

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WBZZ - Baton Rouge

**Date:**

10/26/16

I, Katelyn Brawn,

being/on behalf of: Garret Graves,

a legally qualified candidate of the Republican

political party for the office of: Congress

in the general open primary

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	11/3-11/8			

Attach proposed schedule with charges (if available): \$17,525 gross

\$14,896.25  
net

I represent that the payment for the above described broadcast time has been furnished by:

Garnet Graves for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christel Slaughter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/13/16

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Denise Robichaux

DOS

Signature

Printed Name

Title



## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Garret Graves for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Scott Hobbs

printed name

9/13/16

date



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

**Contract # 22269**  
**Schedule Dates** 11/03/16-11/08/16  
**Advertiser** GARRET GRAVES FOR CONGRESS(R) (3568)  
**Agency** MENTZER MEDIA SERVICES (1260)  
**Product** Political- US Representative (1068)  
**Brand** 4300 (13505)  
**Salesperson** Eagle, Philadelphia (1050)  
**Sales Office** WBRZ sales  
**Buyer Name** Anne, Wineholt,  
**Phone/Fax** /  
**CPE** 287/329/4300  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** GGRAV

**Date Entered** 10/26/16  
**Last Modified** 11/03/16  
**Entered By** Tracy Ritchie  
**CO-OP** No  
**Headline #** ECR25341511  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,628.75  
**Net Total** \$14,896.25  
**Sales Tax**

ABC (WBRZ)	By Broadcast Month	Spots	Rate
	Nov. 2016	66	\$17,525.00
<b>Grand Total:</b>		66	\$17,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	5A- 6A (CST)	3				X				3	\$150.00	\$450.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
2.1	Normal Line / SPOT	11/04/16-11/04/16	2	:30	5A- 6A (CST)	3				X				3	\$150.00	\$450.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
3.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5A- 6A (CST)	3	X				X			3	\$150.00	\$450.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
4.1	Normal Line / SPOT	11/08/16-11/08/16	2	:30	5A- 6A (CST)	3		X						3	\$150.00	\$450.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	6A- 7A (CST)	2				X				2	\$275.00	\$550.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	6A- 7A (CST)	2				X				2	\$275.00	\$550.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	6A- 7A (CST)	2	X				X			2	\$275.00	\$550.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
8.0	Normal Line / SPOT	11/08/16-11/08/16	2	:30	6A- 7A (CST)	2		X						2	\$275.00	\$550.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
9.1	Normal Line / SPOT	11/03/16-11/03/16	2	:30	7A- Good Morning America - HD	6				X				6	\$275.00	\$1,650.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
10.1	Normal Line / SPOT	11/04/16-11/04/16	2	:30	7A- Good Morning America - HD	6				X				6	\$275.00	\$1,650.00	ABC (WBRZ)	2une In Early Morning News	10/28/16
11.1	Normal Line / SPOT	11/07/16-11/07/16	2	:30	7A- Good Morning America - HD	6	X				X			6	\$275.00	\$1,650.00	ABC (WBRZ)	2une In Early Morning News	10/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBRR  
1650 Highland Rd  
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES  
210 W PENNSYLVANIA AVE  
STE 250  
TOWNSON, MD 21204

# Contract # 22269

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**ABC (WBRR)**  
By Broadcast Month  
Nov. 2016  
Grand Total:  
**Spots** 66  
**Rate** \$17,525.00  
\$17,525.00

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12.1	Normal Line / SPOT	11/08/16-11/08/16	2	:30	7A- Good Morning America - HD	6		X						6	\$275.00	\$1,650.00	ABC (WBRR)	Good Morning America	10/28/16
13.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	7A- Good Morning America Saturday - HD	2						X		2	\$100.00	\$200.00	ABC (WBRR)	GMA Sat	10/26/16
14.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	7A- Good Morning America Sunday - HD	2							X	2	\$100.00	\$200.00	ABC (WBRR)	GMA Sun	10/26/16
15.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	4:57P- News 2 at 5pm	1			X					1	\$375.00	\$375.00	ABC (WBRR)	News 2 Louisiana At Five	10/26/16
16.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	4:57P- News 2 at 5pm	1				X				1	\$375.00	\$375.00	ABC (WBRR)	News 2 Louisiana At Five	10/26/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	4:57P- News 2 at 5pm	1	X							1	\$375.00	\$375.00	ABC (WBRR)	News 2 Louisiana At Five	10/26/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	5:58P- News 2 at 6pm	1			X					1	\$500.00	\$500.00	ABC (WBRR)	News 2 Louisiana At Six	10/26/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	5:58P- News 2 at 6pm	1				X				1	\$500.00	\$500.00	ABC (WBRR)	News 2 Louisiana At Six	10/26/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5:58P- News 2 at 6pm	1	X							1	\$500.00	\$500.00	ABC (WBRR)	News 2 Louisiana At Six	10/26/16
21.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$250.00	\$250.00	ABC (WBRR)	News 2 Louisiana At 6p WKrd	10/26/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$275.00	\$275.00	ABC (WBRR)	News 2 Louisiana At 530P	10/26/16

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23.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	9:59P- News 2 at 10pm	1				X				1	\$600.00	\$600.00	ABC (WBRRZ)	News 2 Louisiana At 10P	10/26/16
24.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	9:59P- News 2 at 10pm	1					X			1	\$600.00	\$600.00	ABC (WBRRZ)	News 2 Louisiana At 10P	10/26/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	9:59P- News 2 at 10pm	1	X							1	\$600.00	\$600.00	ABC (WBRRZ)	News 2 Louisiana At 10P	10/26/16
26.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	9:59P- News 2 at 10pm	1						X		1	\$600.00	\$600.00	ABC (WBRRZ)	News 2 Louisiana At 10P	10/26/16
27.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	10:29P- News 2 at 10pm	1						1		1	\$400.00	\$400.00	ABC (WBRRZ)	News 2 Louisiana At 10P	10/26/16
28.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	8A- This Week - HD	1						1		1	\$75.00	\$75.00	ABC (WBRRZ)		10/26/16
29.0	Normal Line / SPOT	11/07/16-11/08/16	2	:30	9A- Live with Kelly - HD	1		2						3	\$125.00	\$375.00	ABC (WBRRZ)		11/3/16
30.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	12P- News 2 at Noon	1	1							1	\$125.00	\$125.00	ABC (WBRRZ)		11/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: