

ORDER



Orders
Order / Rev: 3762050
Alt Order #: 27973470
Product Desc: TV
Estimate: 2161
Flight Dates: 10/26/22 - 11/08/22
Original Date / Rev: 10/31/22 / 10/31/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Michigan For Freedom PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	21	\$17,100.00	\$14,535.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	21	\$17,100.00	\$14,535.00	0.00
Totals	21	\$17,100.00	\$14,535.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	11/02/22	11/08/22	Daybreak @ 6 Daybreak @ 6	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$150.00	P2	0.00	NM	4	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak at 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/22 11/08/22 MTWTF-- 4 \$150.00 0.00															
N 2	WOTV	11/02/22	11/08/22	GMA Good Morning America	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$500.00	P1	0.00	NM	5	\$2,500.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/22 11/08/22 MTWTF-- 5 \$500.00 0.00															
N 3	WOTV	11/02/22	11/08/22	World News M-F World News w/Diane Sawyer	CM	630-7p	MTWTF--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/02/22 11/08/22 MTWTF-- 1 \$1,500.00 0.00															
N 4	WOTV	11/02/22	11/08/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	MTWTF--	:30	5	\$1,000.00	P1	0.00	NM	5	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	MTWTF--					5	\$1,000.00		0.00			
N 5	WOTV	11/02/22	11/08/22	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	4	\$1,250.00	P1	0.00	NM	4	\$5,000.00
COMMENTS APPLY TO SUB LINES A THRU A Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/22	11/08/22	MTWTF--					4	\$1,250.00		0.00			
N 6	WOTV	11/05/22	11/05/22	Daybreak @ 9am Saturd Daybreak Sat 9am	CM	9a-10a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A News 8 Daybreak @ 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-					1	\$500.00		0.00			
N 7	WOTV	11/05/22	11/05/22	NCAA Football ABC College Football	CM	ABC College Foott (7:30 PM-11:00 PM)	-----S-	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A ABC Saturday Night College Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-					1	\$2,000.00		0.00			
													Totals	21	\$17,100.00