

**2018 ISSUES PROGRAMMING Q4- KQYB**

**PUBLIC SERVICE ANNOUNCEMENTS**

<b>Issue Category</b>	<b>Broadcast Dates</b>	<b>Time</b>	<b>Length</b>	<b>Amount</b>	<b>Description - PSA</b>
Economy – socioeconomic impact	10/01/18-12/31/18	12A -12A	:30	79	iFeed Food Drive/ROTARY
				47	Salvation Army Red Kettle Kick Off 2018
				105	Toys 4 Tots – Toy Drive
Education	10/01/18-12/31/18	12a – 12a	:30	28	Chili Cook-off for D.A.R.E./ G.R.E.A.T. And the La Crosse Public Education Foundation
				64	Global Initiative Week
				72	iFeed Food Drive through High School Interact Clubs
				39	Winona State Athletics PSA
				23	Winona ORC Industries
Arts & Humanities	10/01/18 - 12/31/18	12A - 12A	:30	13	LCTheatre Games Afoot Show/ Community Theater
				39	LCTheatre Game's Afoot -Auditions/ Community Theater
				7	LCTheatre - Santaland Show/ Community Theater
				21	LCTheatre – Streetcar Named Desire Auditions
				103	La Crosse Symphony Coupon Books
				61	Tonic-Sol-Fa Show - Pump House Regional Arts Center
				25	LCTheatre - Wait Until Dark Auditions PSA

**2018 PROGRAMMING ISSUES – INTERVIEWS Q4 KQYB, all interviews ran between 6A and 10A**

Description of issue	Program Segment	Date/ Time	Description of Program Interviews
Economy and Socioeconomic impact	Phil & Rachel in the Morning	10/08/18 5 min	Eric Waldhart from WAFER – Food pantry fundraiser
		10/17/18 5 minutes	The Whittens – United Way Fundraiser
		11/14/18 5 minutes	Dave Johnson Toys for Tots. Children's betterment. 5 minutes
		11/21/18 5 minutes	Randy Formanek- La Crosse Community Dinner. Fundraiser, seeking Volunteers.
		12/12/18 5 minutes	Nick and Ben from the Rotary lights discuss the annual event and fundraiser for the local food pantries.
Education	Phil & Rachel in the Morning	11/08/18 5 minutes	Wanda and Shane discuss Bikers Against Child Abuse
Parks and Recreation	Phil & Rachel in the Morning	12/12/18 5 minutes	Nick and Ben from the Rotary lights discuss the annual event and fundraiser for the local food pantries.
		12/05/18 5 minutes	Mary Ostendock. Onalaska Methodist Church Cookie walk. 5 minutes

## 2018 NEWS ISSUES Q1 – KQYB

News stories are approximately thirty seconds long and air on KQYB between the hours of 5:30AM and 9:00AM

### News Subject: Economy

- 1) 11//4 Former K-Mart site plans to be announced soon.
- 2) 11/7 La Crosse City Hall plans to be announced for former K-Mart site within 2 weeks.
- 3) 11/24 Only JC Penney remains anchor store in La Crosse's Valley View Mall.
- 4) 11/24 Delays in announcing plans for former K-Mart site.
- 5) 12/13 Plans for former K-Mart site to be announced next week.
- 6) 12/13 La Crosse's Pearl Street Brewery seeks city help with plans to move, expand.

### News Issue: Education

- 1) 11/7 Voters in Onalaska say yes to referendum allowing district to exceed its revenue limits.
- 2) 11/2 UWL Chancellor won't apologize booking porn star to speak during free speech week.
- 3) 11/13 UWL Chancellor apologizes for porn star speech, reimburses university for costs.
- 4) 11/29 UWL Chancellor reprimanded by UW System President for campus porn star speech.

### News Issue: Parks and Recreation

- 1) 10/3 Ground is broken for La Crosse's all-abilities park.
- 2) 10/4 Mother of autistic son praises city's plan for all-abilities park.
- 3) 10/4 Construction crews begin work on renovation of Riverside Park bandstand.
- 4) 10/16 La Crosse skate park to reopen today after renovations.
- 5) 10/18 Plans to sell engraved pavers to raise money for new Riverside Park band-shell.
- 6) 10/19 Design plans to be revealed soon for renovated Riverside Park band-shell.
- 7) 11/11 Audit of La Crosse Parks department finally complete
- 8) 11/19 Interim La Crosse Park director named
- 9) 11/30 Six month delay announced for plan to sell La Crosse city park.
- 10) 12/06 Changes needed in La Crosse Parks department bookkeeping practices according to audit.
- 11) 12/11 Mayo Health System announces donation to all-abilities park.