

VIPER COMMUNICATIONS, INC,

TERMS and DISCLOSURES STATEMENT REGARDING POLITICAL SALES

KRMS KRMS-FM KRMS-LD

Effective 1/1/2024 Page 1 of 3

THE FOLLOWING PRACTICES APPLY TO PURCHASES OF ADVERTISING TIME FOR "USE" BY LEGALLY-QUALIFIED CANDIDATES FOR PUBLIC OFFICE. IN ORDER TO QUALIFY FOR THIS TREATMENT, CANDIDATES OR THEIR REPRESENTATIVES MAY BE ASKED TO DEMONSTRATE THAT THEY ARE LEGALLY-QUALIFIED. THIS DISCLOSURE STATEMENT IS PROVIDED FOR GENERAL INFORMATION AS REQUIRED BY THE RULES AND REGULATIONS OF THE FEDERAL COMMUNICATIONS COMMISSION ("FCC"), AND IS NOT INTENDED TO BE A PART OF ANY ADVERTISING SALES CONTRACT, WHICH IS GOVERNED BY APPLICABLE LAW AND ITS OWN TERMS. PRACTICES DESCRIBED HERIN ARE SUBJECT TO CHANGE AT THE STATION'S DISCRETION, TO THE EXTENT PERMITTED BY LAW.

LEGALLY QUALIFIED FEDERAL CANDIDATES ARE ENTITLED TO PURCHASE TIME ON THE STATION DURING THEIR ELECTION CAMPAIGNS. THE STATION WILL CONSIDER ALL REQUESTS FOR SUCH TIME AND WILL MAKE REASONABLE ACCOMMODATIONS TO MEET SUCH REQUEST. ALTHOUGH A FEDERAL CANDIDATE HAS THE RIGHT TO "REASONABLE ACCESS" TO THE FACILITIES OF THE STATION FOR THE AIRING OF POLITICAL ADVERTISEMENTS, THE STATION RETAINS THE RIGHT TO LIMIT THE AMOUNT OF TIME SOLD TO A CANDIDATE AND HAS ULTIMATE DISCRETION WITH RESPECT TO THE PLACEMENT OF POLITICAL ADVERTISEMENTS. THE STATION WILL GRANT ACCESS TO SPECIFIED STATE AND LOCAL CANDIDATES BASED, ON THE STATIONS SOLE DISCRETION, ON THE PUBLIC INTEREST IN THE ELECTION AND INVENTORY. FOR A DETERMINATION AS TO WHETHER THE STATION WILL MAKE TIME AVAILABLE FOR SALE FOR CERTAIN LOCAL OR STATE RACES, SEE STATION CONTRACT BELOW.

DURING THE 45 DAYS PRECEDING A PRIMARY ELECTION AND THE 60 DAYS BEFORE A GENERAL ELECTION, THE STATION CHARGES CANDIDATES IN THE RESPECTIVE ELECTIONS THE "LOWEST UNIT CHARGE" FOR AN ADVERTISEMENT IF THE ADVERTISEMENT CONSTITUTES A "USE" OF THE STATIONS FACILITIES, AS DEFINED BY THE FCC. DURING ANYTIME OUTSIDE THE 45-DAY AND THE 60-DAY PERIODS, THE CHARGES FOR POLITICAL ADVERTISEMENTS CONSTITUTING A "USE" ARE SET SO AS TO BE NO HIGHER THAN THOSE CHARGED OTHER ADVERTISERS FOR COMPARABLE USE OF THE STATIONS FACILITIES. ANY POLITICAL ADVERTISEMENT THAT IS NOT "USED" INCLUDING ANY ADVERTISEMENT PURCHASED BY A NONCANDIDATE OR ANY ADVERTISEMENT DEALING WITH NON-CANDIDATE BALLOT ISSUES IS SOLD AT PREVAILING COMMERCIAL RATES. IF A POLITICAL ADVERTISEMENT CONSTITUTES A USE, THE STATION WILL PROVIDE OPPOSING CANDIDATE WILL BE ENTITLED TO RECEIVE THE STATION'S LOWEST UNIT CHARGE UNLESS THE CANDIDATE PROVIDES THE STATION WITH A CERTIFICATION THAT THE CANDIDATE WILL NOT MAKE ANY DIRECT REFERENCE TO ANOTHER CANDIDATE FOR THE SAME OFFICE IN ANY BROADCAST UNLESS THE BROADCAST COMPLIES WITH §315(b)(2)(D) OF THE COMMUNICATIONS ACT, AS AMENDED BY THE BIPARTISAN CAMPAIGN REFORM ACT OF 2002.

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KRMS KRMS-FM KRMS-LD

Effective 1/1/2024 Page 2 of 3

THE TERMS AND CONDITIONS APPLICABLE TO POLITICAL ADVERTISING ON THE STATION AS FOLLOWS:

1. RATES: THE STATION SELLS :10, :15, :30 AND :60 SECOND COMMERCIALS, AS REFLECTED ON OUR RATE CARD. MOST RATES FOR BOTH COMMERCIAL AND POLITICAL ADVERTISING TIME SOLD ON THE STATION ARE ARRIVED AT ON AN INDIVIDUALLY NEGOTIATED BASIS. INDIVIDUALLY NEGOTIATED SPOT PACKAGES ARE EQUALLY AVAILABLE FOR PURCHASE BY POLITICAL CANDIDATES. NEGOTIATED BUYS MAY FOR EXAMPLE, INCLUDE SPOTS IN A NUMBER OF DIFFERENT ROTATIONS OR DAYPARTS AND COMBINATION OF DIFFERENT CLASSES OF SPOTS. THE CLASSES OF ADVERTISING TIME OFFERED TO COMMERCIAL ADVERTISERS ARE: PREEMPTIBLE AND NON-PREEMPTIBLE COMMERCIALS, AS WELL AS FIXED POSITION COMMERCIALS, PACKAGE PLANS AND SPONSORSHIPS (NOT INCLUDING NEWS, SPORTS AND WEATHER) THAT ARE AVAILABLE.
2. IDENTIFICATION: ALL ADS MUST COMPLY WITH THE IDENTIFICATION REQUIREMENT OF §317 OF THE COMMUNICATIONS ACT. THE STATION RESERVES THE RIGHT TO INSERT SUCH IDENTIFICATION INTO ANY ADVERTISEMENT THAT FAILS TO INCLUDE THE REQUISITE IDENTIFICATION EVEN IF THE INSERTION OF THE IDENTIFICATION CAUSES A PORTION OF THE ADVERTISEMENT TO BE DELETED. FOR A FEDERAL CANDIDATE TO RECEIVE THE LOWEST UNIT CHARGE FOR THE CLASS OF TIME PURCHASED, ALL ADS THAT REFER TO OPPOSING CANDIDATES MUST CONTAIN A STATEMENT THAT IF READ BY THE CANDIDATE, IDENTIFIES THE CANDIDATE AND OFFICE THE CANDIDATE IS SEEKING, AND STATES THAT THE CANDIDATE APPROVED THE BROADCAST.
3. CREDIT: PAYMENT AT LEAST ONE BUSINESS DAY IN ADVANCE IS REQUIRED UNLESS THE ORDER IS BEING PLACED BY AN AGENT OR OTHER ENTITY WITH A PROVEN CREDIT HISTORY WITH THE STATION. THIS AGENT OR ENTITY MUST ACCEPT FULL RESPONSIBILITY FOR ALL AIR TIME AND PRODUCTION CHARGES.
4. POLITICAL AGREEMENT: A SIGNED FORM FOR POLITICAL BROADCAST MUST ACCOMPANY ANY TIME ORDER. THIS FORM MUST LIST THE DIRECTORS OR OFFICERS OF THE POLITICAL ENTITY PURCHASING THE TIME.
5. PROOF OF CANDIDACY. THE STATION, AT ITS OPTION MAY REQUIRE THE CANDIDATE TO PRODUCE PROOF THAT HE/SHE IS A LEGALLY-QUALIFIED CANDIDATE.
6. NOTICE OF WEEKEND ACCESS. ORDER MUST BE PLACED AT LEAST THREE BUSINESS DAYS IN ADVANCE TO START. COPY CHANGES OR CANCELLATIONS REQUIRE ONE BUSINESS DAY'S NOTICE. COMMERCIAL AND WRITTEN INSTRUCTIONS MUST BE DELIVERED TO THE STATION IN ADVANCE OF THE SCHEDULED AIR DATE. DEADLINES FOR CONTRACT CHANGES AND COMMERCIAL MATERIALS ARE DUE ONE BUSINESS DAY AHEAD BY NOON.
7. PRODUCTION FACILITIES. THE STATION'S PRODUCTION FACILITIES REASONABLY WILL BE AVAILABLE TO PRODUCE COMMERCIALS FOR POLITICAL ADVERTISERS ON THE SAME TERMS.

VIPER COMMUNICATIONS, INC,

TERMS and DISCLOSURES STATEMENT REGARDING POLITICAL SALES

KRMS KRMS-FM KRMS-LD

Effective 1/1/2024 Page 3 of 3

AS PROVIDED TO COMMERCIAL ADVERTISERS. ON AIR PERSONALITIES MAY NOT VOICE POLITICAL COMMERCIALS.

8. SCHEDULES. ALTHOUGH THE RATES CHARGED BY THE STATION ARE BASED UPON NORMAL AIR COMMERCIALS, THE STATION WILL ALSO TRY TO ACCOMMODATE A REQUEST FOR ADVERTISEMENT OF NON-STANDARD LENGTHS FOR FEDERAL CANDIDATES.

9. MAKE GOOD POLICY. IN THE EVENT OF A MISSED COMMERCIAL, THE STATION WILL MAKE GOOD IN THE SAME DAYPART WITHIN 3 DAYS. IF THE TIME PROHIBITS MAKING THE SPOT GOOD (I.E.-MISSED ON THE LAST DAY BEFORE ELECTION) THE STATION WILL REFUND THE COST OF THE MISSED COMMERCIAL TO THE PURCHASING ENTITY WITHIN 10 BUSINESS DAYS.

10. ELECTION DAY ORDERS. POLITICAL ADVERTISING WILL BE ACCEPTED FOR BROADCAST ON ELECTION DAY, STOPPING AT 7PM AND DEPENDING ON INVENTORY.

11. REBATES. IF A NEW LOWEST CHARGE IS ESTABLISHED AFTER A POLITICAL ADVERTISER'S PURCHASE HAS BEEN MADE OR AIRED, THE STATION WILL REBATE THE OVERCHARGE TO THE POLITICAL ADVERTISER WITH 10 BUSINESS DAYS.

12. LOCAL PUBLIC INSPECTION FILE. THE RULES AND REGULATIONS OF THE FCC REQUIRE THAT EACH STATION MAINTAIN AND PERMIT PUBLIC INSPECTION OF A COMPLETE RECORD OF ALL REQUEST FOR BROADCAST TIME MADE BY OR ON BEHALF OF A CANDIDATE FOR PUBLIC OFFICE, TOGETHER WITH AN APPROPRIATE NOTATION SHOWING THE DISPOSITION MADE BY THE LICENSEE OF THE REQUESTS, INCLUDING WHETHER SUCH REQUEST WERE GRANTED AND THE AMOUNT CHARGED. THE DISPOSITION MADE ALSO INCLUDES THE SCHEDULE OF TIME PURCHASED, WHEN THE COMMERCIALS AIRED, THE RATES CHARGED AND THE CLASSES OF TIME PURCHASED. WHENEVER FREE TIME IS PROVIDED TO A CANDIDATE, A RECORD OF THE FREE TIME PROVIDED IS PLACED IN THE LOCAL PUBLIC INSPECTION FILE. THIS INFORMATION IS RETAINED IN THE STATION'S LOCAL PUBLIC INSPECTION FILE FOR TWO YEARS. THE LOCAL PUBLIC INSPECTION FILE FOR THE STATION IS MAINTAINED AT THE STATION'S STUDIOS, LOCATED AT 5715 OSAGE BEACH PARKWAY IN OSAGE BEACH, MISSOURI, ALSO ON OUR STATION'S WEBSITES, LISTED UNDER TAB-PUBLIC INSPECTION FILE.

13. STATION CONTACT. ANY OF THE STATION'S PERSONNEL WILL TAKE QUESTIONS AND MESSAGES FROM THE CANDIDATE AND THEIR REPRESENTATIVES, BUT IN ORDER TO PROVIDE MAXIMUM SERVICE TO CANDIDATES AND THEIR REPRESENTATIVES, THE STATION SEEKS TO PROVIDE SALES AND SERVICES THROUGH ONE SALES PERSON AT THE STATION. AT THE STATION, ACTUAL TIME BUYS AND RESPONSES TO QUESTIONS WILL BE HANDLED BY DENNIS KLAUTZER, WHO CAN BE REACHED AT (573) 348-2772 OR BY EMAIL AT DENNIS@KRMSRADIO.COM.

14. NEWSCASTS/NEWS ADJACENCIES, SPORTS AND WEATHER. THE STATION DOES NOT PERMIT POLITICAL ADVERTISING WITHIN, AND ADJACENT TO ALL THE STATION'S LOCAL AND NATIONAL NEWS PROGRAMMING.