

10/02/14 12:57 PM

All Rep and Station Changes

Station WBMA-TV BIRMINGHAM, AL

Agency (BUYT) BUYING TIME, LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 579/587/3404

Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (SY1) SHANNON YALLOF

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax#

Advertiser (NW80) POLITICAL

Product HUBBARD/AG/D

Estimate# 3404

Buyer Danny Neckel

--- CONTRACT COMMENT ---

#09418969

TKO EFF SEP29/14 OLD REP/CON KATZ CONTINENTAL ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 44 FOR ADD TO SKED FROM EST.3344 PREV-14420 REVTT-14720 PLS CF.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
44*	Sa	11A-6P	COLLEGE FOOTBALL	30			\$300.00	10/04-10/04	1	1	1	\$300.00
Sales remark: VS ADD FROM EST.3399												
VS Added												

---REPORT TOTALS---

Report Totals: 1 / \$300.00

---SALES MONTHLY TOTALS---

Oct2014: 44 / \$14,720.00
 Order Totals: 44 / \$14,720.00
 Market Totals \$58,880.00
 Total GRPS: 0.0

---COMPETITIVE---

CABL .00%
 WBMA 25.00%
 WVTV 17.00%
 EBMA .00%
 WBRC 45.00%
 WVUA .00%
 GBMA .00%
 WIAT 13.00%
 IBMA .00%
 WPXH .00%
 WABM .00%
 WTTO .00%

Books [null]
 Demos RA35+P