

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBZZ - Baton Rouge</u>	Date: <u>10/26/14</u>
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I, Katelyn Brawn,
 being/on behalf of: Garret Graves,
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the general open primary
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/27 - 11/2			

Attach proposed schedule with charges (if available): \$ 10,050 **gross** / \$13,642.50 **net**

I represent that the payment for the above described broadcast time has been furnished by:

Garnet Graves for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christel Slaughter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/13/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

DOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Garnet Graves for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Scott Hobbs

printed name

9/13/16

date



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 22266

Schedule Dates 10/27/16-11/02/16
Advertiser GARRET GRAVES FOR CONGRESS(R) (3568)
Agency MENTZER MEDIA SERVICES (1260)
Product Political- US Representative (1068)
Brand 4299 (13502)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRRZ sales
Buyer Name Anne, Wineholt,
Phone/Fax /
CPE 287/329/4299
Account Types National/Political
Billing Type Standard
Comments GGRAV

Date Entered 10/26/16
Last Modified 10/31/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25341509
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,407.50
Net Total \$13,642.50
Sales Tax

ABC (WBRRZ)		
By Broadcast Month	Spots	Rate
Oct. 2016	18	\$5,800.00
Nov. 2016	35	\$10,250.00
Grand Total:	53	\$16,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	4:57P- News 2 at 5pm	1				X				1	\$375.00	\$375.00	ABC (WBRRZ)	News 2 Louisiana At Five	10/26/16
2.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	4:57P- News 2 at 5pm	1					X			1	\$375.00	\$375.00	ABC (WBRRZ)	News 2 Louisiana At Five	10/26/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	4:57P- News 2 at 5pm	1	X							1	\$375.00	\$375.00	ABC (WBRRZ)	News 2 Louisiana At Five	10/26/16
4.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	4:57P- News 2 at 5pm	1		X						1	\$375.00	\$375.00	ABC (WBRRZ)	News 2 Louisiana At Five	10/26/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	4:57P- News 2 at 5pm	1			X					1	\$375.00	\$375.00	ABC (WBRRZ)	News 2 Louisiana At Five	10/26/16
6.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	7A- Good Morning America - HD	2				X				2	\$275.00	\$550.00	ABC (WBRRZ)	Good Morning America	10/26/16
7.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	7A- Good Morning America - HD	2					X			2	\$275.00	\$550.00	ABC (WBRRZ)	Good Morning America	10/26/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	7A- Good Morning America - HD	2	X							2	\$275.00	\$550.00	ABC (WBRRZ)	Good Morning America	10/26/16
9.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	7A- Good Morning America - HD	2		X						2	\$275.00	\$550.00	ABC (WBRRZ)	Good Morning America	10/26/16
10.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	7A- Good Morning America - HD	2			X					2	\$275.00	\$550.00	ABC (WBRRZ)	Good Morning America	10/26/16
11.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	5A- 6A (CST)	1				X				1	\$150.00	\$150.00	ABC (WBRRZ)	2Line In Early Morning News10/26/16	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 22266

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Agency MENTZER MEDIA SERVICES (1260)
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Brand 4299 (13502)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRRZ sales
Buyer Name Anne, Wineholt,
Phone/Fax /
CPE 287/329/4299
Account Types National/Political
Billing Type Standard
Comments GGRV

Date Entered 10/26/16
Last Modified 10/31/16
Entered By Tracy Ritchie
CO-OP No
Headline # ECR25341509
Demo
Order Type Normal
Package Deal
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Commission \$2,407.50
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12.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	5A- 6A (CST)	1					X			1	\$150.00	\$150.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
13.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	5A- 6A (CST)	1	X							1	\$150.00	\$150.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
14.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	5A- 6A (CST)	1		X						1	\$150.00	\$150.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
15.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	5A- 6A (CST)	1			X					1	\$150.00	\$150.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
16.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	6A- 7A (CST)	1				X				1	\$275.00	\$275.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
17.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	6A- 7A (CST)	1					X			1	\$275.00	\$275.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
18.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	6A- 7A (CST)	1	X							1	\$275.00	\$275.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
19.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	6A- 7A (CST)	1		X						1	\$275.00	\$275.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
20.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	6A- 7A (CST)	1			X					1	\$275.00	\$275.00	ABC (WBRRZ)	2Line In Early Morning News 10/26/16	
21.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	5:58P- News 2 at 6pm	1				X				1	\$500.00	\$500.00	ABC (WBRRZ)	News 2 Louisiana At Six 10/26/16	
22.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	5:58P- News 2 at 6pm	1					X			1	\$500.00	\$500.00	ABC (WBRRZ)	News 2 Louisiana At Six 10/26/16	
23.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	5:58P- News 2 at 6pm	1	X							1	\$500.00	\$500.00	ABC (WBRRZ)	News 2 Louisiana At Six 10/26/16	
24.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	5:58P- News 2 at 6pm	1		X						1	\$500.00	\$500.00	ABC (WBRRZ)	News 2 Louisiana At Six 10/26/16	
25.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	5:58P- News 2 at 6pm	1			X					1	\$500.00	\$500.00	ABC (WBRRZ)	News 2 Louisiana At Six 10/26/16	

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Billing Type Standard
Comments GGRV

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Sales Tax

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26.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	9:59P- News 2 at 10pm	1							X	1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P Sun	10/26/16
27.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	9:59P- News 2 at 10pm	1				X				1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/26/16
28.0	Normal Line / SPOT	10/28/16-10/28/16	2	:30	9:59P- News 2 at 10pm	1					X			1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/26/16
29.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	9:59P- News 2 at 10pm	1	X							1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/26/16
30.0	Normal Line / SPOT	11/01/16-11/01/16	2	:30	9:59P- News 2 at 10pm	1		X						1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/26/16
31.0	Normal Line / SPOT	11/02/16-11/02/16	2	:30	9:59P- News 2 at 10pm	1			X					1	\$600.00	\$600.00	ABC (WBRZ)	News 2 Louisiana At 10P	10/26/16
32.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	7A- Good Morning America							1		1	\$100.00	\$100.00	ABC (WBRZ)		10/28/16
33.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	5:58P- News 2 at 6pm							1			\$250.00		ABC (WBRZ)		10/28/16
34.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	7A- Good Morning America								2	2	\$100.00	\$200.00	ABC (WBRZ)		10/28/16
35.0	Normal Line / SPOT	10/31/16-11/02/16	2	:30	7A- Good Morning America - HD		1	2	2					5	\$275.00	\$1,375.00	ABC (WBRZ)		10/28/16
36.0	Normal Line / SPOT	10/31/16-11/02/16	2	:30	5A- 6A (CST)		1	1	1					3	\$150.00	\$450.00	ABC (WBRZ)		10/28/16

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37.0	Normal Line / SPOT	10/31/16-11/02/16	2	:30	6a- 7A (CST)	1	1	1	1					3	\$275.00	\$825.00	ABC (WBRZ)		10/28/16
38.0	Normal Line / SPOT	11/01/16-11/02/16	2	:30	3P- Dr. Phil - HD			1	1					2	\$100.00	\$200.00	ABC (WBRZ)		10/31/16
39.0	Normal Line / SPOT	11/01/16-11/02/16	2	:30	11:37P- Nightline - HD	1		X	X					1	\$50.00	\$50.00	ABC (WBRZ)		10/31/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:				Date:				Accepted-Station:				Date:				Comments:			