

ORDER



Orders
Order / Rev: 3511815
Alt Order #: 27766032
Product Desc: TV
Estimate: 1643
Flight Dates: 10/19/22 - 10/25/22
Original Date / Rev: 10/03/22 / 10/03/22
Order Type: REG

Grand Rapids WOTV
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Michigan For Freedom PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	49	\$5,350.00	\$4,547.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	49	\$5,350.00	\$4,547.50	0.00
Totals	49	\$5,350.00	\$4,547.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Grand Rapids WOTV	3%	\$5,350.00
Market	100%	\$178,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	97%	\$172,983.33
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOOD	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOTV	10/19/22	10/25/22	Daybreak @ 6 Daybreak @ 6	CM	6-630a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
News 8 Daybreak at 6A															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$50.00		0.00			
2	WOTV	10/19/22	10/25/22	Daybreak @ 6 Daybreak @ 6	CM	630-7a (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
		News 8 Daybreak at 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$50.00		0.00			
3	WOTV	10/19/22	10/25/22	GMA Good Morning America	CM	7-8a (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$50.00		0.00			
4	WOTV	10/19/22	10/25/22	GMA Good Morning America	CM	8-9a (8:00 AM-9:00 AM)	MTWTF--	:30	5	\$50.00	P4	0.00	NM	5	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$50.00		0.00			
5	WOTV	10/19/22	10/25/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF--	:30	5	\$100.00	P3	0.00	NM	5	\$500.00
		News 8 at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$100.00		0.00			
6	WOTV	10/19/22	10/25/22	World News M-F World News w/Diane Sawyer	CM	630-7p	MTWTF--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		ABC World News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$150.00		0.00			
N 7	WOTV	10/19/22	10/25/22	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	4	\$1,000.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		4				\$250.00		0.00			
8	WOTV	10/19/22	10/25/22	M-F 730-8p M-F 730-8p	CM	730-8p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$250.00		0.00			
9	WOTV	10/19/22	10/25/22	LN M-F LN M-F	CM	11p-1135p	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		News 8 at 11PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/22	10/25/22	MTWTF--		5				\$100.00		0.00			
10	WOTV	10/22/22	10/22/22	GMA Sa GMA Saturday	CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		1				\$50.00		0.00			
11	WOTV	10/22/22	10/22/22	Daybreak @ 9am Saturd Daybreak Sat 9am	CM	9a-10a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		News 8 Daybreak @ 9AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		1				\$50.00		0.00			
12	WOTV	10/23/22	10/23/22	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S		1				\$50.00		0.00			
13	WOTV	10/23/22	10/23/22	ABC This Week ABC This Week	CM	858-10a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/22	10/23/22	-----S		1				\$50.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S		1				\$50.00		0.00			
14	WOTV	10/23/22	10/23/22	World News Sa-Su World News Weekend	CM	630-7p	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----S		1				\$150.00		0.00			
													Totals	49	\$5,350.00